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**GENERAL CERTIFICATE OF SECONDARY EDUCATION
GEOGRAPHY B**

B561/01

Sustainable Decision Making (SDM) (Foundation Tier)

Candidates answer on the Question Paper

OCR Supplied Materials:
None

Other Materials Required:

- Resource Booklet (B561/01/02/RB – previously supplied)

**Monday 14 June 2010
Morning**

Duration: 1 hour



Candidate Forename		Candidate Surname	
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Centre Number						Candidate Number				
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INSTRUCTIONS TO CANDIDATES

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the boxes above.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- Do **not** write in the bar codes.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your Candidate Number, Centre Number and question number(s).

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- You will be awarded marks in Questions 4 and 5 for the quality of written communication of your answer.
- Resources 1–8 are contained in the Resource Booklet.
- The total number of marks for this paper is **40**.
- This document consists of **8** pages. Any blank pages are indicated.

SECTION A: THE BACKGROUND

Question 1

Use **Resources 1** and **2**.

(a) How many of the Multinational Companies (MNCs) in Resource 1 are American owned?
..... [1]

(b) Give **two** examples of Newly Industrialised Countries (NICs).
Example 1
Example 2 [2]

[Total: 3]

Question 2

Use **Resources 2** and **3**.

(a) Give **three** reasons why many MNCs wish to locate in NICs.

Reason 1

Reason 2

Reason 3 **[3]**

(b) Give **two** reasons to explain why some people in the NICs may not like MNCs locating in their country.

Reason 1

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.....

.....

Reason 2

.....

.....

..... **[4]**

[Total: 7]

Section A: 10 marks

SECTION B: THE OPTIONS

Question 3

Use **Resources 4** and **5**.

(a) Name **one** NIC where **both** Mars and Unilever are located.

..... [1]

(b) Give **three** reasons to explain why major MNCs like Mars and Unilever may be popular in NICs.

Reason 1

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Reason 2

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Reason 3

.....

.....

..... [6]

[Total: 7]

