

Cambridge Technicals

Sport

Unit 3: Sports organisation and development

Level 3 Cambridge Technical Certificate/Diploma in Sport
05826-05829, 05872

Mark Scheme for January 2017

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This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which marks were awarded by examiners. It does not indicate the details of the discussions which took place at an examiners' meeting before marking commenced.

All examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes should be read in conjunction with the published question papers and the report on the examination.

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Question			Answer	Marks	Guidance
1	(a)	1	Support NGB's to deliver a more inclusive programme /work with NGB's	2	Mark the first two attempts only Accept relevant e.g.
		2	Work with the English Federation of Disability Sport (EFDS) to ensure all disabled people can be active for life		
		3	Organizes sports events and competitions from juniors to adults		Accept relevant e.g.
		4	Supports gifted and talented athletes to train and compete in national and international competitions		
		5	Provides opportunities to learn new skills and meet others/provide opportunities to participate		
		6	Provide funding for facilities and/or equipment		
1	(b)	1	Develops a strategy / gives strategic help / works with excellence/elite/medal hopefuls	7	
		2	Manages or distributes lottery/exchequer funding		DNA – Gives funding on own
		3	Manages the World Class Programme/podium/podium potential		
		4	Promotes ethical behaviour or drug free sport / runs anti-doping programme /100% ME		
		5	Attracts major events / got the Olympics for London 2012		Accept relevant e.g. Gold Series Event
		6	Enhances the organisation and administration of sport		
		7	Supports and works with NGBs or Home County Councils (HCCs) or National Institutes (High Performance Centres) or top coaches		Accept any named institute e.g. EIS. DNA – educates coaches

Question		Answer	Marks	Guidance
		8 TASS Talented Athlete Scholarship system		Accept even though has been run by Sport England since 2014
		9 Provides Performance Lifestyle Advice (PLA)		
		10 Launches Talent ID campaigns, looking for future Olympians/Paralympians/ high performance athletes		Accept e.g. of Talent ID programme DiscoverYourPower (British Cycling)
1	(c)	1 Implementation of promotional campaigns to raise awareness	4	
		2 Organise networking groups and conferences		
		3 Share good practice and case histories		
		4 Help to implement the School Games Programme /competitions		
		5 Implements the community games		
		6 Create a legacy from London 2012		
		7 Support young workers to volunteer		
		8 Sportsmakers / the workplace challenge / Sportivate/ Satellite centres		
		9 Work with target groups		Accept e.g. of target group.
1	(d)	1 Provide administrative and promotional support	4	
		2 Co-ordinate events/competitions/tournaments		Accept relevant e.g. FIFA/World Cup that England participate in

Question		Answer	Marks	Guidance
		3 Agree and amend the laws/rules of the game / doping policy		
		4 (Uses sport) to unite/remove barriers to participation		
		5 (Uses sport) to improve education		
		6 Uses sport) to improve health and quality of life		
		7 Provides financial support/distributes resources		
2	(a)	1 The development of performance and participation	1	Accept combinations
		2 The use of sport for social benefit		
		3 The marketing or publicising of sports activities for a particular community		
2	(b)	1 Coaches/Leaders	1	Mark the first attempt only (Accept any relevant job role)
		2 PE Teachers		
		3 Officials		
2	(c)	1 Foundation	4	DNA - grassroots
		2 Participation		
		3 Performance		
		4 Excellence/Elite		

Question			Answer	Marks	Guidance
2	(d)	1	Problem solving / tactics to beat opponents	6	Synoptic 6 marks from Unit 2 LO1 and LO2
		2	Leadership / motivation / be a positive role model		
		3	Communication / good voice projection / control of the group / clear instructions		
		4	Organisational skills / planning to organise equipment and or people/		Generate a healthy session BOD
		5	Empathy / respectful of participants		
		6	Knowledge of the activity / sport / rules and regulations		
		7	Able to establish and maintain relationships / group rapport / can build confidence in others		
2	(e)	1	Opportunity (Limited or No)	8	Level 3 (7-8 marks) A comprehensive answer: <ul style="list-style-type: none"> • Detailed knowledge and understanding • Effective analysis/evaluation and/or discussion/explanation/development • Clear and consistent practical application of knowledge • Accurate use of technical and specialist vocabulary • High standard of written communication. At Level 3 responses <u>are likely to include</u> <ul style="list-style-type: none"> • Detailed balanced discussion of the barriers ensuring coverage from opportunity (Points 1-10), provision (Points 11-13) and esteem (Points 14-18)
		2	Religious beliefs <ul style="list-style-type: none"> • Asian women and swimming restrictions 		
		3	Don't like exercise / choose not to / negative attitude towards physical activity <ul style="list-style-type: none"> • Opt to do other things e.g. Consoles/Social Media • Don't like getting hot and sweaty 		
		4	No time / other commitments E.g. part-time job, studying		

