

Media and Communication (Creative iMedia)

OCR J807/J817/J827 Unit R089 Level 1/Level 2
Cambridge Nationals Award/Certificate/Diploma in Creative iMedia

Unit Recording Sheet

Unit Title	Creating a Digital Video Sequence	Unit Code	R089	Session	Jan / June / Nov	Year	2	0			
Centre Name						Centre Number					
Candidate Name						Candidate Number					
Criteria						Teacher Comments		Centre	Mod		
LO1: Understand the uses and properties of digital video.											
MB1: 1-5 marks	MB2: 6-9 marks	MB3: 10-12 marks									
Produces a summary on the uses of digital video products, identifying some of the sectors in which digital video is used which demonstrates a limited understanding. Describes with limited accuracy different video file formats and the properties of digital video. <div style="text-align: right;">[1 2 3 4 5]</div>	Produces a summary of the uses and properties of digital video, identifying a range of sectors in which digital video is used which demonstrates a sound understanding. Describes with reasonable accuracy different video file formats and the properties of digital video. <div style="text-align: right;">[6 7 8 9]</div>	Produces a summary of the uses and properties of digital video, identifying a wide range of sectors in which digital video is used which demonstrates a thorough understanding. Describes accurately different audio file formats and the properties of digital video. <div style="text-align: right;">[10 11 12]</div>									

LO2: – Be able to plan a digital video sequence.				
MB1: 1-6 marks	MB2: 7-12 marks	MB3: 13-18 marks		
<p>Produces an interpretation from the client brief for a digital video sequence which meets few of the client requirements.</p> <p>Produces a limited identification of target audience requirements.</p> <p>Produces a work plan, shooting script and storyboard which have some capability in creating the intended digital video sequence.</p> <p>Produces a list of equipment and software to be used in creating the digital video sequence and gives brief reasons for selection in relation to the identified success criteria.</p> <p>Demonstrates a limited understanding of legislation in relation to the use of video footage (sourced and recorded).</p> <p>Draws upon limited skills/knowledge/understanding from other units in the specification.</p> <p style="text-align: right;">[1 2 3 4 5 6]</p>	<p>Produces an interpretation from the client brief for a digital video sequence which meets most of the client requirements.</p> <p>Produces a clear identification of target audience requirements.</p> <p>Produces a work plan, shooting script and storyboard which is mostly capable of creating the intended digital video sequence.</p> <p>Produces a list of equipment and software to be used in the creation of a digital video sequence and gives sound reasons for selection in relation to the identified success criteria.</p> <p>Demonstrates a sound understanding of legislation in relation to the use of video footage (sourced and recorded).</p> <p>Draws upon some relevant skills/knowledge/understanding from other units in the specification.</p> <p style="text-align: right;">[7 8 9 10 11 12]</p>	<p>Produces an interpretation from the client brief for a digital video sequence which fully meets the client requirements.</p> <p>Produces a clear and detailed identification of target audience requirements.</p> <p>Produces a clear and detailed work plan, shooting script and storyboard which is fully capable of creating the intended digital video sequence.</p> <p>Produces a comprehensive list of equipment and software to be used in the creation of the digital video sequence, thoroughly justifying selection in relation to the identified success criteria.</p> <p>Demonstrates a thorough understanding of legislation in relation to the use of video footage (sourced and recorded).</p> <p>Clearly draws upon relevant skills/knowledge/understanding from other units in the specification.</p> <p style="text-align: right;">[13 14 15 16 17 18]</p>		

LO3: Be able to create a digital video sequence.				
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks		
<p>Uses a limited range of camera techniques to record original video footage. Identification of original footage for use in the digital video sequence is partly appropriate.</p> <p>Sources additional video footage to create assets, which are appropriate in some cases for the digital video sequence.</p> <p>Imports a limited range of assets into video editing software, demonstrating a basic understanding of the limitations imposed by the software.</p> <p style="text-align: right;">[1 2 3 4]</p>	<p>Uses a range of camera techniques to record original video footage. Identification of original footage for use in the digital video sequence is mostly appropriate.</p> <p>Sources additional video footage to create assets which are mostly appropriate, for the digital video sequence.</p> <p>Imports a range of assets into video editing software, demonstrating a sound understanding of the limitations imposed by the software.</p> <p style="text-align: right;">[5 6 7]</p>	<p>Uses a wide range of camera techniques to record original video footage. Identification of original footage for use in the digital video sequence is wholly appropriate.</p> <p>Sources additional video footage to create assets which are wholly appropriate, for the digital video sequence.</p> <p>Imports a wide range of assets into video editing software, demonstrating a thorough understanding of the limitations imposed by the software.</p> <p style="text-align: right;">[8 9]</p>		

MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks			
<p>Uses a limited range of video editing, production and enhancement tools and techniques, in ways that are occasionally appropriate.</p> <p>Saves and exports the digital video sequence occasionally using a format which is appropriate. Demonstrates limited awareness of the limitations imposed by different file formats and sizes.</p> <p>Occasionally saves electronic files using appropriate file and folder names and structures.</p> <p>Produces a digital video sequence with few simple parts which partially reflects the planning and meets some of the client requirements.</p> <p style="text-align: right;">[1 2 3 4]</p>	<p>Uses a range of video editing, production and enhancement tools and techniques, in ways that are mostly appropriate.</p> <p>Saves and exports the digital video sequence mostly using a format which is appropriate. Demonstrates sound awareness of the limitations imposed by different file formats and sizes.</p> <p>Mostly saves electronic files using file and folder names and structures which are consistent and appropriate.</p> <p>Produces a digital video sequence with some complexity which reflects the planning and meets most of the client requirements.</p> <p style="text-align: right;">[5 6 7]</p>	<p>Uses a wide range of video editing, production and enhancement tools and techniques, in ways that are consistently appropriate.</p> <p>Saves and exports the digital video sequence consistently using a format which is appropriate. Demonstrates thorough awareness of the limitations imposed by different file formats and sizes.</p> <p>Consistently saves electronic files using file and folder names and structures which are consistent and appropriate.</p> <p>Produces a complex digital video sequence which clearly reflects planning and fully meets the client requirements.</p> <p style="text-align: right;">[8 9]</p>			

LO4: Be able to review a digital video sequence.						
MB1: 1- 5 marks	MB2: 6-9 marks	MB3: 10-12 marks				
<p>Produces a review of the digital video sequence which demonstrates a limited understanding of what worked and what did not, making few references back to the brief.</p> <p>Review identifies areas for improvement and further development of the digital video sequence, some of which are appropriate and sometimes are explained.</p> <p style="text-align: right;">[1 2 3 4 5]</p>	<p>Produces a review of the digital video sequence which demonstrates a reasonable understanding of what worked and what did not, mostly referencing back to the brief.</p> <p>Review identifies areas for improvement and further development of the digital video sequence, which are mostly appropriate and explained well.</p> <p style="text-align: right;">[6 7 8 9]</p>	<p>Produces a review of the digital video sequence which demonstrates a thorough understanding of what worked and what did not, fully referencing back to the brief.</p> <p>Review identifies areas for improvement and further development of the digital video sequence, which are wholly appropriate and justified.</p> <p style="text-align: right;">[10 11 12]</p>				
Total 60/						
If this is a re-sit, please tick	Session and Year of previous submission	Jan / June	2	0	Please tick to indicate this work has been standardised internally	

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.