



Charlotte Bosworth
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Dear Charlotte,

Siemens is delighted to be supporting the delivery of these new qualifications and pathways from September 2018

OCR Level 2 Cambridge Technical Certificate in Digital Media

OCR Level 2 Cambridge Technical Diploma in Digital Media

- Digital content for media products pathway
- Moving image and audio content for media products pathway

As an employer which employs staff in a wide range of occupations from digital media and consulting right across to project management, I can confirm that you have consulted with me during the development of these qualifications and that you have taken my views on board in the design of the qualifications and the units making up the pathways listed above.

We believe that these qualifications cover the required skills, understanding and knowledge I expect of a 17/18 year old entering employment with us or entering the workplace in this sector and that the skills and knowledge the students will develop when taking these qualifications will act as a basis for progression into employment in this sector.

We believe that these qualifications would give a student an advantage when applying for related jobs or Apprenticeships in the Digital Media industry

We confirm that a student completing these qualifications would develop specialist knowledge and skills at a level expected for a 17/18 year old starting work in the Digital Media industry and would stand them in good stead when applying for relevant jobs in each pathway.

Yours sincerely,

Brenda Yearsley
UK School and Education Development Manager

About Siemens in the UK: Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk*
Data includes intercompany revenue. Data may not be comparable with revenue reported in annual or interim reports.

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