

Travel and Tourism

Advanced Subsidiary GCE

Unit **G723**: Unit 4 – International Travel

Mark Scheme for June 2012

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Mark schemes should be read in conjunction with the published question papers and the report on the examination.

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Any enquiries about publications should be addressed to:

OCR Publications
PO Box 5050
Annesley
NOTTINGHAM
NG15 0DL

Telephone: 0870 770 6622
Facsimile: 01223 552610
E-mail: publications@ocr.org.uk

Testing of Quality of Written Communication

The quality of written communication will be assessed in questions that are indicated accordingly(*). Marks will be awarded for spelling, punctuation and grammar, use of appropriate form and style of writing, and for organising work clearly and coherently.

In this external assessment the assessment of QWC will take place in Question 1d which is a level of response question and carries 9 marks.

Marks are embedded within this question for assessing the quality of written communication. The following criteria are embedded within the levels of response for Question 1d.

Level 1: Ability to communicate at least one point using some appropriate terminology. Sentences have limited coherence and structure, often being of doubtful relevance to the main focus of the question. Errors of grammar, punctuation and spelling may be noticeable and intrusive. [1 mark representing the appropriate level of written communication is embedded in this level of response].

Level 2: Limited ability to organise relevant material. Some appropriate terminology used. Sentences are not always relevant with material presented in a way that does not always address the question. There may be noticeable errors of grammar, punctuation and spelling. [2 marks representing the appropriate level of written communication are embedded in this level of response].

Level 3: Ability to present relevant material in a well planned and logical sequence. Material clearly structured using appropriate terminology confidently and accurately. Sentences, consistently relevant are well structured in a way that directly answers the question. There will be few, if any errors of grammar, punctuation and spelling. [3 marks representing the appropriate level of written communication are embedded in this level of response].

Please note answers which are assessed as a L1, L2 and L3 from the individual unit mark scheme criteria may be awarded an additional mark for the quality of written communication if the standard is above the embedded criteria for the quality of written communication.

Question		Answer	Mark	Guidance
1	(a)	<ul style="list-style-type: none"> The diversity of granite and coral islands (✓). The world's best sandy beaches (✓). The year-round summer (✓). The clear and unpolluted turquoise blue sea (✓). Amazing diving excursions (✓). The diversity of the people (✓). 	4 [4*1]	One mark for each correct identification up to a maximum of four identifications.
1	(b)	<ul style="list-style-type: none"> More space (✓) – room for families with children (✓). Flexible meals (✓) – can eat when want (✓). Privacy (✓) – less contact with others (✓). Cost effective - (✓) – larger numbers can be accommodated (✓). 	6 [1+1]*3	One mark for each correct identification up to a maximum of three identifications, plus up to an additional one mark for each of three explanations.

Question		Answer	Marks	Guidance	
				Content	Levels of response
1	(c)	The all-inclusive holiday concept was first introduced by Club-Med over 50 years ago. Since then, the concept has been introduced by a variety of resorts and has been packaged by tour operators with great success. At an all-inclusive resort accommodation, meals, soft drinks, recreational activities, entertainment and most alcoholic drinks are included in the daily rate. Many resorts also offer a selection of sports and other activities included in the price as well. This represents excellent value for money and is thus very attractive to families. In particular, such customers benefit from knowing that little additional spending money will be required, as everything will have been pre-paid in advance.	6 Levels of response	<ul style="list-style-type: none"> All inclusive resort – accommodation, meals, soft drinks, gratuities, recreational activities, entertainment and most alcoholic drinks are included in the daily rate. Many resorts also offer a selection of sports and other activities included in the price as well. All-inclusive model originated in Club-Med resorts. Some resorts are designed for specific vacation interests. For example, certain resorts cater for adults, while even more specialised properties accept couples only. 	<p>Compulsory annotation L1 or L2 at end of response.</p> <p>Level 1: [1-3 marks] Candidate identifies/describes some reasons why staying at an overseas resort hotel on an all-inclusive basis would appeal to holidaymakers. Information may be in the form of a list of reasons. There is little or no attempt to discuss. The answer is basic and shows limited understanding of concepts and principles with limited use of specialist vocabulary.</p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
			Some all-inclusive resorts are designed for specific vacation interests. For example, certain resorts cater for adults, while even more specialized properties accept couples only. Other all-inclusive resorts are geared towards families, with facilities like craft centres, game rooms and water parks to keep children of all ages entertained. Tour operators add transport/transfers to create the total package and many people find the concept convenient and trouble-free (L2).		<ul style="list-style-type: none"> Other resorts are geared towards families with facilities like craft centres, game rooms and water parks to keep children of all ages entertained. Tour operators add transport/transfers to create the total package. 	<p><i>Level 1:</i> <i>List of points – maximum 1 mark.</i> <i>Description – up to 2 marks.</i> <i>Explanation/unsupported judgements/limited discussion – up to 3 marks.</i></p> <p>Level 2: [4-6 marks] Candidate will show a clear understanding of the question and include detailed identification and explanation of some reasons why staying at an overseas resort hotel on an all-inclusive basis would appeal to holidaymakers. Candidate effectively discusses the advantages. There is sound and frequent evidence of thorough, detailed and accurate knowledge and understanding of concepts and principles using specialist vocabulary.</p> <p><i>Level 2:</i> <i>Identification/description implied. assumed.</i> <i>Explanation/analysis/comparison of more than one point/both sides – 4 marks.</i> <i>An evaluation/judgement without overall conclusion/prioritisation – 5 marks.</i> <i>With overall supporting conclusion – 6 marks.</i></p>

