

March 2018



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OCR (Oxford Cambridge and RSA Examinations)  
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Chair: RICHARD JOHNSTON  
Vice-Chair: MT RAINEY

Dear Peter,

As an employer in the creative arts and media sector we are very familiar with what skills production researchers, freelance filmmakers and crew would be likely to need in today's Digital Media markets, particularly in the moving image and audio and digital media content sectors.

We reviewed the proposed new units in the moving image and audio content for media products and digital content for media products pathways and we believe the skills and knowledge the students will develop on these courses will act as a basis for progression into the workplace of this sector. We are delighted to be able to support the delivery of these new qualifications and pathways from September 2018:

- OCR Level 2 Cambridge Technical Certificate in Digital Media
- OCR Level 2 Cambridge Technical Diploma in Digital Media
  - Digital content for media products pathway
  - Moving image and audio content for media products pathway

We confirm that a student completing these qualifications would develop specialist knowledge and skills at a level expected for a 17/18 year old starting work in the Digital Media industry and would stand them in good stead when applying for relevant jobs in each pathway.

Yours sincerely,

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Alex Martin  
Senior Development Manager – Accreditation and Standards