

# Media and Communication (Creative iMedia)

OCR J807/J817/J827 Unit R089 Level 1/Level 2  
Cambridge Nationals Award/Certificate/Diploma in Creative iMedia  
**Unit Recording Sheet**

<b>Unit Title</b>	Creating a Digital Video Sequence				<b>Unit Code</b>	R089	<b>Session</b>	Jan / June / Nov	<b>Year</b>	2	0		
<b>Centre Name</b>								<b>Centre Number</b>					
<b>Candidate Name</b>								<b>Candidate Number</b>					
<b>Criteria</b>							<b>Teacher Comments</b>		<b>Centre</b>	<b>Mod</b>			
<b>LO1: Understand the uses and properties of digital video.</b>													
<b>MB1: 1-5 marks</b>		<b>MB2: 6-9 marks</b>		<b>MB3: 10-12 marks</b>									
Produces a summary on the uses of digital video products, identifying <b>some</b> of the sectors in which digital video is used which demonstrates a <b>limited</b> understanding.  Describes with <b>limited accuracy</b> different video file formats and the properties of digital video.		Produces a summary of the uses and properties of digital video, identifying <b>a range</b> of sectors in which digital video is used which demonstrates a <b>sound</b> understanding.  Describes with <b>reasonable accuracy</b> different video file formats and the properties of digital video.		Produces a summary of the uses and properties of digital video, identifying <b>a wide range</b> of sectors in which digital video is used which demonstrates a <b>thorough</b> understanding.  Describes <b>accurately</b> different audio file formats and the properties of digital video.									
[1 2 3 4 5]		[6 7 8 9]		[10 11 12]									

LO2: – Be able to plan a digital video sequence.				
MB1: 1-6 marks	MB2: 7-12 marks	MB3: 13-18 marks		
<p>Produces an interpretation from the client brief for a digital video sequence which meets <b>few</b> of the client requirements.</p> <p>Produces a <b>limited</b> identification of target audience requirements.</p> <p>Produces a work plan, shooting script and storyboard which have <b>some</b> capability in creating the intended digital video sequence.</p> <p>Produces a list of equipment and software to be used in creating the digital video sequence and gives <b>brief</b> reasons for selection in relation to the identified success criteria.</p> <p>Demonstrates a <b>limited</b> understanding of legislation in relation to the use of video footage (sourced and recorded).</p> <p>Draws upon <b>limited</b> skills/knowledge/understanding from other units in the specification.</p> <p style="text-align: right;"><b>[1 2 3 4 5 6]</b></p>	<p>Produces an interpretation from the client brief for a digital video sequence which meets <b>most</b> of the client requirements.</p> <p>Produces a <b>clear</b> identification of target audience requirements.</p> <p>Produces a work plan, shooting script and storyboard which is <b>mostly</b> capable of creating the intended digital video sequence.</p> <p>Produces a list of equipment and software to be used in the creation of a digital video sequence and gives <b>sound</b> reasons for selection in relation to the identified success criteria.</p> <p>Demonstrates a <b>sound</b> understanding of legislation in relation to the use of video footage (sourced and recorded).</p> <p>Draws upon <b>some relevant</b> skills/knowledge/understanding from other units in the specification.</p> <p style="text-align: right;"><b>[7 8 9 10 11 12]</b></p>	<p>Produces an interpretation from the client brief for a digital video sequence which <b>fully</b> meets the client requirements.</p> <p>Produces a <b>clear and detailed</b> identification of target audience requirements.</p> <p>Produces a <b>clear and detailed</b> work plan, shooting script and storyboard which is <b>fully</b> capable of creating the intended digital video sequence.</p> <p>Produces a <b>comprehensive</b> list of equipment and software to be used in the creation of the digital video sequence, <b>thoroughly</b> justifying selection in relation to the identified success criteria.</p> <p>Demonstrates a <b>thorough</b> understanding of legislation in relation to the use of video footage (sourced and recorded).</p> <p><b>Clearly</b> draws upon <b>relevant</b> skills/knowledge/understanding from other units in the specification.</p> <p style="text-align: right;"><b>[13 14 15 16 17 18]</b></p>		

