

A Project Approach to Delivery: The Smarter Bank

The learner version of the Project Brief is available from <http://www.ocr.org.uk/qualifications/vocational-education-and-skills/cambridge-technicals-it-level-3-certificate-extended-certificate-introductory-diploma-foundation-diploma-diploma-05838-05842-2016-suite/>

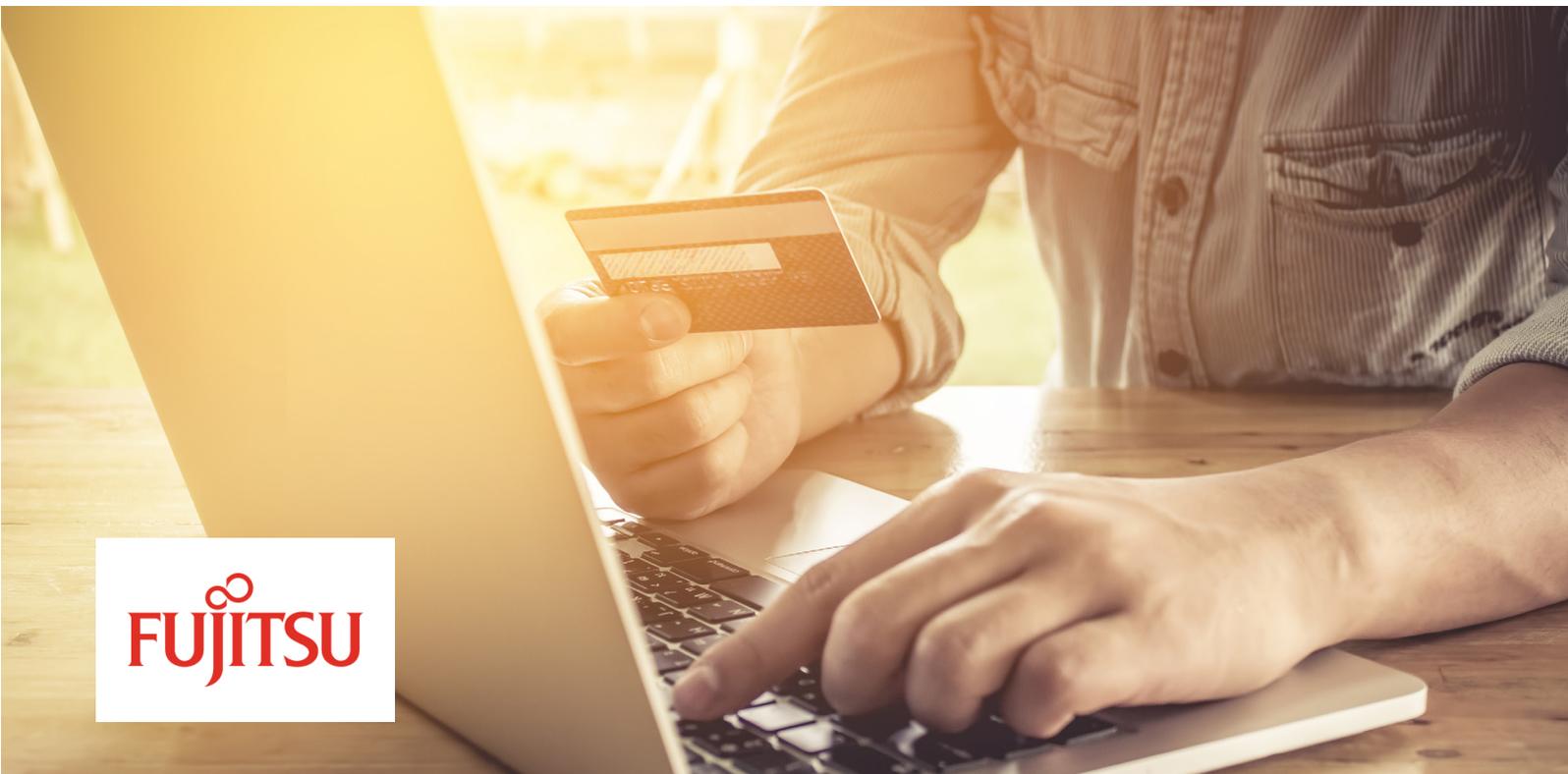
Fujitsu is an established global IT services and solutions organisation which aims to work with other organisations to develop smarter and sustainable technologies whilst ensuring their focus remains 'human centric'. As part of their on-going commitment to customers, they have been looking for new ideas and approaches as to 'What does a Smarter Bank' look like?

You are being asked to consider the technology currently used and to propose ideas and concepts regarding functions and features for a new Smarter Banking environment. These ideas and concepts will use Big Data and will enhance the customers' and the bank's management experience. Fujitsu are looking for ideas

on developing the current facilities offered across the banking sector by extending existing technology for their current global customers. They hope that this that will also attract new 'generation Z' customers.

The ideas that you will need to consider will have to meet the needs of a wide target audience and should look at using the data that is stored and managed by the bank and its customers. You should then propose how the criteria for data sets can then be ethically and legally collected, analysed and combined with technology to create Smarter Banking services.

This work can be undertaken as an individual or within a team. If working within a team learners are expected to contribute to each of the areas (and be able to evidence this contribution) in order to gain the experience and knowledge required to successfully complete the Cambridge Technicals in IT Level 3 units.



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