

March 2018

Peter Canning
Director
OCR (Oxford Cambridge and RSA Examinations)
Skills and Employment
Westwood Way
Coventry
CV4 8JQ

Dear Peter,

As an employer in the digital media sector we are very familiar with what skills production scriptwriters, freelance filmmakers and crew would be likely to need in today's Digital Media markets, particularly in the moving image and audio and digital media content sectors.

We reviewed the proposed new units in the moving image and audio content for media products and digital content for media products pathways and we believe the skills and knowledge the students will develop on these courses will act as a basis for progression into the workplace of this sector. We are delighted to be able to support the delivery of these new qualifications and pathways from September 2018:

- OCR Level 2 Cambridge Technical Certificate in Digital Media
- OCR Level 2 Cambridge Technical Diploma in Digital Media
 - Digital content for media products pathway
 - Moving image and audio content for media products pathway

I can confirm that a student completing these qualifications would develop specialist knowledge and skills to provide a foundation for progressing into employment and further study in the media industry. As such this would stand them in good stead when applying for relevant jobs and apprenticeships.

Yours sincerely,



Neil Roberts
Creative Director