

OCR

Oxford Cambridge and RSA

Monday 22 May 2017 – Afternoon

AS GCE APPLIED TRAVEL AND TOURISM

G723/01 International Travel

Candidates answer on the Question Paper.

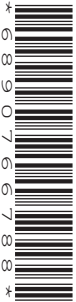
OCR supplied materials:

None

Other materials required:

None

Duration: 2 hours



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. If additional space is required, you should use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.
- Do **not** write in the barcodes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- The quality of your written communication will be taken into account when marking your answer to the question marked with an asterisk (*).
- The following stimulus material has been adapted from published sources. It is correct at the time of publication and all statistics are taken directly from the published material.
- This document consists of **20** pages. Any blank pages are indicated.

1 Travel and tourism workplaces need to be operated in line with current legislation and/or industry codes of practice. Health and Safety issues are central to the well being of an accommodation provider’s international customers.

(a) Describe **two** ways in which many accommodation providers serving the international market seek to minimise the risks associated with a premises fire.

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[4]

(b) Refer to Fig. 1, an email sent from an accommodation provider to a recent international customer.

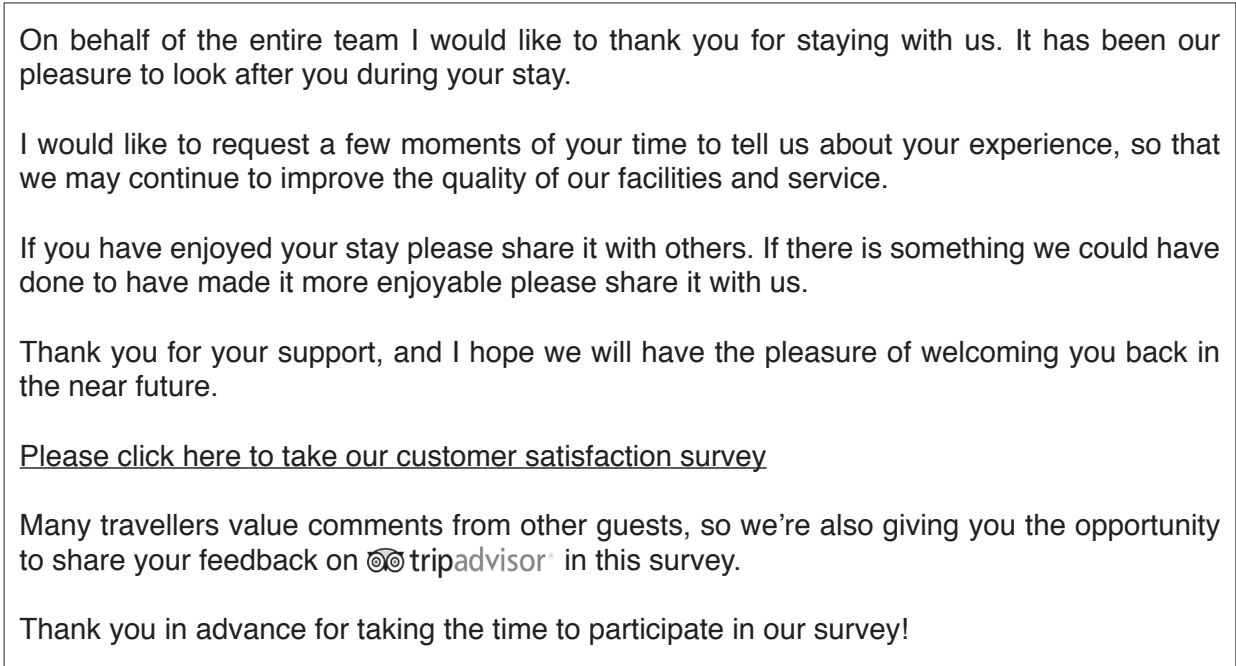


Fig. 1

2 (a) State **four** characteristics of long-haul international scheduled air services.

- 1
- 2
- 3
- 4

[4]

Question 2(b) begins on page 6

(b) Refer to Fig. 2, a news item about take-off and landing slots at London Heathrow.

