

ADVANCED GCE
APPLIED ART AND DESIGN
Professional Practice and Progression

F149

Test Paper for use from
September 2010 – May 2011

To be issued to candidates at the start of the course
To be opened on receipt



TIME Although there is no set time limit for the preparatory research and work necessary to plan and produce the final outcome/solution to the project, you must meet the deadline for the submission of the *statement of intent* and the presentation(s) to your client. The deadline dates will be set by your teacher.

The *statement of intent* and your work must be submitted by the set date. Failure to meet the deadline will result in your work being excluded from marking and moderation for the proposed examination session.

INSTRUCTIONS TO CANDIDATES

- You must use this booklet for guidance throughout your work for this unit.
- You must finalise your broad investigation of professional practice before writing your **statement of intent**.
- All preparatory work must be presented with the final outcome(s) produced in response to your **statement of intent**.
- You must complete your outcome(s) by the deadline date set by your teacher.
- All preparatory work and final outcome(s) must be your own work.
- All sources **must** be clearly shown or stated and copyright acknowledged.

INFORMATION FOR CANDIDATES

- Your work will be assessed against the three assessment objectives
- **AO1: Applying knowledge and understanding of others' practice** **30 marks**
- **AO2: Applying skills, techniques and understanding** **40 marks**
- **AO3: Analysis, synthesis and evaluation** **30 marks**
- The total number of marks for this paper is **100**.
- You may start your personal investigation and research as soon as you receive this paper.
- This document consists of **4** pages. Any blank pages are indicated.
- When you present your written work, the quality of written communication will be assessed, including clarity of expression, presentation of ideas, grammar, punctuation and spelling.

It is important that you discuss with your teacher anything you do not understand and that you meet the set deadline date.

INTRODUCTION

To achieve this unit, you must:

- carry out research into the working practices of a professional artist, craftsperson, designer, studio or organisation
- produce a personal investigation into professional practice, this will involve one or more art, craft or design specialisms
- complete your *statement of intent*
- present your final work for this unit in a format suitable for presentation to your client.

GUIDANCE FOR CANDIDATES

Research into the professional working practices of an artist, craftsperson, designer, studio or organisation:

You will need to understand the requirements and constraints imposed by professional practice.

You are advised to specifically relate your research to your own work or specialism.

All sources **must** be clearly shown or stated and copyright acknowledged.

Statement of Intent

You must complete a *statement of intent* which clearly sets out the creative work you will produce, the resources you will use and the identification of possible constraints.

Your *statement of intent* should show your understanding of the process of professional practice and how it will inform the production of your creative work.

You may consider the following points when writing and researching your *statement of intent*:

- education, professional qualifications and career routes
- copyright and other legal issues
- the studio, workplace or environment in which you will carry out the work
- working alone or as part of a team
- materials/equipment required
- costings
- liaison with the client/target audience
- health and safety issues
- moral or ethical considerations.

Your *statement of intent* must be submitted to your teacher (signed and dated) **before** you start your creative work.

Your creative work

This can be work which is:

- directly or indirectly related to **one or a number** of your optional A2 units.

or

- stand-alone/discrete.

Your work should fulfil all the requirements of your *statement of intent*. You will need to pay particular attention to documenting and recording the creative process and professional practice for assessment evidence.

You will need to present your final outcome in a format suitable for presentation to your client.

Evaluation

In your evaluation you need to respond to the following:

- How has the work of an artist, designer or craft-person influenced the development of your skills and your work?
- How effective are the materials, processes and techniques you chose to work with?
- How well has the final creative outcome satisfied the vocational requirements of being 'fit for purpose'?
- In what ways in terms of modification or alterations would you adapt or change your creative outcome?

All work must be clearly labelled with your name, candidate number, centre number, unit title and unit number.

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