

19 August 2016

Dear Charlotte,

We are an organisation who promotes and enables film based networking and film making activities in South Yorkshire, as well as operating as a film production company, we've worked on feature films, documentaries and high end short films and as such employ staff in occupations within the moving image sector. I am very familiar with what skills freelance, production researchers, filmmakers and crew that would be likely to be needed in today's market.

Further to the units I've reviewed in the following moving image and audio production and Digital media practitioner for product development pathways, I believe the skills and knowledge the students will develop in completing these pathway units below:

- Unit 1 – Media products and audiences
- Unit 2 – Pre-production and planning
- Unit 3 – Create a media product
- Unit 5 – TV and short film production
- Unit 6 – Social media and globalization
- Unit 14 – Create audio visual promos
- Unit 16 – The creation and use of sound in Media
- Unit 17 – Visual and special effects
- Unit 18 – Cinematography
- Unit 19 – UK Broadcasting
- Unit 25 – Research for product development
- Unit 26 – Application of converging technologies within a digital design proposal

will act as a basis for progression into the workplace in this sector, in completing qualifications:

- 601/7260/5, OCR Level 3 Cambridge Technical Foundation Diploma in Digital Media
- 601/7261/7, OCR Level 3 Cambridge Technical Diploma in Digital Media
- 603/0318/9, OCR Level 3 Cambridge Technical Extended Diploma in Digital Media

I confirm that a student completing these qualifications would develop specialist knowledge and skills at a level expected for starting work in the media industry. As such this would stand them in good stead when applying for relevant jobs and apprenticeships in the media sector.

Yours sincerely,



Rob Speranza,
Director,
The South Yorkshire Filmmakers Network