

Cambridge **TECHNICALS LEVEL 3**

DIGITAL MEDIA

Cambridge
TECHNICALS
2016

Unit 3 – Create a media product

RESOURCE LINKS

Version 1

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INTRODUCTION

Resources Link is an e-resource, provided by OCR, for teachers of Cambridge Technicals. It provides descriptions of, and links to, a variety of teaching and learning resources that you may find helpful.

Where appropriate, we have mapped the resources to this OCR unit/learning outcomes (LOs) and provided information about their cost and format.

If you know of other resources you would like to see included here, or discover broken links, please let us know. We would also like to hear from you if have any feedback about your use of these, or other, OCR resources. Please contact us at resources.feedback@ocr.org.uk

To find out more about this qualification, go to: <http://www.ocr.org.uk/qualifications/cambridge-technicals-digital-media-certificate-extended-certificate-foundation-diploma-diploma-05843-05846-2016-suite>



Cambridge
TECHNICALS
2016

2016 Suite

- New suite for first teaching September 2016
- Externally assessed content
- Eligible for Key Stage 5 performance points from 2018
- Designed to meet the DfE technical guidance

TYPES OF RESOURCE

OCR Produced Resources

These are resources devised and produced directly by the Resources Development Team at OCR.

Publisher Partner Resources

For many subjects OCR works with a publisher partner to ensure that good quality resources such as textbooks are available for first teaching.

Whilst the publisher partner has access to our subject experts and we quality check and endorse these resources they are produced by, and remain the property of, the publisher partner. There is no financial link between OCR and its publisher partners and we do not pay for the development of, or receive any royalties from, these resources.

Endorsed Resources

These resources were produced entirely independently of OCR, but we have quality checked them for their suitability as a resource to support our qualifications.

Other Resources

Unless specifically stated these resources are completely independently produced and are not endorsed by OCR. We have looked at them though, and we think they could be useful in supporting our specifications.

We leave it to you, as a professional educator, to decide if any of these resources are right for you and your students, and how best to use them.

LINKS

Where's the drama? The Treatment

Examples of treatments for different existing TV dramas that could be used as part of a proposal.

Supports: LO1

Cost: Free

Format: Website

<http://www.wheresthedrama.com/thetreatment.htm>

Routledge's 'Media Production – A guide to Radio and TV'

Routledge's 'Media Production - A guide to Radio and TV' templates could provide a useful start for learners to see how to present the 'content' section for their proposal as part of LO1.

Supports: LO1

Cost: Free

Format: Website – and has a link to buy the book

<http://www.taylorandfrancis.com/cw/willett-9780415535328/p/templates/>

TV Mole

TV Mole website highlights the main features to include in a proposal for a non-fiction TV product to make ideas stand out.

Supports: LO1

Cost: Free

Format: Web page

<http://www.tvmole.com/2008/12/15-steps-to-writing-an-impressive-proposal/>

Film and Media

A good starting point to help learners understand the difference between a proposal and a treatment is the PDF document from *Film and Media* department from the *University of Santa Barbara* that defines the difference between a proposal and treatment and when to use a proposal or treatment.

Supports: LO1

Cost: Free

Format: Web page/ PDF

http://www.filmandmedia.ucsb.edu/people/faculty/portuges/papers/How_to_write_a_documentary_treatment.pdf

BBFC

Useful to help learners apply the most appropriate age certificate to their film proposals.

Supports: LO1

Cost: Free

Format: Website

<http://www.bbfc.co.uk/>

Creative Commons

Online catalogue of copyright free material with external links.

Supports: LO1, LO3

Cost: Free

Format: Website

<https://search.creativecommons.org/>

The Guardian 'Layouts and formats' (*How to Write* series)

Helpful links to script templates for different mediums.

Supports: LO2, LO3

Cost: Free

Format: Website

<http://www.theguardian.com/books/2008/sep/23/writing.play.screenplays.formats>

Celtx

Software that can be used by learners to help to layout their script.

Supports: LO2, LO3, LO4

Cost: Dependent on package selected

Format: Web page/software

<https://www.celtx.com/index.html>

BBC Writers Room

Script templates and links to an archive of BBC TV drama scripts.

Supports: LO2, LO3, LO4

Cost: Free

Format: Web page

<http://www.bbc.co.uk/writersroom>

Video Maker

Videomaker provides a recap on how to illustrate the variety of shot types used in a storyboard and how to illustrate the camera movements to support the illustrations of different shots.

Supports: LO2, LO3

Cost: Free

Format: Website

<http://www.videomaker.com/article/15415-how-to-make-a-storyboard-storyboard-lingo-techniques>

Belo Films

Belo Films also provides a comprehensive demonstration on how to illustrate specific camera movements for a storyboard.

