

Qualification title:	OCR Level 1 Award for Creative iMedia (QCF)		
Qualification number:	500/8532/3	Credit value:	9
An overview of this qualification	<ul style="list-style-type: none"> • This qualification provides you with the core skills for scoping, planning and creating products and assets for creative and digital media sectors and encourages creativity and originality with a vocational focus which will allow you to progress to the next level of vocational learning. • There is no mandatory unit for this qualification and you can select from a range of optional units which will give you the required skills and knowledge to make effective use of Creative iMedia in a number of areas in the future. <p>Some of the optional units include:</p> <ul style="list-style-type: none"> • Digital media skills for asset production • Special video effects • Character modelling • Sound effects • Storytelling with a comic strip • Exploring the digital world of media • Interactive multimedia presentations • Introduction to web page production • Creating an animated object • Digital graphics editing • Creating a digital audio-visual sequence • Design and test computer games • Digital photography <ul style="list-style-type: none"> • This is a Level 1 qualification where you will undertake a variety of well-defined tasks. These tasks will give you the ability to use the relevant skills and knowledge you have developed and you will be responsible for reviewing your own learning and identifying areas for improvement. These tasks will also develop skills such as time management, team work, accuracy and communication skills, all of which are essential to operating independently and effectively in life learning and work and also to aid progression to further study. <ul style="list-style-type: none"> • Minimum amount of vocational learning = 9 credits • Maximum amount of vocational learning = 9 credits 		
Entry requirements	There are no specific entry requirements for this qualification		
Age restrictions	This qualification has no age restrictions		
Is this qualification right for me?	The OCR Level 1 Award for Creative iMedia (QCF) is part of a suite of Creative iMedia qualifications at Levels 1 – 3 and consists of units based on the national occupational standards developed by Creative Skillset, the		

	<p>sector body for Creative Media</p> <p>The Level 1 qualifications are suitable for those in full-time education who wish to gain access to the Creative iMedia industry. It will also be suitable for those in employment who wish to develop skills in one or more specialist areas in order to meet the requirements of their workplace situation and job role; and those following part-time courses for skill development or recreational purposes.</p> <p>The primary purpose of this qualification is to allow you to progress to the next level of vocational learning.</p> <p>This specific size and level of qualification may be right for you if you:</p> <ul style="list-style-type: none"> • would like a short introductory course with a minimum of 70 guided learning hours (GLH) made up of bite-sized units of learning and assessment • would like a course that is tailored to your specific skills requirements and allows you the opportunity to use any method, or combination of methods, which clearly demonstrates that the learning outcomes and assessment criteria have been met. • have different levels of knowledge in different areas of Creative iMedia and would benefit from a qualification that is flexible and allows you to take a minimum of 9 credits, of which 6 credits must be at Level 1, with the remaining 3 credits from any level (Level 1, 2 or 3).
<p>How could I progress from this qualification?</p>	<ul style="list-style-type: none"> • The primary purpose of this qualification is to allow you to progress to the next level of vocational learning. • The qualification will also provide you with the underpinning knowledge and skills to improve your competency in further areas at the same level or to gain or improve your skills by undertaking a larger sized or higher level qualification such as : <ul style="list-style-type: none"> • OCR Level 1 Certificate for Creative iMedia • OCR Level 2 Award for Creative iMedia • OCR Level 2 Certificate for Creative iMedia • OCR Level 2 Cambridge Technical Certificate in Media <p>By taking Level 1 units within this qualification you will gain the underpinning knowledge and skills to improve your skills and competency in further areas of iMedia.</p>
<p>Support</p>	<p>This qualification is supported by the following centre providers:</p> <ul style="list-style-type: none"> • Milton Keynes College • A4E

	<ul style="list-style-type: none">• The Manchester College.
Further information	<p>To find out more about the OCR Level 1 Award for Creative iMedia (QCF) please refer to the Centre Handbook available on the OCR website: http://www.ocr.org.uk/qualifications/vocational-qualifications-qcf-creative-imedia-level-1-award-04304/</p> <p>If you have any other queries please contact: vocational.qualifications@ocr.org.uk</p>
About us	<p>OCR is a leading UK awarding body. We provide qualifications which engage people of all ages and abilities at school, college, in work or through part-time learning programmes.</p> <p>Our general and vocational qualifications equip learners with the knowledge and skills they need for their future, helping them achieve their full potential.</p>