

Unit Title: Presentation Software

OCR unit number:	31
Sector unit number:	PS3
Credit value:	6
Level:	3
Guided learning hours:	45
Unit reference number:	T/502/4623

Unit aim and purpose

By completing this unit the learner will develop the ability to use software applications to produce effective presentations, which include a combination of media (e.g. images, animation and sound) for entertainment or information sharing. Learners will develop the skills and knowledge required by an IT user to select and use a wide range of advanced presentation software tools and techniques effectively to produce presentations that are complex or non-routine.

Learning Outcomes	Assessment Criteria	Teaching Content
<p>The Learner will:</p> <p>1 Input and combine text and other information within presentation slides</p>	<p>The Learner can:</p> <p>1.1 Explain what types of information are required for the presentation</p> <p>1.2 Enter text and other information using layouts appropriate to type of information</p> <p>1.3 Insert charts and tables and link to source data</p> <p>1.4 Insert images, video or sound to enhance the presentation</p> <p>1.5 Identify any constraints which may affect the presentation</p> <p>1.6 Organise and combine information for presentations in line with any constraints</p> <p>1.7 Store and retrieve presentation files effectively, in line with local guidelines and conventions where available</p>	<p>Types of information: Text, numbers, images, graphics, sound, video, animated sequences</p> <p>Images for presentations: Clip-art, photo, scanned images, borders, create diagrams or graphics, image formats</p> <p>Charts and tables for presentations: Table, pie chart, graph, diagram, organisational chart, flowchart</p> <p>Video and sound for presentations: Pre-recorded audio/video clips; capturing audio or video; audio and video formats</p> <p>Combine information for presentations: Combine images, charts, tables with text by inserting, re-sizing and positioning; use of text boxes, presentation with audio and/or video, import information produced using other software; reference external information with hyperlinks, object linking or embedding; merge versions or slides from different files or users</p> <p>Constraints: On content: copyright law (e.g. on music downloads or use of other people's images), acknowledgment of sources, avoiding plagiarism; equal</p>

Learning Outcomes	Assessment Criteria	Teaching Content
		<p>opportunities; local guidelines; On delivery (e.g. environment, timing)</p> <p>Store and retrieve: Save, save as, find, open, close; naming protocols; reducing file size; save presentation as a stand alone show or as web pages, formats for export; file properties; password protection</p>
<p>2 Use presentation software tools to structure, edit and format presentations</p>	<p>2.1 Explain when and how to use and change slide structure and themes to enhance presentations</p> <p>2.2 Create, amend and use appropriate templates and themes for slides</p> <p>2.3 Explain how interactive and presentation effects can be used to aid meaning or impact</p> <p>2.4 Select and use appropriate techniques to edit and format presentations to meet needs</p> <p>2.5 Create and use interactive elements to enhance presentations</p> <p>2.6 Select and use animation and transition techniques appropriately to enhance presentations</p>	<p>Slide structure: Layout, templates, design and style; organisational guidelines; adapt and create new templates</p> <p>Presentation effects: Video, sound, animation, slide transitions, visual and sound effects, hyperlinks</p> <p>Edit presentation: Size, crop and position objects; wrap text; add lines and simple shapes; slide order; change orientation</p> <p>Animation and transition effects: Adding and removing hyperlinks; apply and create transitions, apply animations, action buttons</p> <p>Format slides: Bullets, numbering, line spacing, alignment, colour, fonts, size, backgrounds, colour schemes, master slides</p>
<p>3 Prepare interactive slideshow for presentation</p>	<p>3.1 Explain how to present slides to communicate effectively for different contexts</p> <p>3.2 Prepare interactive slideshow and associated products for presentation</p> <p>3.3 Check presentation meets needs, using IT tools and making corrections as necessary</p> <p>3.4 Evaluate presentations, identify any quality problems and discuss how to respond to them</p> <p>3.5 Respond appropriately to quality problems to ensure that presentations meet</p>	<p>Present slides: Timing, content, meaning; organisation of information; audience needs; location, contexts</p> <p>Prepare slides: View and re-order slides; rehearse timing and effects; set up and amend slide show settings; print slides, handouts, speaker notes</p> <p>Check presentations: Spell check; grammar check, word count, orientation, layout, slide order, text alignment and formatting, accuracy, clarity, transitions and timings; choice and suitability of effects, actions and links</p> <p>Quality problems with presentations: Will vary according to the content,</p>

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	needs and are fit for purpose	for example: <ul style="list-style-type: none"> • Text: Formatting, styles, structure • Images: Size, position, orientation, unwanted content • Effects: Timing, brightness, contrast, sound levels, wrong order of animations, action buttons that do not work, sound clip out of sync

Assessment

This unit is internally assessed by the centre and externally moderated by OCR.

Presentation tools and techniques will be described as 'advanced' because:

- the software tools and functions used will be complex and at times require new learning, which will involve having the idea that there may be a tool or function to do something (e.g. improve efficiency or create an effect), exploring technical support, self-teaching and applying;
- the inputting, manipulating and outputting techniques will be complex, and will involve research, identification and application; and
- the user will take full responsibility for inputting, structuring, editing and presenting the information.

Evidence requirements

Candidates must produce evidence that meets all of the Assessment Criteria.

It is not necessary for candidates to meet all the criteria every time they carry out an activity, but **it is necessary that all candidates produce evidence to demonstrate they have met all assessment criteria.** There must be sufficient evidence for centre assessors to be able to confirm that the candidate is competent in their working environment.

Additional information

For further information regarding administration for this qualification, please refer to the OCR document '*Admin Guide: Vocational Qualifications*' (A850) on the OCR website www.ocr.org.uk .