

# New A Level Art and Design: Graphic Communication

## H162 and H562 replacing 3802 and 7802

Information for OCR centres transferring to **new specifications for first teaching in September 2008**

This document maps the current A Level Art: Graphic Design specification to the new specification for first teaching in September 2008. It includes information on the changes, support available and an outline of the new specification. It is intended to help ease the transition for Heads of Department and Teachers involved in the teaching of A Level Art: Graphic Design

The full specification is available online along with a short questionnaire enabling you to share your comments on the specification and help shape the materials developed to support it. For more information including answers to frequently asked questions visit [www.ocr.org.uk/14-19alevels](http://www.ocr.org.uk/14-19alevels)

**Current specification – mapping the changes**

pages 2-3

**Outline specification for first teaching September 2008**

page 4

**QCA have stipulated that:**

- Number of units required to achieve A Level Art is four.



# Mapping the changes to the A Level Art and Design: Graphic Communication specification for first teaching September 2008

## H162 and H562 replacing 3802 and 7802



Candidates must complete six units

Existing specification						
Current unit title	Unit code	What remains the same?	What is changing?	Why is it changing?	Guidance	
AS	<b>Research Projects: Graphic Design.</b>	<b>2912</b> Mandatory 30% (AS) 15% (A Level) Coursework	<ul style="list-style-type: none"> <li>The ethos of developing, exploring, researching and acquiring skills and techniques has been retained from this unit and united with the ability to analyse their own work and the work of others.</li> <li>Starting points, topics or themes are still determined by centre.</li> <li>You still have to pick specialisms within the endorsement.</li> <li>Starting points still determined by centre.</li> <li>Marks available and the assessment method.</li> </ul>	<ul style="list-style-type: none"> <li>The unit title will be Coursework Portfolio.</li> <li>There is no prescribed amounts of 'projects' to complete within the portfolio.</li> <li>Stronger emphasis on analysis of own work and work of others.</li> <li>New unit code F412.</li> </ul>	<ul style="list-style-type: none"> <li>To broaden the range of options.</li> <li>To ease the burden for candidates and teachers.</li> </ul>	<ul style="list-style-type: none"> <li>A Teachers' Guide.</li> <li>Exemplar work and coursework guidance featuring pictures of work.</li> <li>INSET.</li> </ul>
	<b>Personal Investigation: Graphic Design.</b>	<b>2912</b> Mandatory 30% (AS) 15% (A Level) Coursework	<ul style="list-style-type: none"> <li>This unit is no longer available.</li> <li>Analysis of candidate's own work and the work of others element from this unit has been amalgamated into the new unit F412.</li> </ul>			<ul style="list-style-type: none"> <li>Centres will be advised of the last re-sit dates for these units as soon as confirmation is received from QCA.</li> </ul>
	<b>Controlled Assignment: Graphic Design.</b>	<b>2922</b> Mandatory 40% (AS) 20% (A Level) Examined At least 3 weeks' preparation and 5 hours' controlled time.	<ul style="list-style-type: none"> <li>Candidates still plan and prepare outside the controlled time.</li> <li>The amount of controlled time and minimum amount of preparation time.</li> <li>Candidates can choose from a selection of starting points.</li> <li>The same amount of marks are available and assessment method.</li> <li>The outcome has to be identifiable from the candidate's planning and preparation.</li> <li>The paper is appropriate for all endorsements.</li> <li>Marks available and the assessment method.</li> </ul>	<ul style="list-style-type: none"> <li>Idea of 'focussed piece of planning' removed.</li> <li>Candidates now work in controlled time to realise their ideas into an outcome.</li> <li>A maximum amount of preparation time has been specified.</li> <li>In the QP the number of sections has increased from four to five – more starting points available and images included.</li> <li>The papers for AS and A2 units will be different.</li> <li>New unit code F422.</li> </ul>	<ul style="list-style-type: none"> <li>To clarify what candidates were achieving in controlled time.</li> <li>Removed written and practical QP split for Critical &amp; Contextual Studies, so made the paper more accessible for these candidates.</li> <li>To ensure fairness for all candidates.</li> </ul>	<ul style="list-style-type: none"> <li>Specimen Assessment Material in the form of a question paper.</li> <li>Exemplar materials.</li> </ul>