Record US\$75 million paid for two Heathrow take-off and landing slots



Oman Air, the small Gulf carrier, is understood to have recently purchased two take-off and landing slots at Heathrow from Air France-KLM. The price paid by Oman Air beats the previous record of US\$60m paid by American Airlines for a Heathrow slot in 2015. Air France also sold a slot for a lower price to Emirates, giving the airline six daily flights to Dubai from the London airport.

Take-off and landing slots at Heathrow are now changing hands for high prices for a number of reasons. American carriers are actively competing for a share of the profitable transatlantic trade and airlines based in Gulf states are seeking to expand passenger volumes passing through their major Middle Eastern hubs.

The Oman acquisition simply underlines the appeal of London Heathrow airport to international airlines. The high prices might also reflect the current uncertainty as to whether Heathrow will get a third runway in the near future.

Fig. 2

Emirates now operate six flights a day from London Heathrow (LHR) to Dubai (DXB). Assess the reasons for the popularity of this **route** with international travellers. **[6]**

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(c) The Civil Aviation Authority (CAA) challenges the airline industry to take greater action to reduce the environmental impact of its activity. Explain **three** likely environmental issues associated with the proposal to create a third runway at London Heathrow airport.

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[6]

(c) Refer to Fig. 3, information about Thomson Cruises.

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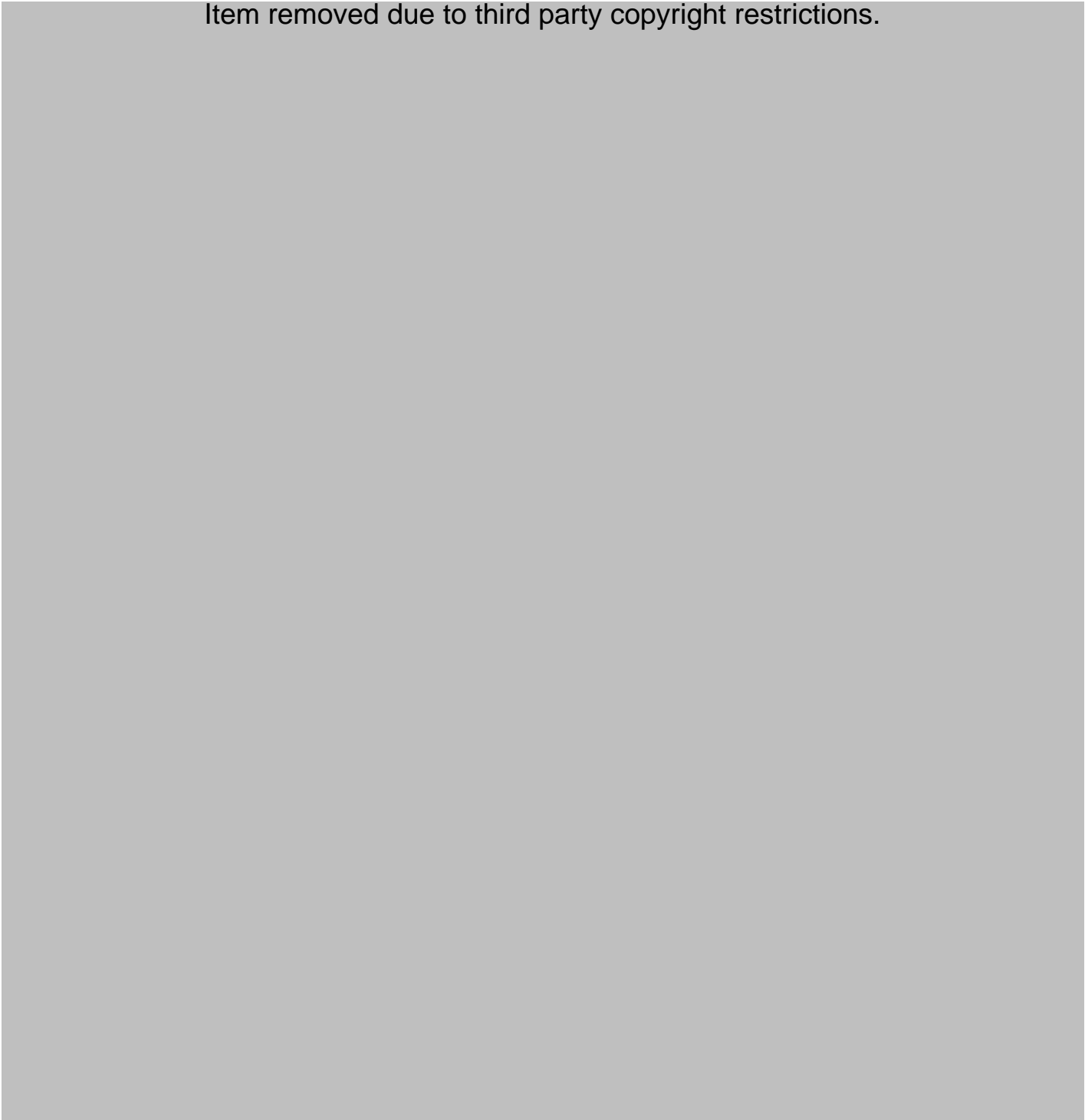


