

Live Assessment Material

Model Assignment 1

OCR Level 1/2 Cambridge National Award in Creative iMedia
OCR Level 1/2 Cambridge National Certificate in Creative iMedia
OCR Level 1/2 Cambridge National Diploma in Creative iMedia
Unit R085: Creating a Multipage Website

Please note:

This OCR model assignment is to be used to provide evidence for the unit identified above. Alternatively, centres may 'tailor' or modify the assignment within permitted parameters (see Information for Teachers). It is the centre's responsibility to ensure that any modifications made to this assignment allow learners to show that they can meet all of the learning outcomes and provide sufficient opportunity for learners to demonstrate achievement across the full range of marks.

Template and writing frames are not to be used.

INSTRUCTIONS TO TEACHERS

The OCR administrative codes associated with this unit are:

- unit entry code R085
- certification codes Award J807 / Certificate J817 / Diploma J827.

The accreditation numbers associated with this unit are:

- unit reference number
- qualification reference.

Duration: approximately 10 hours

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Model Assignment: Information for Learners

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Unit R085: Creating a multipage website

Scenario for the assignment – A multipage website for ‘Eco Fest’

Your client is setting up a family-friendly, one day music festival at a local venue and wishes to begin the development of the website to advertise the festival. The music festival aims to showcase the best acts and musicians while taking care to have a minimal effect on the environment. The festival will take place on the third Saturday in July. Tickets for the event cost £35 for a standing ticket, £50 for a seated and a limited number of VIP tickets are available for £100.

There will be four main acts playing at Eco Fest. Each act is passionate about saving the environment. The acts are:

- Everyone’s Environment: a local four piece, indie band
- Solar Drum: a pop band
- Green Gizmos: a children’s six piece act who use puppets and songs to engage children
- DJ John Alfred.

The website must contain multiple pages, an appropriate navigation system and a consistent look across all pages. In addition to a homepage, the website should include information about:

- the acts
- ticket prices
- recycling initiatives such as:
 - bins to separate rubbish into paper, plastic, glass and general waste
 - solar panels to provide the power for all aspects of the festival
 - tree-planting to offset carbon emissions
- contact and location details.

The website should include a range of images, appropriate text and any other appropriate multimedia assets.

Read through all of the tasks carefully, so that you know what you will need to do to complete this assignment.

Important

- You will need to have access to the marking criteria. Your teacher can explain the marking criteria if you need further clarification.
- You will need to draw upon relevant skills/knowledge/understanding from other units you have studied in this qualification.

Your Tasks

The tasks should take approximately 10 hours to complete

Task 1: Understand properties and features of multipage websites

Learning outcome (LO) 1 is assessed in this task.

To prepare to create the multipage website, you will need to investigate the properties and features of existing multipage websites.

The purpose and component features of the multipage website

You need to:

- explore existing websites which are available in the public domain, summarising their purposes
- identify the component features of these websites and what these component features aim to do.

You should present your findings in a report or a presentation.

The technologies used to access web pages

You need to identify and describe:

- the devices used to access websites
- the methods which can be used to connect to the Internet.

You should present your findings in the form of a report or a presentation.

Task 2: Planning a multipage website

Parts of LO2 are assessed in this task.

You need to organise your time and resources so that you can design the multipage website.

Your client and the target audience

You need to identify the:

- client's requirements for the multipage website
- characteristics and requirements of the target audience.

Present your evidence in an appropriate way.

Creating a plan

You need to:

- create a work plan for your multipage website
- identify the resources needed to create the multipage website.

Producing ideas

You need to:

- produce a site map with navigation links
- produce a visualisation of the proposed page layout
- identify the house style and master page for use in the multipage website
- present your evidence in an appropriate way.

Legal restrictions

You need to: consider the legal restrictions on the content of your multipage website.

Consideration should be given to assets that are sourced or created. The website will be used in a commercial context. You will need to consider the legal issues and restrictions on the assets used, whether sourced or created.

Present your findings in the form of a report or a presentation.

Task 3: Creating your multipage website

Parts of LO2 and LO3 will be assessed in this task.

You will need to produce the multipage website using a range of assets, tools and techniques to ensure that it is suitable for the client and the target audience.

Obtaining assets for use in the multipage website

You will need to:

- obtain and store the assets identified in your planning
- check the properties of the assets to ensure that they are suitable for use in the multipage website. Properties of assets which are not suitable should be modified.

Create the multipage website

You will need to:

- create an appropriate folder structure
- create a master page as a template for the final website pages
- use a range of tools and techniques in web authoring software to combine the site master page and assets to create the final multipage website
- create the navigation system for the multipage website
- save and publish the multipage website as required by the client.

Test the multipage website for functionality

You will need to: produce and maintain a test plan throughout production.

Task 4: Checking and reviewing your multipage website

Parts of LO3 and LO4 are assessed in this task.

You need to assess whether the multipage website for the eco fest meets the client's requirements.

