



OCR Level 3 Cambridge Technical Introductory Diploma in Business (600/4608/9)

About this qualification

This is an Applied General qualification that is designed for learners aged 16-19 who want to study business where they can learn and be assessed in ways that are practical and relevant to the business industry. It is designed to give learners the transferable knowledge and skills to progress to higher education, an apprenticeship or to enter into employment.

What skills and knowledge will be covered?

Learners will take six units, made up of two core and four optional units. The core units, The Business Environment and Business Resources enable the learner to demonstrate their understanding of the internal business functionality, as well as wider external business contexts.

The optional units cover a wide range of topics to give learners the opportunity to take units that are relevant to specific areas within the business industry. For example, units such as Business Accounting and Financial Accounting would enable learners to build upon the knowledge and skills obtained in the core unit Business Resources, and develop a profile of skills and knowledge relevant to business finance. In addition, units such as Business and the Economic Environment, and International Business would enhance the knowledge and skills gained from the core unit The Business Environment.

This qualification will also enable learners to develop other desirable skills. Depending on their choice of optional units this could include planning, communication, project management and analytical thinking.

Where could this qualification lead to?

1. A higher education course. Learners could:
 - a. choose to undertake a business related degree from options including marketing, human resources, business and economics, or business management.
 - b. choose from non-business related degree programmes. This qualification has between 40 - 140 UCAS points - depending on the grade awarded – so it would be accepted by universities as meeting requirements for entry to a range of degree programmes.
2. A Business Administration Apprenticeship.
3. It might also provide entry to employment in some business related careers, for example an office administrator or retail assistant.