Unit Title:	**Assemble visual merchandising displays**
OCR unit number:	30
Sector unit number:	C.23
Level:	2
Credit value:	4
Guided learning hours:	20
Unit reference number:	D/503/5700

Unit purpose and aim

This unit assesses the occupational competence of individuals who assemble displays under the supervision of visual merchandising specialists, based on organisational guidelines provided in the form of plans, elevations and drawings.

Learning Outcomes	Assessment Criteria
The Learner will:	**The Learner can:**
1 Understand the purpose of layout design	1.1 explain what layout design is 1.2 explain the role of layout design in effective visual design practice
2 Know how to interpret instructions for assembling visual merchandising displays	2.1 describe the essential features and detailed requirements of display layouts as specified in plans, elevations and drawings 2.2 describe organisational health and safety and security arrangements needed for displays as specified in plans, elevations and drawings 2.3 describe potential problems with assembling displays, where such problems are apparent from plans, elevations and drawings
3 Be able to assemble visual merchandising displays	3.1 plan the activities and resources needed to assemble displays as specified in plans, elevations and drawings 3.2 assemble displays in line with: • organisational guidelines provided • agreed deadlines • organisational health and safety requirements 3.3 make adjustments to assembled displays to achieve creative effects within limits of own authority and the guidelines provided

© OCR 2011

Learning Outcomes	Assessment Criteria
	3.4 take actions to resolve problems that arise when assembling displays, within the guidelines provided

Assessment

This unit requires workplace assessment of occupational competence. It is internally assessed by centre staff and externally assessed by an OCR External Verifier.

The unit is competence-based. This means that it is linked to the candidate's ability to competently perform a range of tasks associated with their work.

If the assessor is unable to make judgements about the specialist skills and knowledge covered by this unit, expert witness testimony must be sought from a person with suitable current experience, to confirm the candidate's competence.

The candidate may have undertaken formal visual merchandising training that may contribute to the evidence for this unit.

The unit needs to be assessed in line with the relevant Sector Skills Council's (SSC's) Assessment Strategy or Principles. Skillsmart Retail's Assessment Principles for Retail Qualifications can be found on their website (www.skillsmartretail.com).

Assessment conducted by an external/peripatetic assessor must adhere to section 4.2.1 of Skillsmart Retail's '*Retail Qualifications Assessment Principles'*. As such, OCR requires the line manager or the owner/manager to sign and date the bottom of each unit Evidence Record Sheet (ERS) to both confirm their involvement and the candidate's competence. This should be on or prior to the signature and date provided by the assessor.

Evidence requirements

OCR does not stipulate the mode of delivery for the teaching of the content of this unit. Centres are free to deliver this unit using any mode of delivery that meets the needs of their candidates. Centres should consider the candidates' complete learning experience when designing programmes of learning.

Guidance on assessment and evidence requirements

You should refer to the '*Admin Guide: Vocational Qualifications* (A850)' for *Notes on Preventing Computer-Assisted Malpractice*.

National Occupational Standards (NOS) mapping/signposting

This unit is based on the NOS reference SSR.C243, SSR.C244

NOS can be viewed on the relevant Sector Skills Council's website or the Occupational standards directory at www.ukstandards.co.uk.

© OCR 2011

Functional skills signposting

This section indicates where candidates may have an opportunity to develop their functional skills.

Functional Skills Standards					
English		**Mathematics**		**ICT**	
Speaking and Listening	✔	Representing		Use ICT systems	✔
Reading	✔	Analysing		Find and select information	✔
Writing	✔	Interpreting		Develop, present and communicate information	✔

Additional information

For further information regarding administration for this qualification, please refer to the OCR document '*Admin Guide: Vocational Qualifications' (A850)* on the OCR website www.ocr.org.uk .