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Mr Peter Canning  
Director of Product  
OCR (Oxford Cambridge & RSA Examinations)  
Progress House  
Westwood Way  
Coventry CV4 8JQ

7<sup>th</sup> March 2018

Dear Mr Canning,

As an employer who employs staff in the digital media sector. We have reviewed the units for the following qualifications:

OCR Level 2 Cambridge Technical Certificate in Digital Media  
OCR Level 2 Cambridge Technical Diploma in Digital Media

- Creating moving image products
- Developing digital media portfolios

We believe the skills and knowledge the students will develop when taking these qualifications will act as a basis for progression into employment within the digital media sector.

In addition we feel that students undertaking these qualifications would have an advantage when applying for related jobs or Apprenticeships within the digital media sector.

We agree that a student completing these qualifications would develop knowledge and skills at a level expected for a 17 year old starting work in digital media. As such this would put them in a good position when applying for jobs such as a Production Runner or Production Assistant within Broadcast Television.

Yours Sincerely,

A handwritten signature in black ink, appearing to read 'T Durnford', with a long horizontal line extending to the right.

**TAMARA DURNFORD**  
Talent Manager & Production Manager  
Development