Reviewing the multipage website

You will need to:

- review the multipage website
- describe how well the multipage website meets the client's requirements
- explain how and why the multipage website could be improved
- describe reasons for further development, giving reasons for your choices

Information for Teachers

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General guidance on using this assignment

1 General guidance

- 1.1 OCR assignments are available to download free of charge from our website: www.ocr.org.uk.
- 1.2 OCR assignments are intended to be used for summative assessment of learners. The OCR specification gives more information on the arrangements for assessing internally assessed units.
- 1.3 This assignment has been designed to meet the full assessment requirements of the unit. Learners will need to take part in a planned learning programme that covers the underpinning knowledge, understanding and skills of the unit.

2 Before carrying out the assignment

- 2.1 Learners should be provided with a copy of the Information for Learners section of this assignment.
- 2.2 We have estimated that it will take approximately 10 hours to complete all tasks. Learners would need approximately 2 hours to complete Task 1, approximately 2 hours to complete Task 2, approximately 5 hours to complete Task 3 and approximately 1 hour to complete Task 4. These timings are for guidance only but should be used by the teacher to give learners an indication of how long to spend on each task. Centres can decide how the time is allocated between each part or individual task. Centres are also permitted to spread the tasks across several sessions and therefore it is permissible for evidence to be produced over several sessions.
- 2.3 Learners will not need to carry out any preparations prior to undertaking the assessment tasks, such as collating resources to use in the assessment.

3 When completing the assignment and producing evidence

- 3.1 Each learner must produce individual and authentic evidence for each task within the assignment.
- 3.2 Centre staff may give support and guidance to learners. This support and guidance should focus on checking that learners understand what is expected of them and giving general feedback that enables the learner to take the initiative in making improvements, rather than detailing what amendments should be made. It is not acceptable for teachers/deliverers to provide answers, to work through answers in detail or to detail specifically what amendments should be made.
- 3.3 Learners may use information from any relevant source to help them with producing evidence for the tasks.
- 3.4 Learners must be guided on the use of information from other sources to ensure that confidentiality is maintained at all times.

- 3.5 We have specified what evidence the learner is expected to produce. Usually, the type of evidence provided may be modified, with the exception of certain types of evidence listed below under the section 'Permitted changes'. It is important to note that it is possible to generate the evidence in a variety of formats. Centres must advise learners regarding the most appropriate format of evidence. The nature of this assessment means that learners are free to use the format that they feel is most appropriate for the purpose and target audience for each individual task.

4 Presentation of work for marking and moderation

- 4.1 Centres wishing to produce digital evidence in the form of an e-portfolio should refer to the appendix in the specification on guidance for the production of electronic assessment.
- 4.2 Centres may wish to discourage learners from excessive use of plastic wallets for presentation of their evidence as this may hinder the assessment process. Instead, centres may wish to encourage learners to present their work so that it is easily accessible, e.g. spiral bound, stapled booklet, treasury tag.

5 Scope of permitted model assignment modification

The model assignment is self-contained in its present form. The set of tasks form a coherent whole addressing all the learning outcomes and allowing access to the full range of marks.

You must not change the following:

- the learning outcomes
- the marking criteria
- the requirements for supervision and authentication as described in the specification (Section 4 The centre assessed units).

Permitted changes:

The model assignment can be modified in terms of the areas described below at the permission of OCR but centres must be sure that learners still have the opportunity to cover all of the learning outcomes and to access the full range of marks.

The type of evidence and the format each takes may vary, **with the exception of:**

a report or presentation on the component features of existing multipage websites, internet access devices and Internet connection methods

- a work plan
- a multipage website
- formal testing
- a formal review.

The above are **required types of evidence**; however the formats of these may vary.

A logical approach is suggested, however, centres may wish to change the order of the tasks depending on learners' individual requirements. For example, it may be suit learners better to attempt 'Producing ideas?' before 'Creating a plan?' within Task 2.

The learner's assignment can be contextualised or amended to suit local needs. Whilst the scenario in this model assignment is fictitious, it is based on what is thought to be a 'typical' scenario. The date and the location of the music festival can be altered if this better suits the teachers and/or learners. The types of acts/musicians which are performing can also be altered.

Any additional client requirements that fit in with the brief of producing a multipage website for a festival, providing these do not fall outside the content of the unit, and are reasonable to expect learners to understand and be able to achieve.

Any appropriate web authoring software may be used. It must, however, be suitable for the tasks given and enable learners to achieve the full range of marks available.

Each specific task may be appropriately contextualised to match with any permitted change that you have made to the scenario.

OCR has ensured that in the language used and the tasks and scenario provided, we have avoided discrimination, bias and stereotyping and supported equality and diversity. In the development of qualifications and assessments, we use the guidance given in the Ofqual publication *Fair Access by Design*. Notably this includes:

- using language and layout in assessment materials that do not present barriers to learners
- using stimulus and source materials in assessment materials (where appropriate) that do not present barriers to learners.

If centres wish to modify the model assignment, we strongly advise that staff responsible for modifying the model assignment and the quality assurance of it refer to the publication *Fair Access by Design*.

If modifications are made to the model assignment, whether to just the scenario or to both the scenario and individual tasks, it is up to the centre to ensure that all learning outcomes can still be met and that learners can access the full range of marks.