

Changes to AS level Media Specimen Papers and Specifications from July 16

We've made a number of changes to our A Level Media Studies specification, based upon comments made by Ofqual. These changes still require accreditation from Ofqual but we are trying to provide you with the most up to date version of the specification and specimen assessment materials.

Perhaps the most significant change that runs through every question is the requirement from Ofqual that each of the media forms is required to have a specified media product that must be referenced by learners in their exam responses. All 9 Media forms are studied at AS, in the same way that they are studied at A level.

It is also worth noting that as a result, a significant change has been made to the structure of the AS paper. There is no longer an Unseen element and the question paper draws on similar topics to that of the A level.

As the structure of the exam has changed, it is also worth noting that the wording of the mark scheme grids and Assessment Objectives weightings have changed for every question.

COMPONENT 01

Component 01, Section/Topic A

- This section will now look at 4 media industries – film, radio, magazines and the media industry of advertising and marketing.
- There will be 3 questions – all short answer questions.
- This is very similar to the A level topic for Section A, Component 02.

Component 01, Section /Topic B

- This section will now look at 4 media industries – film, radio, magazines and the industry of advertising and marketing.
- There will be a choice of 2 questions – both medium responses.
- This is very similar to the A level topic for Section B, Component 02.

Component 01, Section /Topic C

- This section will now look at English Language long form TV dramas only and websites are no longer part of this question.
- There will be a choice of 2 questions – both extended responses.
- This is similar to the A level topic for Section C, Component 02 but the list of specified media products is confined to English Language TV Long form dramas.

Component 01, Section /Topic D

- This section bear many similarities to the original Section B of the AS exam.
- There are now 4 specified media products and at least 2 must be referenced in the exam.
- There will be a choice of 2 questions –both extended responses.

NEA COMPONENT 02

- There will be a single brief, issued every year on June 1st before a one year course begins.
- It will only be a TV advert.
- The product and audience will change every year, otherwise the wording will be very similar.