

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

LEVEL 4 CERTIFICATE IN MANAGEMENT CONSULTING 10331

UNIT 1 UNDERSTANDING INDUSTRY SECTORS AND THE DRIVERS WHICH IMPACT THEM

MONDAY 15 JUNE 2015

9.30AM

TIME: 1 HOUR

INSTRUCTIONS TO CANDIDATES

Fill in all the boxes below. Use CAPITAL LETTERS

CENTRE DETAILS

Centre Number	Centre Name

COMPUTER REF

6	1	5	1	0	3	3	1
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CANDIDATE DETAILS

Surname or Family Name	First Name	Initials of Other Forenames	DATE OF BIRTH							
			D	D	M	M	Y	Y	Y	Y

- Do not open the booklet until told to do so by the invigilator.
- Answer **ALL** questions.
- Write your answers in the spaces provided on the question paper.
- Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Use black ink.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part question.

FOR EXAMINERS' USE ONLY			
1		5	
2		6	
3		7	
4		8	
TOTAL =			

The total number of marks for this paper is **50**.

[8]

Section B

Answer **all** questions in this Section.

All of the questions in Section B should be answered in relation to a management consulting client of your choice. You are advised to read through all of the questions in Section B before deciding on your choice of client.

Nature of client's business:

.....

Sector: **Private Public Third**

(Please circle as appropriate)

5 Outline **three** key business drivers which affect your client's business.

1 _____

[2]

2 _____

[2]

3 _____

[2]

7 Explain **two** ways in which the leadership style(s) of your client's senior management team might affect its ability to respond to changes in its market.

1 _____

[3]

2 _____

[3]

8 Evaluate likely benefits to your client of you providing an holistic viewpoint of the client's organisation's situation.

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