Fig. 3

With reference to Fig. 3, explain how a Thomson Cruise is likely to meet the needs of **each** of the following passenger types:

- A retired couple

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- A family with young children

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[6]



Photograph A

(d) Discuss the advantages to cruise passengers of taking a tour, such as the one shown in Photograph A, when arriving at a port. [9]

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4 Refer to Fig. 4, a news item about currency exchange rates.

UK holidaymakers have been urged to “do their homework” on currency values before choosing where to go this year.



The UK pound fell to a 13-month low against the euro in February 2016, but research by Post Office Travel Money has found that currencies at many popular long-haul destinations – such as Mexico, Malaysia and Thailand – have weakened in comparison with the pound.

The biggest gain for the pound has been against the South African rand. UK tourists on safaris, fly-drive trips and holidays in the port city of Cape Town saw their cash stretch 26% further than in 2015.

The pound has surged by 18% against the Mexico peso, meaning Britons changing £500 for a trip to Cancun in Mexico will get £76 more in the local currency than in 2015.

Holidaymakers travelling east could find value in Malaysia where the strength of the pound has increased by more than 9% compared with a year ago. The pound has also increased in value against the Thai baht by 1.5% year on year. Meanwhile, the US dollar is at a five-year high against the pound, making Orlando and New York trips around 10% more expensive, the study found.

The report also claimed that lower prices in many European resorts will cancel out the impact of the slide in the pound against the euro. A spokesperson from Post Office Travel Money, said: “This is definitely a year when it will pay people to do their homework before booking a destination.” With the pound’s recent fall in value against more than half of our best-selling currencies, you can’t blame them for thinking twice about where to go on holiday.”

Here are 10 popular currencies whose exchange rates have weakened against the pound compared to February 2015, (the difference is in brackets):

- South African rand (26.0%)
- Mexican peso (18.0%)
- Malaysian ringgit (9.1%)
- Norwegian krone (6%)
- New Zealand dollar (6%)
- Canadian dollar (3.6%)
- Peru nuevo sol (5.3%)
- Kenyan shilling (3.3%)
- Australian dollar (2.1%)
- Thai baht (1.5%)

Fig. 4

(a) With reference to Fig. 4, identify the following:

- A destination in Mexico popular with UK holidaymakers

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- A South African port city attracting British visitors

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- The unit of currency used in Kenya

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- The percentage increase in costs for travel to the USA in 2016

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[4]

(b) Explain why some UK international travellers choose to get foreign currency from the following:

- A local travel agency

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- A cash dispenser (ATM) whilst in an overseas destination

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- The foreign exchange counter at an overseas bank

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[6]

(c) Many international travellers will spend money on a variety of activities once they are in a destination. One popular activity is shopping for souvenirs. Explain the advantages to **international travellers** of shopping for souvenirs at **each** of the following:

- Local market stalls

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- Visitor attraction gift shops

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- Tourist information centres (TICs)

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[6]

ADDITIONAL ANSWER SPACE

If additional space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margin(s).

A large area of lined paper for writing. It consists of a vertical solid line on the left side, creating a margin. To the right of this line, there are 25 horizontal dotted lines spaced evenly down the page, providing a guide for writing.

A large rectangular area with a solid vertical line on the left side and horizontal dotted lines extending across the page, providing a grid for writing answers.



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