

August 2016

Charlotte Bosworth  
Director  
OCR (Oxford Cambridge and RSA Examinations)  
Skills and Employment  
Westwood Way  
Coventry  
CV4 8JQ

Dear Charlotte,

As an employer in the film exhibition sector we are very familiar with what skills production researchers, freelance filmmakers and crew would be likely to need in today's market, particularly in the moving image and audio production sector.

We reviewed the proposed new units in the moving image and audio production and Digital media practitioner for product development pathways and we believe the skills and knowledge the students will develop on these courses will act as a basis for progression into the workplace of this sector.

- 601/7260/5, OCR Level 3 Cambridge Technical Foundation Diploma in Digital Media (VRQ)
- 601/7261/7, OCR Level 3 Cambridge Technical Diploma in Digital Media (VRQ)
- 603/0318/9, OCR Level 3 Cambridge Technical Extended Diploma in Digital Media

I confirm that a student completing these qualifications would develop specialist knowledge and skills at a level expected for starting work in the media industry. As such this would stand them in good stead when applying for relevant jobs and apprenticeships.

Yours sincerely,



Ian Wild  
Chief Executive