LO3: Be able to create a digital video sequence.				
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks		
<p>Uses a <b>limited range</b> of camera techniques to record original video footage. Identification of original footage for use in the digital video sequence is <b>partly</b> appropriate.</p> <p>Sources additional video footage to create assets, which are appropriate <b>in some cases</b> for the digital video sequence.</p> <p>Imports a <b>limited range</b> of assets into video editing software, demonstrating a <b>basic</b> understanding of the limitations imposed by the software.</p> <p style="text-align: right;"><b>[1 2 3 4]</b></p>	<p>Uses a <b>range</b> of camera techniques to record original video footage. Identification of original footage for use in the digital video sequence is <b>mostly</b> appropriate.</p> <p>Sources additional video footage to create assets which are <b>mostly</b> appropriate, for the digital video sequence.</p> <p>Imports a <b>range</b> of assets into video editing software, demonstrating a <b>sound</b> understanding of the limitations imposed by the software.</p> <p style="text-align: right;"><b>[5 6 7]</b></p>	<p>Uses a <b>wide range</b> of camera techniques to record original video footage. Identification of original footage for use in the digital video sequence is <b>wholly</b> appropriate.</p> <p>Sources additional video footage to create assets which are <b>wholly</b> appropriate, for the digital video sequence.</p> <p>Imports a <b>wide range</b> of assets into video editing software, demonstrating a <b>thorough</b> understanding of the limitations imposed by the software.</p> <p style="text-align: right;"><b>[8 9]</b></p>		

MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks			
<p>Uses a <b>limited range</b> of video editing, production and enhancement tools and techniques, in ways that are <b>occasionally appropriate</b>.</p> <p>Saves and exports the digital video sequence <b>occasionally</b> using a format which <b>is appropriate</b>. Demonstrates <b>limited</b> awareness of the limitations imposed by different file formats and sizes.</p> <p><b>Occasionally</b> saves electronic files using appropriate file and folder names and structures.</p> <p>Produces a digital video sequence with <b>few simple</b> parts which <b>partially</b> reflects the planning and meets <b>some</b> of the client requirements.</p> <p style="text-align: right;"><b>[1 2 3 4]</b></p>	<p>Uses a <b>range</b> of video editing, production and enhancement tools and techniques, in ways that are <b>mostly</b> appropriate.</p> <p>Saves and exports the digital video sequence <b>mostly</b> using a format which <b>is appropriate</b>. Demonstrates <b>sound</b> awareness of the limitations imposed by different file formats and sizes.</p> <p><b>Mostly</b> saves electronic files using file and folder names and structures which are <b>consistent</b> and <b>appropriate</b>.</p> <p>Produces a digital video sequence with <b>some complexity</b> which reflects the planning and meets <b>most</b> of the client requirements.</p> <p style="text-align: right;"><b>[5 6 7]</b></p>	<p>Uses a <b>wide range</b> of video editing, production and enhancement tools and techniques, in ways that are <b>consistently</b> appropriate.</p> <p>Saves and exports the digital video sequence <b>consistently</b> using a format which <b>is appropriate</b>. Demonstrates <b>thorough</b> awareness of the limitations imposed by different file formats and sizes.</p> <p><b>Consistently</b> saves electronic files using file and folder names and structures which are <b>consistent</b> and <b>appropriate</b>.</p> <p>Produces a <b>complex</b> digital video sequence which <b>clearly</b> reflects planning and <b>fully</b> meets the client requirements.</p> <p style="text-align: right;"><b>[8 9]</b></p>			

LO4: Be able to review a digital video sequence.						
MB1: 1- 5 marks	MB2: 6-9 marks	MB3: 10-12 marks				
<p>Produces a review of the digital video sequence which demonstrates a <b>limited</b> understanding of what worked and what did not, making <b>few</b> references back to the brief.</p> <p>Review identifies areas for improvement and further development of the digital video sequence, <b>some</b> of which are <b>appropriate</b> and sometimes are <b>explained</b>.</p> <p style="text-align: right;"><b>[1 2 3 4 5]</b></p>	<p>Produces a review of the digital video sequence which demonstrates a <b>reasonable</b> understanding of what worked and what did not, <b>mostly</b> referencing back to the brief.</p> <p>Review identifies areas for improvement and further development of the digital video sequence, which are <b>mostly appropriate</b> and <b>explained well</b>.</p> <p style="text-align: right;"><b>[6 7 8 9]</b></p>	<p>Produces a review of the digital video sequence which demonstrates a <b>thorough</b> understanding of what worked and what did not, <b>fully</b> referencing back to the brief.</p> <p>Review identifies areas for improvement and further development of the digital video sequence, which are <b>wholly appropriate</b> and <b>justified</b>.</p> <p style="text-align: right;"><b>[10 11 12]</b></p>				
<b>Total 60/</b>						
If this is a re-sit, please tick	Session and Year of previous submission	Jan / June	<b>2</b>	<b>0</b>	<b>Please tick to indicate this work has been standardised internally</b>	

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website ([www.ocr.org.uk](http://www.ocr.org.uk)).

### Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.