

Research Activity - Developing a research strategy

Use the following to help you think about your research activity.

- Q1 What is the purpose of the research? Who is the research for?
Write out the question you want answered or describe the topic of your research.
- Q2 What are the main ideas or key words you have written for Q1.
- Q3 What are the types of research or research strategy/strategies are you going to use and why? For example primary, secondary, quantitative, qualitative etc.
- Q4 What data and/or information do you need to collect/obtain?
- Q5 Where will you get this data and/or information from and why?
- Q6 What will you include in your research plan?
- Q7 How will you present the data and/or information? Remember the purpose of the research and who the intended audience is.