Supports: LO2, LO3

Cost: Free

Format: Website

<http://www.belofilms.com/?p=370>

Marc Jacob's Dakota Fanning advert banned (*The Guardian*)

The Guardian's report on banned Marc Jacob's print advert could be a good talking point for teachers to discuss with learners to understand legal and ethical issues.

Supports: LO2

Cost: Free

Format: Website

<http://www.theguardian.com/media/2011/nov/09/marc-jacobs-dakota-fanning-ad-banned>



Film Scripting

Examples of popular film scripts.

Supports: LO2

Cost: Free

Format: Website

<http://www.filmscriptwriting.com/samplescripts.html>

IMSDB (The internet movie script database)

Examples of popular film scripts.

Supports: LO2

Cost: Free

Format: Website

<http://www.imsdb.com/>

BBC Writersroom

Templates and instructions of how to layout scripts in different mediums.

Supports: LO2

Cost: Free

Format: Website

<http://www.bbc.co.uk/writersroom/writers-lab/medium-and-format>

BBC Writersroom

An archive of radio, TV, theatre and cross platform scripts.

Supports: LO2

Cost: Free

Format: Website

<http://www.bbc.co.uk/writersroom/scripts/search?genre=drama&platform=radio&orderby=recent>

How to cite film, video and online media

Examples of how to reference a range of media products that learners may have used as part of research into existing products that they are influenced by.

Supports: LO1, LO3

Cost: Free

Format: Website

<http://www.lib.berkeley.edu/MRC/mla.html>

Bibme

Step by step guide on how to reference photos found in a range of places online, in books etc.

Supports: LO1, LO3

Cost: Free

Format: Website

<https://www.bibme.org/citation-guide/mla/photograph>

Cite this for me

Online bibliography generator which creates references from a range of different platforms and stores the bibliography online.

Supports: LO1, LO3

Cost: Free

Format: Website

<https://www.citethisforme.com/>

Film sourcing (production documents)

Filmsourcing.com have a catalogue of downloadable production templates for learners to use and adapt.

Supports: LO3

Cost: Free

Format: Website

<http://www.filmsourcing.com/blog/production-documents/#filmproduction>

How to cite an online sound effect or song (MLA: Modern Language Association)

A tool to demonstrate to learners how to reference sound effects that maybe used as part of an audio or audio visual media product that the learners are producing.

Supports: LO3

Cost: Free

Format: Website/PDF

<http://www-legacy.nhvweb.net/nhhs/mediacenter/podcasts/HOW%20TO%20CITE%20A%20SOUND%20CLIP.pdf>

Train simple

Train Simple has a series of tutorials for using Adobe Premiere which includes demonstrations with screen recordings of how to set up your sequences.

Supports: LO3

Cost: Free

Format: YouTube video

<https://www.youtube.com/watch?v=6--2sKlnW4A>

Cinema Tools 4

Cinema Tools 4 provides explanations on the settings to be used when importing footage from a video tape and frame rates that are applicable for each. This article is also learner friendly too.

Supports: LO3

Cost: Free

Format: Website

https://documentation.apple.com/en/cinematools/usermanual/index.html#chapter=9%26section=1%26hash=apple_ref:doc:uid:CinemaTools-UserManual-90861EDT-1008844

HyperSTV

HyperSTV provides a tutorial for beginners for using Adobe Premiere Pro. It includes an overview on industries that use it and an overview of the interface too. Although the video is an hour long in duration, it is narrated by a media teacher, so is easy to understand by teachers and learners.

Supports: LO3

Cost: Free

Format: YouTube video

<https://www.youtube.com/watch?v=69GACnicl2w>



Canon

Canon has user friendly manuals for the equipment that it manufactures. This is a manual for the Canon EOS 650D DSLR camera that is comprehensive and has scenarios to support the definitions for settings and features to be used when taking photographs and filming.

Supports: LO3

Cost: Free

Format: Manufactures manual available online

http://www.canon.co.uk/support/consumer_products/products/cameras/digital_slr/eos_650d.aspx?type=manuals

A Frames

A Frame provides a comprehensive explanation of frame rates with contemporary examples and images.

Supports: LO3

Cost: Free

Format: Website

<http://aframe.com/blog/2013/07/a-beginners-guide-to-frame-rates/>

About Tech

About Tech has a useful article on the different file formats for graphics.

Supports: LO3, LO4

Cost: Free

Format: Website

<http://graphicssoft.about.com/od/graphicformats/f/summary.htm>.

About Tech

About Tech has a useful article on the different file formats for audio and audio visual products that explains the properties of the file formats too.

Supports: LO3, LO4

Cost: Free

Format: Website

<http://hometheater.about.com/od/hometheaterbasics/a/network-media-file-format-basics.htm>





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