

Qualification title:	OCR Level 2 Certificate in Preparing for a Business Venture (QCF)		
Qualification number:	600/1093/9	Credit value:	15
An overview of this qualification	<p>This qualification is a vocationally-related, credit-based qualification that provides you with valuable opportunities to develop skills, gain underpinning knowledge and understanding to provide progression to the next level of business and/or business enterprise qualifications.</p> <p>This qualification aims to:</p> <ul style="list-style-type: none"> • equip you with the ability to consider all aspects of setting up in business from a personal and practical perspective • equip you to consider the potential of your business idea and your own personal needs as a business person working for yourself • ensure you are able to identify any training or personal development that you may require to set up your own business • equip you with the skills to investigate the business idea and start to define a market and customer base. <p>In addition this qualification aims to ensure you have an understanding of some of the more in depth requirements for setting up in business, such as: legal structures and their implications, methods of selling, financial requirements, knowledge of attracting and retaining customers. It also provides you with the tools to draft the basis of a business plan.</p> <p>This qualification includes some mandatory units:</p> <ul style="list-style-type: none"> • Considering a business idea • Identifying personal development needs to start a business venture • Identifying the resources and location for a business venture. <p>The remaining units are optional and cover a range of topics including:</p> <ul style="list-style-type: none"> • Attracting customers through marketing • Investing legal issues relating to a business venture • Planning the financial management of a business venture etc. <p>Assessment takes the form of an OCR set assignment for each unit, which ensures coverage of all of the required knowledge, skills and understanding and allows you to build a portfolio of evidence.</p> <ul style="list-style-type: none"> • The minimum amount of vocational learning = 15 credits • The maximum amount of vocational learning = 15 credits 		
Entry requirements	There are no formal entry requirements for this qualification.		
Age restrictions	There are no age restrictions for this qualification.		
Is this qualification right for me?	This qualification is part of a suite of qualifications aimed at those who may be considering a potential business idea. The qualifications are available at levels 2 and 3, in Award and Certificate, to tailor the learning		

	<p>to your needs and your educational and business requirements.</p> <p>This specific size qualification might be right for you if you:</p> <ul style="list-style-type: none"> • want to progress to other business enterprise qualifications such as the OCR Level 3 Award in Business Enterprise; OCR Cambridge Technicals in Business and other relevant Level 3 Business qualifications • would like a longer course of 120 guided learning hours (GLH) • have previously studied business related qualifications at Level 1 • would like a course that is tailored to your specific business needs and your educational and business requirements • have different levels of knowledge in different areas of business and would benefit from a qualification that is flexible and allows you to take different optional units to suit your needs • are unemployed and are interested in starting your own business • are currently employed and looking for a career change • want to gain some of the essential skills and knowledge to equip you to produce the business plan or to start your own business.
How could I progress from this qualification?	<p>As the primary purpose of this qualification is to progress to the next level of vocational learning you will either:</p> <ul style="list-style-type: none"> • undertake further business and/or business enterprise related qualifications e.g. OCR Level 3 Certificate in Preparing for a Business Venture; the OCR Level 3 Award in Business Enterprise; OCR Cambridge Technical in Business; Being Entrepreneurial, and other relevant Level 3 Business qualifications • or undertake further optional units at the same level which will allow for a greater breadth of understanding. <p>Alternatively, you will have developed some of the essential skills and knowledge to equip you to produce the basis of a business plan or to start your own business.</p>
Support	<p>This qualification is supported by the following centre providers:</p> <p>Milton Keynes College The Way Ahead Training Adult Education in Gloucester</p>
Further information	<p>To find out more about the OCR Level 2 Certificate in Preparing for a Business Venture (QCF) please refer to the Centre Handbook available on the OCR website: http://www.ocr.org.uk/Images/67594-centre-handbook.pdf</p> <p>If you have any other queries please contact: vocational.qualifications@ocr.org.uk</p>
About us	<p>OCR is a leading UK awarding body. We provide qualifications which engage people of all ages and abilities at school, college, in work or</p>

through part-time learning programmes.

Our general and vocational qualifications equip learners with the knowledge and skills they need for their future, helping them achieve their full potential.