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26 August 2016

Charlotte Bosworth  
Director  
OCR (Oxford Cambridge and RSA Examinations)  
Skills and Employment  
Westwood Way  
Coventry  
CV4 8JQ

Dear Charlotte

As an employer which employs staff in occupations within the media sector in the news industry, including journalists, designers and editors, I can confirm that I support the new qualifications detailed below:

- 601/7260/5, OCR Level 3 Cambridge Technical Foundation Diploma in Digital Media (VRQ)  
601/7261/7, OCR Level 3 Cambridge Technical Diploma in Digital Media (VRQ)  
603/0318/9, OCR Level 3 Cambridge Technical Extended Diploma in Digital Media

I've reviewed the skills and knowledge the students will develop in completing the pathway units listed below:

- Digital Content for Interactive Media
- Moving Image and Audio Production  
Digital Media practitioner for product development

I believe the skills and knowledge the students will develop when taking these qualifications will act as a basis for progression into the workplace in this sector.

I believe that these qualifications cover the required skills, understanding and knowledge I would expect of an 18 year old entering employment in this sector or would also act as a foundation for progression when applying for related jobs or Apprenticeships in these disciplines.

Yours sincerely,



Shane Mann  
Managing Director  
Lsect Ltd