Question		Answer	Marks	Guidance	
				Content	Levels of response
1	(d)*	Some long-haul destination, like the Seychelles, are served by a small number of direct flights that depart only from LHR or LGW. Other airlines such as Emirates or Air France will offer daily regional departures connecting via DXB and CDG respectively. This offers convenience, often at a cheaper price. Furthermore, these more established carriers offer higher standards of in-flight service and make regular travel offers available. Furthermore, passengers can take advantage of a stopover or at least make purchases in the transit destination. This flexibility is attractive to some independent travellers or those who prefer not to travel for more than 6-8 hours without a break (L3).	9 Levels of response	<ul style="list-style-type: none"> • Convenience of regional departures. • Cheaper cost. • Better quality service. • Choice of flights/connections. • Stopovers. • The ability to break the journey. 	<p>This is the QWC question.</p> <p>Compulsory annotation L1, L2 or L3 at end of response.</p> <p>Level 1: [1-3 marks] Candidate identifies /describes some possible reasons why international travellers from the UK will choose to fly to long-haul destinations on non-direct flights. Information may be in the form of a list of reasons. There is little or no attempt to discuss. The answer is basic and shows limited understanding of concepts and principles with limited use of specialist vocabulary. Candidate communicates at least one point using some appropriate terminology. Sentences have limited coherence and structure, often being of doubtful relevance to the main focus of the question. Errors of grammar, punctuation and spelling may be noticeable and intrusive.</p> <p><i>Level 1:</i> <i>List – maximum 2 marks.</i> <i>2 identifications plus one description – 3 marks.</i> <i>2 identifications and unsupported judgement – 3 marks.</i></p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
						<p>Level 2:[4-6 marks] Candidate describes a number of possible reasons why international travellers from the UK will choose to fly to long-haul destinations on non-direct flights. Candidate will show an understanding of the question and include explanations of a number of possible reasons which may be discussed with some success. The discussion in the most part is accurate and relevant. The answer is relevant and accurate and shows reasonable knowledge and understanding of concepts and principles with some use of specialist vocabulary. Candidate has a limited ability to organise relevant material. Some appropriate terminology used. Sentences are not always relevant with material presented in a way that does not always address the question. There may be noticeable errors of grammar, punctuation and spelling.</p> <p><i>Level 2:</i> <i>No list – must at least ‘describe’.</i> <i>Description only – 4 marks.</i> <i>Explanation/analysis – 5 marks.</i> <i>Evaluative comment (because...means that...) – 6 marks.</i></p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
						<p>Level 3: [7-9 marks] Candidate will show a clear understanding of the question and include detailed identification and explanation of the possible reasons why international travellers from the UK will choose to fly to long-haul destinations on non-direct flights. Candidate effectively discusses the reasons why some international travellers make this choice. There is sound and frequent evidence of through, detailed and accurate knowledge and understanding of concepts and principles using specialist vocabulary.</p> <p>Candidate presents relevant material in a well planned and logical sequence. Material clearly structured using appropriate terminology confidently and accurately. Sentences, consistently relevant are well structured in a way that directly answers the question. There will be few, if any errors of grammar, punctuation and spelling.</p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
						<p><i>Level 3:</i> <i>Identification/description implied/assumed.</i> <i>Explanation/analysis/comparison of more than one point/both sides –7 marks.</i> <i>An evaluation/judgement without overall conclusion/prioritisation –8 marks.</i> <i>With overall supporting conclusion – 9 marks.</i></p>

