

Cambridge TECHNICALS LEVEL 3

SPORT AND PHYSICAL ACTIVITY

Cambridge
TECHNICALS
2016

UNIT 21: THE BUSINESS OF SPORT – MAPPING GUIDE

Version 1

INTRODUCTION

This document maps the learning objectives of Cambridge Technical Level 3 in Sport and Physical Activity Unit 21 (The business of sport) to learning outcomes/teaching content in both the Cambridge Technical Level 3 in Business 2012 and Cambridge Technical Level 3 in Business 2016 units.

The focus of this unit is business within the context of Sport, and with a separate Cambridge Technical in Business, there are a number of resources available on the OCR website that may be useful when preparing to teach this unit. This document is intended to support those delivering this unit by signposting to those relevant teaching resources.

It may also be worth investigating opportunities here to collaborate with colleagues teaching business-related courses, who may be able to offer further advice and resources for some of the content within this unit.

SPORT

The Cambridge Technicals in Sport and Physical Activity have been developed to meet the changing needs of the sector, and prepare your learners for the challenges they'll face in Higher Education or employment. Designed in collaboration with experts spanning the breadth of the sector, the Cambridge Technicals in Sport and Physical Activity focuses on the skills, knowledge and understanding that today's universities and employers demand. Your learners will practically apply their skills and knowledge in preparation for further study or the workplace.

When developing the Certificate qualifications we worked with universities to design the content and assessment of these qualifications – ensuring that your learners are prepared and have the skills to progress to degree level.

For the Tech Levels we worked with universities, industry experts and employers to design the content and assessment of these qualifications – ensuring that your learners are prepared and have the skills to progress to degree level, an apprenticeship, or work.

The two Diplomas have four vocational pathways within them that can be followed (at least one pathway must be achieved). Each pathway focuses on industry sectors and job roles that your learners will actually be able to do having completed a Cambridge Technical. We've worked in partnership with industry to make sure your learners can progress directly into the sector in job roles that are appropriate for their age and experience.

TEACHING AND LEARNING RESOURCES

New resources are being developed to support your teaching of this new qualification. These will include Delivery Guides, Resource Links, Lesson Elements, Project Approaches, a Rules of Combination Calculator and a Progress Tracker.

To find out more about this qualification please go to:

<http://www.ocr.org.uk/qualifications/cambridge-technical-sport-and-physical-activity-level-3-certificate-extended-certificate-foundation-diploma-diploma-05826-05829-2016-suite/>



2016 Suite

- New suite for first teaching September 2016
- Externally assessed content
- Eligible for Key Stage 5 performance points from 2018
- Designed to meet the DfE technical guidance

MAPPING

Cambridge Technicals Level 3 Sport and Physical Activity			Cambridge Technicals Level 3 Business 2012				Cambridge Technicals Level 3 Business 2016					
Unit 21: The business of sport												
LO no.	LO title	Teaching content		Unit no.	Unit title	LO no.	LO title	Unit no.	Unit title	LO no.	LO title	Teaching content
LO1	Understand types of sport businesses and their organisational structures	1.1	What is a sports business?									
		1.2	Types	1	The business environment	LO1	Know the range of different businesses and their ownership	1	The business environment	LO1	Understand different types of businesses and their objectives	1.2 Different sectors of operation
		1.3	Organisational structures	1	The business environment	LO1	Know the range of different businesses and their ownership					
		1.4	Organisational environment	1	The business environment	LO3	Know the impact of the economic environment on business	1	The business environment	LO6	Understand the external influences and constraints on businesses and how businesses could respond	6.1 The factors which comprise the external business environment
				1	The business environment	LO4	Know how political, legal and social factors impact on business					

