

GENERAL CERTIFICATE OF SECONDARY EDUCATION
MEDIA STUDIES

B322

Textual Analysis and Media Studies Topic (Moving Image)

Candidates answer on the answer booklet.

OCR supplied materials:

- 8 page answer booklet (sent with general stationery)
- DVD extract (B322/DVD)

Other materials required:

None

Monday 13 June 2011
Afternoon

Duration: 1 hour 45 minutes



INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.
- Use black ink.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Answer **all** the questions.
- Write your answers in the answer booklet.
- You are allowed 30 minutes preparation time at the start of the examination to read questions, view the extract and make notes.
- You may make notes in your answer booklet.
- You should put a diagonal line through the notes in your answer booklet at the end of the examination.
- You are allocated 1 hour and 15 minutes to answer the questions.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- Use of appropriate Media Studies terminology will be credited.
- Quality of written communication will be assessed – you should write clearly and fluently in sentences with accurate spelling, punctuation and grammar.
- The total number of marks for this paper is **80**.
- This document consists of **4** pages. Any blank pages are indicated.

Section A

Textual Analysis

ADVICE TO CANDIDATES

- You have three minutes to read all the questions before the extract begins
- The extract will be played **four** times
- **First screening:** watch the extract; no notes are to be made this time
- **Second screening:** watch the extract and make notes
- There will be a break for you to make notes on the answers to the questions
- **Third screening:** watch the extract and make notes
- There will be another short break to make notes
- **Fourth and final screening:** watch the extract and make notes

The extract is from the film '**Lara Croft Tomb Raider: The Cradle of Life**' (Director: Jan De Bont, 2003).

We are in Greece. There has just been an earthquake. Lara Croft and her helpers have dived into an old Greek temple.

Characters in the extract:

Lara Croft	Wearing the grey wetsuit
Nicolas & Jimmy Petraki	Two Greek helpers. 'Hey, Lara, what do you say to two handsome Greek partners?'
Chen Lo	Leader of the Chinese gang

Answer all three questions

- 1 Explain **two** ways the characters and/or events in the extract fit the action adventure genre. Use examples from the extract. [10]
- 2 Explain how **each** of the following is used to create effects that fit the action adventure genre:
 - soundtrack
 - camerawork
 - editing
 - mise-en-scène.

Use examples from the extract. [20]
- 3 Discuss how people are **represented** in the extract. Use examples from the extract. Refer to stereotypes in your answer. [20]

[Total: 50]

Section B

Television and/or Radio Comedy

Answer both parts of this question using comedy programmes you have studied.

4 (a) Discuss in detail how and why **one** comedy programme was scheduled on one or more channels. [15]

(b) Compare the audience pleasures offered by **two** comedy programmes. Give examples from the programmes. [15]

[Total: 30]

[Paper Total: 80]

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