Question		Answer	Mark	Guidance
2	(a)	<p>The Payphone:</p> <ul style="list-style-type: none"> • Save money (✓) – cheaper tariff than hotel rate for in-room calls (✓). • Can monitor cost (✓) – unlike mobiles (✓). • Convenience (✓) – do not have to go inside (✓). <p>The ATM:</p> <ul style="list-style-type: none"> • Guests can obtain cash without leaving the hotel (✓) – this is not a regular hotel service (✓). • Debit/credit card used for local currency (✓) – better rate than hotel would change money (✓). 	4 [1+1]*2	One mark for each correct identification up to a maximum of two identifications, plus up to an additional one mark for each of two developments.
2	(b)	<ul style="list-style-type: none"> • Shaded (✓) – shelter from the sun (✓). • Al fresco dining (✓) – good views (✓). • Choice of food (✓) – menu/daily special (✓). • Convenient (✓) – can leave belongings on beach (✓). • Waiter service (✓) – less effort (✓). <p>Allow value for money.</p>	6 [1+1]*3	One mark for each correct identification up to a maximum of three identifications, plus up to an additional one mark for each of three explanations.

Question		Answer	Mark	Guidance
2	(c)	<ul style="list-style-type: none"> Choice of rooms (✓) and packages (✓) – appropriate to number of guests (✓) and budget (✓). Services of a wedding planner (✓) – manages event for the clients (✓). Can arrange extras (✓) – decorations, disco etc (✓). Provide honeymoon suite (✓) – offer discounted rate for other guests (✓). Locations for photos (✓) – stunning views etc (✓). 	6 [1+1]*3	One mark for each correct identification up to a maximum of three identifications, plus up to an additional one mark for each of three explanations.

Question		Answer	Marks	Guidance	
				Content	Levels of response
2	(d)	<p>Airport transfers are an ancillary travel product and are usually available to UK travellers in a variety of ways. Some package holidays will include transfers as part of the package while other companies will sell private transfers as an extra. Depending on the type of trip, they might be pre-bookable at the travel agency or sold over the Internet direct from an operator. At the destination, such transfers can often be obtained in a variety of ways. Public transport or taxis are readily available as is car hire. Many independent travellers prefer this approach and will use local providers for convenience. In general, travellers will choose the provider that best meets their individual needs and expectations (L3).</p>	9 Levels of response	<ul style="list-style-type: none"> Travel agent. Part of inclusive tour package. Part of business class flight. Direct via Internet. Via hotel at time of booking. Phone to local operator. Car hire. Taxi waiting/on demand. <p>Comments should be set in the context of booking arrangements rather than the characteristics of each method of transfer.</p>	<p>Compulsory annotation L1, L2 or L3 at end of response.</p> <p>Level 1: [1-3 marks] Candidate identifies /describes some possible ways in which airport transfers on arrival at their overseas destination can be supplied to UK international travellers. Information may be in the form of a list of ways. There is little or no attempt to evaluate. The answer is basic and shows limited understanding of concepts and principles with limited use of specialist vocabulary.</p> <p><i>Level 1:</i> <i>List – maximum 2 marks.</i> <i>2 identifications plus one description – 3 marks.</i> <i>2 identifications and unsupported judgement – 3 marks.</i></p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
						<p>Level 2:[4-6 marks] Candidate describes a number of possible ways in which airport transfers on arrival at their overseas destination can be supplied to UK international travellers. Candidate will show an understanding of the question and include explanations of a number of possible ways which may be evaluated with some success. The evaluation in the most part is accurate and relevant. The answer is relevant and accurate and shows reasonable knowledge and understanding of concepts and principles with some use of specialist vocabulary.</p> <p><i>Level 2:</i> No list – must at least ‘describe’. Description only – 4 marks. Explanation/analysis – 5 marks. Evaluative comment (because...means that...) – 6 marks.</p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
						<p>Level 3: [7-9 marks] Candidate will show a clear understanding of the question and include detailed identification and explanation of the possible ways in which airport transfers on arrival at their overseas destination can be supplied to UK international travellers. Candidate effectively evaluates ways in which airport transfers can be supplied. There is sound and frequent evidence of through, detailed and accurate knowledge and understanding of concepts and principles using specialist vocabulary.</p> <p><i>Level 3:</i> <i>Identification/description implied/assumed.</i> <i>Explanation/analysis/comparison of more than one point/both sides –7 marks.</i> <i>An evaluation/judgement without overall conclusion/prioritisation –8 marks.</i> <i>With overall supporting conclusion – 9 marks.</i></p>

