

Peter Canning  
Director of Products  
OCR (Oxford Cambridge & RSA Examinations)  
Progress House  
Westwood Way Coventry  
CV4 8JQ

13 March 2018

Dear Peter

The British Printing Industries Federation is delighted to support the delivery of these new qualifications and pathways from September 2018:

OCR Level 2 Cambridge Technical Certificate in Digital Media  
OCR Level 2 Cambridge Technical Diploma in Digital Media

- Digital content for media products pathway
- Moving image and audio content for media products pathway

As the leading Trade Association for Print and Visual Media, representing a sector employing over 120,000 people, and as an employer which employs staff in a wide range of occupations from digital media and consulting right across to project management, I can confirm that you have consulted with me during the development of these qualifications and that you have taken my views on board in the design of the qualifications and the units making up the pathways listed above.

We believe that these qualifications cover the required skills, understanding and knowledge we expect of a 17/18 year old entering employment with us or entering the workplace in this sector and that the skills and knowledge the students will develop when taking these qualifications will act as a basis for progression into employment in this sector.

We believe that these qualifications would give a student an advantage when applying for related jobs or Apprenticeships in the Digital Media sector.

We confirm that a student completing these qualifications would develop specialist knowledge and skills at a level expected for a 17/18 year old starting work in the Digital Media industry and would stand them in good stead when applying for relevant jobs in each pathway.

Yours sincerely



Charles Jarrold  
CEO