

March 2018

Peter Canning
Director
OCR (Oxford Cambridge and RSA Examinations)
Skills and Employment
Westwood Way
Coventry
CV4 8JQ

Dear Peter,

As an employer who employs staff in media occupations, such as specialist digital executives design and campaign roles. We reviewed the proposed new units in the moving image and audio content for media products and digital content for media products pathways and we believe the skills and knowledge the students will develop on these courses will act as a basis for progression into the workplace of this sector. We are delighted to be able to support the delivery of these new qualifications and pathways from September 2018:

- OCR Level 2 Cambridge Technical Certificate in Digital Media
- OCR Level 2 Cambridge Technical Diploma in Digital Media
 - Digital content for media products pathway
 - Moving image and audio content for media products pathway

I believe that these qualifications cover the required skills, understanding and knowledge I would expect of an 18 year old entering employment in this sector or would also act as a foundation for progression when applying for related jobs or Apprenticeships in these disciplines.

Yours sincerely,

Chris Hyland
Company Director
4Ps Marketing