Question		Answer	Mark	Guidance
3	(a)	<p>Most generous baggage allowance:</p> <ul style="list-style-type: none"> • BA (✓). <p>Highest call centre booking fee:</p> <ul style="list-style-type: none"> • Ryanair (✓). <p>Highest credit card fee:</p> <ul style="list-style-type: none"> • Ryanair (✓). 	3 [3*1]	One mark for each correct identification up to a maximum of three identifications.
3	(b)	<ul style="list-style-type: none"> • Lille (✓). • Ashford (✓). • Brussels (✓). 	3 [3*1]	One mark for each correct identification up to a maximum of three identifications.
3	(c)	<ul style="list-style-type: none"> • Internet booking 5 months in advance (✓) – allows choice dates/services (✓). • Direct services to destinations of Moutiers, Aime-la-Plagne or Bourg-St-Maurice (✓) – allows access to French Alps (✓) and local ski resorts (✓). • Weekly day and night services (✓) – allows maximum time in resort (✓). 	4 [4*1]	<p>Up to four marks for explanation.</p> <p>Allow developmental points when particular appeal of service identified.</p> <p>Routes to include: London/Paris; London/Brussels; London/Disney; London/Avignon; London/Alps.</p> <p>We are to accept points in between as a route e.g. Ashford/Lille.</p>
3	(d)	<p>Eurostar joining forces with 10 UK train operating companies:</p> <ul style="list-style-type: none"> • Allows for through ticketing (✓) – passengers can book travel from mainline stations (✓). • Convenient (✓) – only one ticket for all journey (✓). • Cost effective (✓) – London Underground to St Pancras included (✓). 	6 [1+1]*3	<p>One mark for each correct identification up to a maximum of three identifications, plus up to an additional one mark for each of three developments.</p> <p>In essence award one mark in each case for the identification of a valid reason for each aspect and then award a second mark for an appropriate explanatory development of the point made.</p>

Question		Answer	Mark	Guidance
		<p>Extra summer services to Paris:</p> <ul style="list-style-type: none"> • Meets demand (✓) – peak holiday season (✓). • School holidays (✓) – extra interest in Euro Disney (✓). <p>The introduction of a new leisure loyalty programme, 'Eurostar Plus'.</p> <ul style="list-style-type: none"> • Money back scheme (✓) – can visit more often (✓). • Collect 1 point for every £1 you spend when booking Eurostar travel on Eurostar.com (✓) – 300 points £20 e-voucher which can be used to book future Eurostar travel – e-voucher can be shared with your friends and family (✓). 		

