

**ADVANCED SUBSIDIARY GCE**  
**APPLIED ART AND DESIGN**  
The Creative Process

**F143**

**Test Paper for use from**  
**September 2010–May 2011**

**To be issued to candidates at the start of the course**  
**To be opened on receipt**



**TIME** Although there is no set time limit for the preparatory research and work necessary to plan and produce the final outcome(s)/solution to the project brief, you must meet the deadline for presentation(s) to your client which will be a date set by your teacher.

**Failure to submit your work by the set date will result in its exclusion from marking and moderation for the proposed examination session.**

**INSTRUCTIONS TO CANDIDATES**

- You must use this booklet for guidance throughout your work for this unit
- You must complete your outcome(s) by the deadline date set by your teacher
- You must submit all your preparatory work with your outcome(s)
- All preparatory work and the outcome(s) must be your own work
- All sources **must** be clearly shown or stated and copyright acknowledged.

**INFORMATION FOR CANDIDATES**

- **AO1: Applying knowledge and understanding of others' practice** 25 marks
- **AO2: Applying skills, techniques and understanding** 50 marks
- **AO3: Analysis, synthesis and evaluation** 25 marks
- The total number of marks for this paper is **100**
- You may start your preparatory work as soon as you receive this paper
- Guidance for candidates is given on page 2
- When you present your written work, the quality of written communication will be assessed, including clarity of expression, presentation of ideas, grammar, punctuation, and spelling
- This document consists of **4** pages. Any blank pages are indicated.

**It is important that you discuss with your teacher anything you do not understand and that you meet the set deadline date.**

## **GUIDANCE FOR CANDIDATES**

To achieve this unit, you will need to produce and present a portfolio of work as a creative response to the externally set brief.

Your preparatory studies and research should be presented through sketchbook work, study sheets or experimental investigations in any medium.

**You should interpret your chosen brief appropriately to create an art, craft or design outcome(s).**

In planning and developing your work you must show evidence of your:

- investigation and research
- development and review
- analysis and evaluation
- presentation.

### **Investigation and research**

Gather information and ideas from appropriate sources and record your responses. Sources include:

- personal experience
- observation
- memory
- imagination
- the work of artists, craftspeople or designers.

All sources must be clearly shown or stated and copyright acknowledged.

### **Development and Review**

Investigate different ways of working through the creative process in order to resolve appropriate solution(s):

- create and develop your own ideas and use suitable materials and techniques
- explore the qualities of materials and techniques you intend to use
- develop and effect changes to your work as it progresses
- acknowledge connections with other artists, craftspeople and designers in your own work
- make judgements and give opinions about your own work and the work of others.

### **Analysis and Evaluation**

Throughout all of the stages of your work:

- analyse your sources, the requirements of the brief and your responses
- consider and evaluate the quality and 'fitness for purpose' you have demonstrated, including the strengths and weaknesses.

### **Presentation**

Use suitable methods of presentation through all stages of the creative process.

**CLIENT: A Regional Tourist Board****PROJECT: An Industrial Heritage Centre**

A regional tourist board is to develop a new industrial heritage centre. The centre will feature the industry which once dominated the region. Visitors will be able to become actively involved through tours, historical interpretation displays and demonstrations. Educational activities are on offer to all ages.

The overall aim of the centre is to provide visitors with an understanding of the region's industrial past. How the workforce lived and worked. The machinery they used and how the environment was changed by the industry.

The tourist board is now commissioning artists, craftspeople and designers to contribute to its new industrial heritage centre through a range of information, historical interpretation, educational, decorative and promotional materials.

**Starting points:**

- remains to be seen
- changed environment
- where they lived
- working parts
- natural resources
- transport links
- power driven
- health and safety
- purpose built
- visualising history.

## Brief

Selecting one or more of the starting points, develop and produce an art, craft or design outcome(s) for the industrial heritage centre. The art, craft or design work should visually reflect and demonstrate the effect of an industry on the population and environment of a region, satisfying one of the following project briefs:

- interpretation boards to show how the industry was, or how it worked
- a short video loop illustrating the industry
- an educational pack or illustrative activity sheet for children
- a sculptural piece on the theme of the industrial past
- a painting inspired by the industry to be displayed in the reception area
- a simple interventional model for children featuring an activity related to the industry
- an illustrated programme cover for an industry related event day
- a series of photographic images illustrating the visual remains of the industry
- a website home page for the industrial heritage centre
- a decorative textile wall hanging inspired by the industry's past
- a promotional surface decoration for the industrial heritage centre's tour bus
- an item to be sold in the gift shop.

**All work must be clearly labelled with your name, candidate number, centre number, unit title and unit number.**



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