



Charlotte Bosworth
Director
OCR (Oxford Cambridge and RSA Examinations)
Skills and Employment
Westwood Way
Coventry
CV4 8JQ

Date: 15-8-16

Dear Charlotte

Cambridge TV employs both full time and freelance staff in television production and support roles for broadcast on an Ofcom-regulated terrestrial TV channel. As an employer working in the media sector, I'm happy to lend my support to the new Cambridge Technicals in Digital Media:

- 601/7260/5, OCR Level 3 Cambridge Technical Foundation Diploma in Digital Media
- 601/7261/7, OCR Level 3 Cambridge Technical Diploma in Digital Media
- 603/0318/9, OCR Level 3 Cambridge Technical Extended Diploma in Digital Media

Thank you for sharing the following modules with me, which I've reviewed:

Moving image and audio production and Digital media practitioner for product development specialist pathways:

- Media Products and audiences
- Pre-production and planning
- TV and Short Film Production
- UK Broadcasting
- Cinematography
- Research for product development
- Application of converging technologies in a digital design proposal.

These modules cover all of the fundamental skills and understanding necessary for entry into media work.

A student completing these qualifications would have a good grounding in the industry's fundamental processes, and specific skills that would be of use on the first day on a job. The specific skills would be a good basis for apprenticeships or specialist job training for many roles in the sector.

Yours sincerely,

Carl Homer
Director, Cambridge TV