

**Coventry University**  
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**Jeff Clowes**  
Executive Dean

17 August 2016

Charlotte Bosworth  
Director  
OCR (Oxford Cambridge and RSA Examinations)  
Skills and Employment  
Westwood Way  
Coventry  
CV4 8JQ

Dear Charlotte

My name is Ian Webster and I am a Senior Lecturer, and created the Event Management undergraduate and post graduate degrees at Coventry University. I am also the Head of Marketing and Recruitment for the School of Marketing and Management.

We are very proud, as a University, to be ranked number 15 HEI in the UK according to the Guardian League Rankings 2015, and have just been shortlisted by the Times as one of 6 Universities for University of the Year 2015.

On a course level we are currently ranked number 1 HEI in the UK to offer undergraduate degrees in Event Management.

Thank you for consulting me as part of the development of the qualification listed below:

- 601/7698/2 OCR Level 3 Cambridge Technical Certificate in Business
- 601/7699/4 OCR Level 3 Cambridge Technical Extended Certificate in Business
- 601/7700/7 OCR Level 3 Cambridge Technical Foundation Diploma in Business
- 601/7701/9 OCR Level 3 Cambridge Technical Diploma in Business
- 603/0299/9 OCR Level 3 Cambridge Technical Extended Diploma in Business

Having reviewed the content, I can see that my views have been incorporated into the design of this qualifications. I am therefore happy to confirm that it would certainly be considered suitable for use in our admissions process, in line with published UCAS tariff ratings. This would include entry onto a range of our degree programmes, as well as other related courses that are offered within the Business School.

The inclusion of external assessment, combined with the need for independent research and thinking skills that these qualifications demand, will provide a good foundation for those students who choose to continue into higher education, irrespective of the optional units selected.

It is important to note, though, that in accordance with our equal opportunities and admissions policies, applicants who have achieved one of these qualifications would not receive any preferential treatment.

Yours sincerely,

Ian Webster  
Senior Lecturer  
Head of Marketing and Recruitment for School of Marketing and Management Coventry Business School  
Coventry University