Media and Communication (Creative iMedia)

OCR J807/J817/J827 Unit R087 Level 1/Level 2
Cambridge Nationals Award/Certificate/Diploma in Creative iMedia

Unit Recording Sheet

Unit Title	Creating Interactive Multimedia Products		Unit Code	R087	Session	Jan / June / Nov	Year	2	0		
Centre Name						**Centre Number**					
Candidate Name						**Candidate Number**					

Criteria	Teacher Comments	Centre	Mod
LO1: Understand the uses and properties of interactive multimedia products.			

MB1: 1- 5 marks	MB2: 6-9 marks	MB3: 10-12 marks
Identifies a **limited range** of products and where they are used. Produces a **limited** identification of design principles.	Identifies a **range** of products, includes **some** details of purpose and where they are used and with **some** identification of design principles.	Identifies a **wide range** of products, includes **most** details of purpose and where they are used and with **detailed** identification of design principles.
Identifies a **limited** range of hardware, software and peripherals required to create and view interactive multimedia products, demonstrating a **basic** understanding of their use and purpose. Demonstrates a **basic** understanding of the limitations caused by connections, bandwidth and data transfer speeds when accessing interactive multimedia products. Identification of file formats and their suitability for different platforms with **limited accuracy.**	Identifies a **range** of hardware, software and peripherals required to create and view interactive multimedia products, demonstrating a **sound** understanding of their use and purpose. Demonstrates a **sound** understanding of the limitations caused by connections, bandwidth and data transfer speeds when accessing interactive multimedia products. Identification of file formats and their suitability for different platforms is **mostly accurate**.	Identifies a **wide** range of hardware, software and peripherals required to create and view interactive multimedia products, demonstrating a **thorough** understanding of their use and purpose. Demonstrates a **thorough** understanding of the limitations caused by connections, bandwidth and data transfer speeds when accessing interactive multimedia products. Identification of file formats and their suitability for different platforms is **accurate**
[1 2 3 4 5]	**[6 7 8 9]**	**[10 11 12]**

LO2: Be able to plan the interactive multimedia product.					
MB1: 1- 2 marks	**MB2: 3-4 marks**	**MB3: 5-6 marks**			
Produces an interpretation from the client brief for an interactive multimedia product which meets **few** of the client requirements. Produces a **limited** identification of target audience requirements. Produces a work plan for the creation of the interactive multimedia product which has **some** capability in producing the intended final product. Draws upon **limited** skills/knowledge/understanding from other units in the specification. **[1 2]**	Produces an interpretation from the client brief for an interactive multimedia product which meets **most** of the client Requirements. Produces a **clear** identification of target audience requirements. Produces a work plan for the creation of the interactive multimedia product which is **mostly** capable of producing the intended final product. Draws upon **some relevant** skills/knowledge/understanding from other units in the specification. **[3 4]**	Produces an interpretation from the client brief for an interactive multimedia product which **fully** meets the client requirements. Produces a **clear** and **detailed** identification of target audience requirements. Produces a **clear** and **detailed** work plan for the creation of the interactive multimedia product which is **fully** capable of producing the intended final product. **Clearly** draws upon **relevant** skills/knowledge/understanding from other units in the specification. **[5 6]**			

MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks
Uses **basic** planning techniques to show what the product will look like with **limited** consideration of design principles. Identifies a **limited** range of assets and resources to be used as part of these plans, some of which **are not appropriate.** Produces **simple** visualisation diagrams for the intended final product. Creates a test plan for the interactive multimedia product which tests **some** of the functionality. Demonstrates a **limited** understanding of legislation in relation to the use of assets in interactive multimedia products. **[1 2 3 4]**	Uses **sound** planning techniques to show what the product will look like with **some** consideration of design principles. Identifies a **range** of assets and resources to be used as part of these plans, which are **mostly appropriate**. Produces **sound** visualisation diagrams for the intended final product. Creates a test plan for the interactive multimedia product which tests **most** of the functionality, identifying expected outcomes. Demonstrates a **sound** understanding of legislation in relation to the use of assets in interactive multimedia products. **[5 6 7]**	Uses **complex** planning techniques to show what the product will look like with **full** consideration of design principles. Identifies a **wide range** of assets and resources to be used as part of these plans, which are **wholly appropriate**. Produces **clear** and **detailed** visualisation diagrams for the intended final product. Creates a **clear** and **detailed** test plan for the interactive multimedia product which **fully** tests the functionality, listing tests, expected and actual outcomes and identifying re-tests. Demonstrates a **thorough** understanding of legislation in relation to the use of assets in interactive multimedia products. **[8 9]**

LO3: Be able to create interactive multimedia products.		
MB1: 1-4 marks	**MB2: 5-7 marks**	**MB3: 8-9 marks**
Sources and creates the assets to be used in the interactive multimedia product **occasionally** using methods that are **appropriate**. Prepares the structure for the interactive multimedia product in a way which is **sometimes** consistent or does not **reflect** the designs. **[1 2 3 4]**	Sources, creates and re-purposes the assets to be used in the interactive multimedia product **mostly** using methods that are **appropriate**. Prepares the structure for the interactive multimedia product in a way which is **mostly** consistent and **reflects** the designs. **[5 6 7]**	Sources, creates and re-purposes the assets to be used in the interactive multimedia product **consistently** using methods that are **appropriate**. Prepares the structure for the interactive multimedia product in a way which is **wholly** consistent and **fully reflects** the designs. **[8 9]**

MB1: 1-5 marks	MB2: 6-9 marks	MB3: 10-12 marks		
Combines a **limited range** of different planned asset types with a **basic** navigation system to create a working interactive multimedia product. **Some** elements do not work as intended. Saves and exports the multimedia product in a file format that **sometimes** retains interactivity but has **limited appropriateness** to the client brief. **Occasionally** saves electronic files using appropriate file and folder names and structures. **[1 2 3 4 5]**	Combines a **range** of different planned asset types with a **clear** navigation system to create a working interactive multimedia product. **Most** elements work as intended. Saves and exports the multimedia product in a file format that retains interactivity and is **mostly appropriate** to the client brief. **Mostly** saves electronic files using file and folder names and structures which are **consistent** and **appropriate**. **[6 7 8 9]**	Combines a **wide range** of different planned asset types with a **clear** and coherent navigation system to create a working interactive multimedia product. **All** elements work as intended. Saves and exports the multimedia product in a file format that retains interactivity and is **wholly appropriate** to the client brief. **Consistently** saves electronic files using file and folder names and structures which are **consistent** and **appropriate**. **[10 11 12]**		
LO4: Be able to review interactive multimedia products				
MB1: 1- 5 marks	MB2: 6-9 marks	MB3: 10-12 marks		
Produces a review of the interactive multimedia product which demonstrates a **limited** understanding of what worked and what did not, making **few** references back to the brief. Review identifies areas for improvement and further development of the interactive multimedia product, **some** of which are **appropriate** and sometimes **explained**. **[1 2 3 4 5]**	Produces a review of the interactive multimedia product which demonstrates a **reasonable** understanding of what worked and what did not, **mostly** referencing back to the brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are **mostly appropriate** and **explained well**. **[6 7 8 9]**	Produces a review of the interactive multimedia product which demonstrates a **thorough** understanding of what worked and what did not, **fully** referencing back to the brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are **wholly appropriate** and **justified**. **[10 11 12]**		
		Total 60/		

| If this is a re-sit, please tick | | Session and Year of previous submission | Jan / June | **2** | **0** | | | **Please tick to indicate this work has been standardised internally** | |

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

1   **One** sheet should be used for each candidate.
2   Please ensure that the appropriate boxes at the top of the form are completed.
3   Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
4   Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
5   Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.