

The Rural Media Company  
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Charlotte Bosworth  
Director  
OCR (Oxford Cambridge and RSA Examinations)  
Skills and Employment  
Westwood Way  
Coventry  
CV4 8JQ

23<sup>rd</sup> August 2016

Dear Charlotte,

We have reviewed the Cambridge Technical qualifications, both as an employer which employs staff and freelancers in occupations across the spectrum of digital media in order to produce high quality film, photography, radio, web, mobile and print; and as a training provider that develops skills and talent that provides pathways into the media industry, through programmes such as our BFI academy and the Random Acts project mentoring young people to produce film shorts for Channel 4.

Further to the units I've reviewed, listed below, in the Digital content for interactive media and Moving image and audio specialist pathways for the qualifications detailed below:

- 601/7260/5, OCR Level 3 Cambridge Technical Foundation Diploma in Digital Media
- 601/7261/7, OCR Level 3 Cambridge Technical Diploma in Digital Media
- 603/0318/9, OCR Level 3 Cambridge Technical Extended Diploma in Digital Media

I've reviewed the skills and knowledge the students will develop in completing the pathway units listed below:

- Media products and audiences
- Pre-production and planning
- Create a media product
- Interactive media products
- TV and short film production
- Research for product development
- Application of converging technologies within a digital design proposal.

We believe the skills and knowledge the students will develop provide a solid grounding in being able to competently meet briefs that produce a range of media products for a variety of different audiences and that taking these qualifications will act as a basis for progression into the workplace in this sector.

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We confirm that a student completing these qualifications would develop specialist knowledge and skills at a level expected for starting work in the media industry. As such this would stand them in good stead when applying for relevant jobs.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Nic Millington'. The signature is fluid and cursive, with a horizontal line extending from the end of the name.

Nic Millington  
The Rural Media Company  
CEO