Question		Answer	Marks	Guidance	
				Content	Levels of response
3	(e)	<p>The Orient Express is a luxury train and overnight passengers are automatically given their own compartments, complete with wooden marquetry and brass fittings in original 1920s detail. The historic décor of the train and its atmosphere encourages everyone to dress to suit the occasion. Dinner provides passengers with a marvellous opportunity to recreate the style and glamour of a bygone age. For evening dinner many travellers will wear black tie or evening dress. At no time during the journey are jeans acceptable. Service is everything. A steward is available at all times and may be called by the bell in each cabin.</p> <p>He will take care of your passport during</p>	9 Levels of response	<ul style="list-style-type: none"> • A private lounge during the day with a banquette sofa, footstool and small table converting to a night configuration with an upper and lower bed. All Double Cabins are private, and include washbasins with hot and cold water, luxurious towels and toiletries and a 24 hour steward service called by your personal bell. • The steward is available at all times and may be called by the bell in your cabin. He will take care of your passport during the journey, change your cabin from day to night configuration, serve breakfast and provide you with any 	<p>Compulsory annotation L1, L2 or L3 at end of response.</p> <p>Level 1: [1-3 marks] Candidate identifies /describes some possible reasons why the Venice Simplon-Orient-Express may appeal to international travellers wanting to experience luxury travel. Information may be in the form of a list of reasons for appeal. There is little or no attempt to assess discuss. The answer is basic and shows limited understanding of concepts and principles with limited use of specialist vocabulary.</p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
			<p>the journey, change your cabin from day to night configuration, serve breakfast and provide you with any other refreshments in your cabin as required. All Double Cabins are private and include washbasins with hot and cold water, luxurious towels and toiletries. The journeys can be combined with stays at prestigious 5* hotels such as the Cipriani in Venice and the London/Venice route is marketed as the most popular and prestigious luxury train journey through Europe (L3).</p>		<p>other refreshments in your cabin as required.</p> <ul style="list-style-type: none"> Dining on board the Venice Simplon-Orient Express is an unforgettable delight. All dishes are freshly prepared on the train by skilled French chefs, with the finest supplies taken onboard during the train's journey. Lunch, dinner and brunch are served by waiters in one of the three individually styled restaurant cars: Cote d'Azur, Etoile du Nord or L'Oriental. Breakfast and afternoon tea are served to passengers in the comfort of the train's luxury cabins. Table d'hote meals are included in the fare, while an a la carte menu and 24-hour compartment service is available additionally. The Maitre D' will come to your cabin to take your lunch and dinner reservations in advance of your meal. The heart of the Orient-Express is the stylish Bar Car, famous for its famous cocktails and welcoming atmosphere. 	<p><i>Level 1:</i> List – maximum 2 marks. 2 identifications plus one description – 3 marks. 2 identifications and unsupported judgement – 3 marks.</p> <p>Level 2:[4-6 marks] Candidate describes the possible reasons why the Venice Simplon-Orient-Express may appeal to international travellers wanting to experience luxury travel. Candidate will show an understanding of the question and include explanations of a number of possible reasons which may be assessed with some success. The assessment in the most part is accurate and relevant. The answer is relevant and accurate and shows reasonable knowledge and understanding of concepts and principles with some use of specialist vocabulary.</p> <p><i>Level 2:</i> No list – must at least 'describe'. Description only – 4 marks. Explanation/analysis – 5 marks. Evaluative comment (because...means that...) – 6 marks.</p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
						<p>Level 3: [7-9 marks] Candidate will show a clear understanding of the question and include detailed identification and explanation of the possible reasons why the Venice Simplon-Orient-Express may appeal to international travellers wanting to experience luxury travel. Candidate effectively assesses possible reasons. There is sound and frequent evidence of through, detailed and accurate knowledge and understanding of concepts and principles using specialist vocabulary.</p> <p><i>Level 3:</i> <i>Identification/description implied/assumed.</i> <i>Explanation/analysis/comparison of more than one point/both sides –7 marks.</i> <i>An evaluation/judgement without overall conclusion/prioritisation –8 marks.</i> <i>With overall supporting conclusion – 9 marks.</i></p>

Question		Answer	Mark	Guidance
	4a	Library: <ul style="list-style-type: none"> False (✓). 	4 [4*1]	One mark for each correct identification up to a maximum of four identifications.

Question	Answer	Mark	Guidance
	<p>Small County House Hotel:</p> <ul style="list-style-type: none"> • True (✓). <p>Nightclub:</p> <ul style="list-style-type: none"> • True (✓). <p>No Dogs Policy:</p> <ul style="list-style-type: none"> • True (✓). 		
4b	<p>Can you walk more than 500 meters without assistance?</p> <ul style="list-style-type: none"> • So that assistance can be provided within airport (✓) – to reach departure gate (✓). • Resort might be away from beach (✓) – limited access if not mobile (✓). <p>Do you have a special dietary requirement for medical reasons?</p> <ul style="list-style-type: none"> • Airlines need advance notice for special meals (✓) – passenger might get hungry on flight (✓). • Same for hotel (✓) – special diet might not be possible at smaller establishments (✓). <p>Can you walk up and down stairs unaided?</p> <ul style="list-style-type: none"> • Plane/airport access (✓) – may need help if travelling alone (✓). • Hotel room choice (✓) – need ground floor if there is no lift (✓). 	6 [1+1]*3	<p>One mark for each correct identification up to a maximum of three identifications, plus up to an additional one mark for each of three explanations.</p> <p>In essence award one mark for the identification of a valid reason for each and award a second mark for an appropriate explanatory development of the point made.</p>
4c	<ul style="list-style-type: none"> • The type of accommodation, its location, category or degree of comfort and its main features (✓) – there must always be a form of star rating applied to properties so as to give consumers a good indication of the standard of accommodation (✓). 	6 [1+1]*3	<p>One mark for each correct identification up to a maximum of three identifications, plus up to an additional one mark for each of three explanations.</p>

Question		Answer	Mark	Guidance
		<ul style="list-style-type: none"> General information about passport and visa requirements that apply to UK citizens (✓) – so that customers are aware (✓). Health formalities required for journey and stay (✓) – so that travellers do not become ill (✓). Price accuracy (✓) – no hidden charges (✓). Truthful and honest (✓) – must not attempt to deceive customers (✓). 		