MAPPING

Cambridge Technicals Level 3 Sport and Physical Activity			Cambridge Technicals Level 3 Business 2012				Cambridge Technicals Level 3 Business 2016					
Unit 21: The business of sport												
LO no.	LO title	Teaching content		Unit no.	Unit title	LO no.	LO title	Unit no.	Unit title	LO no.	LO title	Teaching content
LO2	Understand how sports businesses are managed	2.1	Measuring success dependent on types of sport business					1	The business environment	LO8	Be able to assess the performance of businesses to inform future business activities	8.1 Factors affecting the success/failure of a business
		2.2	Managing staff	2	Business resources	LO1	Know how human resources are managed	8	Introduction to human resources	LO3	Understand how and why businesses motivate employees	3.2 Methods of employee motivation
				5	Human resource management in business	LO2	Know how organisations motivate employees					
		LO3	Understand how to gain committed employee cooperation									
2.3	Customer attraction and retention					4	Customers and communication	LO1	Understand who customers are and their importance to businesses	(Aspects of 1.1 – 1.4) Understand who customers are and their importance to businesses		
LO3	Understand how volunteers support sport business	3.1	Why sports businesses use volunteers									
		3.2	Types of volunteers in sport									
		3.3	Managing volunteers									

MAPPING

Cambridge Technicals Level 3 Sport and Physical Activity			Cambridge Technicals Level 3 Business 2012				Cambridge Technicals Level 3 Business 2016					
Unit 21: The business of sport												
LO no.	LO title	Teaching content		Unit no.	Unit title	LO no.	LO title	Unit no.	Unit title	LO no.	LO title	Teaching content
LO4	Understand Corporate Social Responsibility in sport and sports businesses	4.1	The definition of Corporate Social Responsibility (CSR)	20	Understanding business ethics	LO3	Know the social implications of business ethics	1	The business environment	LO6	Understand the external influences and constraints on businesses and how businesses could respond	6.1 The factors which comprise the external business environment (CSR is referred to under 'Ethical Factors')
		4.2	What CSR involves					17	Responsible business practices	LO1	Understand how businesses operate responsibly	1.2 How business operate responsibly
		4.3	The importance of CSR to sports organisations									
		4.4	Sustainability	20	Understanding business ethics	LO4	Understand ethical concerns facing different communities	17	Responsible business practices	LO1	Understand how businesses operate responsibly	1.1 Why businesses operate responsibly
		4.5	Corruption	20	Understanding business ethics	LO3	Know the social implications of business ethics	17	Responsible business practices	LO1	Understand how businesses operate responsibly	1.1 Why businesses operate responsibly

MAPPING

Cambridge Technicals Level 3 Sport and Physical Activity			Cambridge Technicals Level 3 Business 2012				Cambridge Technicals Level 3 Business 2016					
Unit 21: The business of sport												
LO no.	LO title	Teaching content		Unit no.	Unit title	LO no.	LO title	Unit no.	Unit title	LO no.	LO title	Teaching content
LO5	Understand how sports businesses obtain funding and why it is necessary	5.1	Sources of funding	2	Business resources	LO3	Know how to access sources of finance	1	The business environment	LO7	Understand why businesses plan	To determine appropriate sources of finance for businesses
		5.2	Who grants funding?									
		5.3	Who requests funding grants?									
		5.4	What funding is used for									
		5.5	Obtaining funding					14	Resource management	LO1	Understand how businesses obtain and manage physical resources	1.2 How physical resources are obtained
LO6	Understand the impact of the commercialisation of sport and physical activity	6.1	What is commercialisation and how has it developed in sport and physical activity									
		6.2	Importance of commercialisation to sport and physical activity									
		6.3	Impacts of commercialisation in sport and physical activity									

USEFUL LINKS

2016 OCR Level 3 Cambridge Technicals in Sport & Physical Activity Unit 21 Delivery Guide

<http://www.ocr.org.uk/Images/356380-unit-21-delivery-guide.pdf>

2012 OCR Level 3 Cambridge Technicals in Business page has some relevant Lesson Elements

<http://www.ocr.org.uk/qualifications/cambridge-technicals-business-level-3-certificate-diploma-subsidiary-diploma-extended-diploma-05327-05329-05332-05335-05338/>

2016 OCR Level 3 Cambridge Technicals in Business page has a number of relevant resources

<http://www.ocr.org.uk/qualifications/vocational-education-and-skills/cambridge-technicals-business-level-3-certificate-extended-certificate-foundation-diploma-diploma-05834-05837-2016-suite/>

BusinessEd - Teaching Resources (Not endorsed) for 2016 OCR Level 3 Cambridge Technical in Business - Unit 1

<https://www.businessed.co.uk/index.php/home/theory/cambtec/cambtec-l3-theory#unit-1-the-business-environment>



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OCR Resources: *the small print*

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ocr.org.uk/sport

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