Question		Answer	Marks	Guidance
	5	Lack of role models <ul style="list-style-type: none"> Friends/family don't participate Peer pressure (not to participate) 		<ul style="list-style-type: none"> Several development of points made <p>Level 2 (4–6 marks) A competent answer:</p> <ul style="list-style-type: none"> Satisfactory knowledge and understanding Analysis/evaluation and/or discussion/explanation/development attempted with some success Some success in practical application of knowledge Technical and specialist vocabulary used with some accuracy Written communication generally fluent with few errors. <p>At Level 2 responses <u>are likely to include</u></p> <ul style="list-style-type: none"> Satisfactory knowledge and understanding of the barriers Points made but generally not developed Lack of balance in terms of coverage from opportunity (Points 1-10), provision (Points 11-13) and esteem (Points 14-18), two areas visited <p>Level 1 (1–3 marks) A limited answer:</p> <ul style="list-style-type: none"> Basic knowledge and understanding Little or no attempt to analyse/evaluate and/or discuss/explain/develop Little or no attempt at practical application of knowledge Technical and specialist vocabulary used with limited success Written communication lacks fluency and there will be errors, some of which may be intrusive.
	6	Bad school experience		
	7	Not enough money <ul style="list-style-type: none"> Withdrawal of government funding Not working <p>E.g. For memberships or kit</p>		
	8	Poor health / injury E.g. Asthma or other health related condition		
	9	Tired / lethargic / can't be bothered		
	10	Risk of being out at night / parents may stop you going out / danger / risk of injury		
	11	Provision (limited or no)		
	12	Lack of equipment or facilities / live in a rural or disadvantaged area E.g. No swimming pool nearby or suitable example		
	13	No transport / no buses or trains <ul style="list-style-type: none"> Can't get there / parents won't take you 		
	14	Esteem (limited or no)		

Question			Answer	Marks	Guidance
		15	Lack of confidence e.g. Not good at it/Everybody is better than me / lack of ability		At Level 1 responses are likely to include <ul style="list-style-type: none"> Basic knowledge of the barriers No development of points made Only one area addressed from opportunity (Points 1-10), provision (Points 11-13) and esteem (Points 14-18)
		16	Self-conscious / negative body image		
3	(a)	1	(Method) Benchmarks and quality schemes/Self-assessment /External assessment	6	Accept E.g. of Benchmark and quality scheme (Clubmark)
		2	(What it measures) Measuring performance		
		3	(Method) Surveys/Uptake of NGB schemes		Accept E.g. of survey (Active People) Accept E.g. NGB scheme (Swim 21)
		4	(What it measures) Measuring participation levels		
		5	(Method) Against local policy or targets		Accept E.g. of policy or targets such as obesity
		6	(What it measures) Measures impact on society		
3	(b)	1	Swim 21/Great British Tennis Weekend/Chance to Shine (Cricket)	1	Mark the first attempt only. Accept any other relevant example

Question			Answer	Marks	Guidance
3	(c)	1	Demonstrate success	3	
		2	Justify funding		
		3	Identify areas to improve		
		4	Illustrate best practice		
4	(a)	1	media coverage heightens the profile of the sport/raises the public's awareness	5	Accept relevant E.g. TV/Social Media
		2	increased participation feeding into clubs/teams		Accept relevant E.g. 'Wimbledon Fortnight'
		3	education on the rules/regulations		
		4	role models generated inspires people to get involved		Accept relevant E.g.
		5	More participation will give NGB's a bigger pool to find talent / increase the standard of performance		
4	(b)	1	FA Cup / Football League Cup	2	Accept first two only, REP if from the same sport, accept any other national sports event DNA – any international / regional / local event
		2	Rugby League Challenge Cup		
		3	Twenty20 Cricket		
		4	British Swimming Championships		

Question			Answer	Marks	Guidance
4	(c)		Sub-max 2 from points 1-3	3	
		1	Government		
		2	National Lottery		
		3	NGB		
		4	Princes Trust		
		5	Membership subscriptions		
		6	Sponsorship		
4	(d)	1	TV Advertising campaign	3	
		2	Social Media (Facebook / Twitter)		Accept name only
		3	Local Newspaper / Radio		Accept named newspaper or radio station

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