Question		Answer	Marks	Guidance	
				Content	Levels of response
	4d	<p>Manchester Airport endeavours to ensure its facilities are available to all passengers, including those that are visually or hearing impaired or otherwise disabled. The airport offers a range of services and facilities to help passengers with special needs. Service staff appointed by the airlines provides services for disabled passengers such as escort passengers to departure gate, as required. Signage exists to assist passengers who may be deaf or hard of hearing. Special vehicles are provided to convey non-walking passengers and their companion and/or attendant. To help with airport arrival, designated parking facilities, adjacent to the lifts, are available in the multi-storey car parks at all three terminals. To further aid accessibility ramps and lifts are provided throughout the airport. All lifts have tactile buttons and voice synthesisers.</p>	9 Levels of response	<ul style="list-style-type: none"> The provision of wider pathways and ramps. Telephones that are accessible to wheelchairs. Dedicated seating areas at check-in and throughout the airport terminal. A dedicated disabled lift is available. Unisex disabled toilets on the main concourse and also in the departure lounge. Facilities include induction loops, arms on both sides of the seats and space for wheelchairs. There are also free Help Points throughout the airport for those with either special needs or disabilities including the terminal forecourts, the short stay car parks, railway station and baggage reclaim halls. The Help Points display a map signalling your 	<p>Compulsory annotation L1, L2 or L3 at end of response.</p> <p>Level 1: [1-3 marks] Candidate identifies /describes some possible ways in which the chosen airport/port is accessible to passengers with a variety of special needs. Information may be in the form of a list of ways. There is little or no attempt to assess. The answer is basic and shows limited understanding of concepts and principles with limited use of specialist vocabulary.</p> <p><i>Level 1:</i> <i>List – maximum 2 marks.</i> <i>2 identifications plus one description – 3 marks.</i> <i>2 identifications and unsupported judgement – 3 marks.</i></p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
			<p>Similarly telephones with good accessibility for wheelchair users are available throughout all three terminals. A public text payphone is situated in Terminal 1 International Arrivals. Specially designed toilets can be found in most areas of both terminal buildings and are clearly signposted. The aim has been to create a fully accessible environment for the convenience of all passengers and Manchester has made every effort to comply with all appropriate regulations (L3).</p>		<p>airport location and telephones to requests wheelchair provision and general assistance, even someone to help carry your bags.</p> <ul style="list-style-type: none"> • For the partially sighted traveller or hard of hearing passenger, induction loops are throughout the airport, each displaying the 'sympathetic ear' symbol. • All the airport's directional signs use the bold black text on a yellow background for easy use. 	<p>Level 2:[4-6 marks] Candidate describes a number of possible ways in which the chosen airport/port is accessible to passengers with a variety of special needs. Candidate will show an understanding of the question and include explanations of a number of possible ways which may be assessed with some success. The assessment in the most part is accurate and relevant. The answer is relevant and accurate and shows reasonable knowledge and understanding of concepts and principles with some use of specialist vocabulary.</p> <p><i>Level 2:</i> <i>No list – must at least 'describe'.</i> <i>Description only – 4 marks.</i> <i>Explanation/analysis – 5 marks.</i> <i>Evaluative comment (because...means that...) – 6 marks.</i></p> <p>Level 3: [7-9 marks] Candidate will show a clear understanding of the question and include detailed identification and explanation of possible ways in which the chosen airport/port is accessible to passengers with a variety of special needs.</p>

Question			Answer	Marks	Guidance	
					Content	Levels of response
						<p>Candidate effectively assesses ways in which the chosen airport/port cater for the needs of this target group. There is sound and frequent evidence of through, detailed and accurate knowledge and understanding of concepts and principles using specialist vocabulary.</p> <p><i>Level 3:</i> <i>Identification/description implied/assumed.</i> <i>Explanation/analysis/comparison of more than one point/both sides –7 marks.</i> <i>An evaluation/judgement without overall conclusion/prioritisation –8 marks.</i> <i>With overall supporting conclusion – 9 marks.</i></p>

OCR (Oxford Cambridge and RSA Examinations)
1 Hills Road
Cambridge
CB1 2EU

OCR Customer Contact Centre

Education and Learning

Telephone: 01223 553998

Facsimile: 01223 552627

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