Existing specification						
Current unit title	Unit code	What remains the same?	What is changing?	Why is it changing?	Guidance	
A2	<b>Specialist Project: Graphic Design.</b>	<b>2932</b> Mandatory 15% (A Level) Coursework	<ul style="list-style-type: none"> <li>Focus of working to resolution from SP unit and analysis of own work and work of others (from PS unit) have been combined.</li> <li>Starting point(s) still personal and determined by candidate.</li> <li>Written element can be presented formally as essay or through annotation.</li> <li>You still have to pick specialisms within the endorsement.</li> <li>Can be presented in any appropriate format.</li> <li>Marks available and the assessment method.</li> </ul>	<ul style="list-style-type: none"> <li>This project must now also included a related personal study element – word limit of one thousand to three thousand applicable.</li> <li>Work must now be placed more directly within its historical and/or contemporary contexts.</li> <li>New unit code F432.</li> </ul>	<ul style="list-style-type: none"> <li>To ease the burden for teachers.</li> </ul>	<ul style="list-style-type: none"> <li>A Teachers' Guide.</li> <li>Exemplar work and coursework guidance featuring pictures of work.</li> <li>INSET.</li> </ul>
	<b>Personal Study: Graphic Design.</b>	<b>2952</b> 20% (A Level) Examined. At least 3 weeks' preparation and 15 hours' controlled time	<ul style="list-style-type: none"> <li>Part of this unit has been amalgamated into the new F432.</li> </ul>	<ul style="list-style-type: none"> <li>This element of the new unit must be 1000-3000 words.</li> </ul>		
	<b>Controlled Test: Graphic Design.</b>	<b>2952</b> 20% (A Level) Examined At least three weeks preparation and fifteen hours controlled time	<ul style="list-style-type: none"> <li>Candidates still allowed to do preliminary work outside the controlled time.</li> <li>The amount of controlled time and minimum amount of preliminary time.</li> <li>Candidates can choose from a selection of starting points.</li> <li>No restrictions on size or scale of work.</li> <li>The same amount of marks are available and assessment method.</li> <li>The outcome has to be identifiable from the candidate's preliminary work.</li> <li>The paper is appropriate for all endorsements.</li> <li>Marks available and the assessment method.</li> </ul>	<ul style="list-style-type: none"> <li>A maximum amount of preparation time has been specified.</li> <li>In the QP the number of sections has increased from four to five – more starting points available and images included.</li> <li>The papers for AS and A2 units will be different.</li> <li>New unit code F442.</li> </ul>	<ul style="list-style-type: none"> <li>Removed written and practical QP split for Critical &amp; Contextual Studies, so made the paper more accessible for these candidates.</li> <li>To ensure fairness for all candidates.</li> </ul>	<ul style="list-style-type: none"> <li>Specimen Assessment Material in the form of a question paper.</li> <li>Exemplar materials.</li> </ul>

# New A Level Art and Design: Graphic Communication specification for first teaching September 2008

**H162 and H562 replacing 3802 and 7802**

Candidates must complete four mandatory units



	New unit title	New unit code	Benefits to me and my learners	Support
<b>AS</b>	<b>Coursework Portfolio</b>	<b>F412</b> Mandatory 60% (AS) 30% (A Level) Coursework	<ul style="list-style-type: none"> <li>Choice and flexibility are offered as the portfolio derives from initial starting points, topics or themes that can be determined by the centre.</li> <li>It can be tailored to fit candidates' needs with a choice of a single project and several smaller projects.</li> <li>Candidates can present their work in sketchbooks, mounted on sheets or in any other appropriate format.</li> <li>The list of specialisms has increased from three to six – to include Web Design, Advertising, Packaging, Multi-Media and Design for Print.</li> <li>The unit name has changed to Graphic Communication.</li> </ul>	<ul style="list-style-type: none"> <li>A Teachers' Guide.</li> <li>Exemplar work and coursework guidance featuring pictures of work.</li> <li>INSET.</li> </ul>
<b>AS</b>	<b>Controlled Assignment</b>	<b>F422</b> Mandatory 40% (AS) 20% (A Level) Examined 3-6 weeks' preparation and 5 hours' controlled time.	<ul style="list-style-type: none"> <li>Challenges candidates by requiring them to produce artwork in a controlled environment.</li> <li>Enables candidates to independently develop ideas in sustained and focussed way.</li> <li>The list of specialisms has increased from three to six – to include Web Design, Advertising, Packaging, Multi-Media and Design for Print.</li> <li>The unit name has changed to Graphic Communication.</li> </ul>	<ul style="list-style-type: none"> <li>Specimen Assessment Materials.</li> <li>A Teachers' Guide.</li> <li>Exemplar work and coursework guidance featuring pictures of work.</li> <li>INSET.</li> </ul>
<b>A2</b>	<b>Personal Investigation</b>	<b>F432</b> Mandatory 30% (A Level) Coursework	<ul style="list-style-type: none"> <li>Personal choice and flexibility are offered as the investigation derives from initial starting points determined by the candidate.</li> <li>Related personal study element ensures that candidates' work is put in context with work of others.</li> <li>Candidates can present their work in sketchbooks, mounted on sheets or in any other appropriate format.</li> <li>The list of specialisms has increased from three to six – to include Web Design, Advertising, Packaging, Multi-Media and Design for Print.</li> <li>The unit name has changed to Graphic Communication.</li> </ul>	<ul style="list-style-type: none"> <li>A Teachers' Guide.</li> <li>Exemplar work and coursework guidance featuring pictures of work.</li> <li>INSET.</li> </ul>
<b>A2</b>	<b>Controlled Assignment</b>	<b>F442</b> Mandatory 20% (A Level) Examined 3-6 weeks' preparation and 15 hours' controlled time.	<ul style="list-style-type: none"> <li>Challenges candidates by requiring them to produce artwork in a controlled environment.</li> <li>Enables candidates to independently develop ideas in sustained and focussed way.</li> <li>Offers opportunity for candidates to produce personal and informed work that demonstrates the experience gained from whole GCE course.</li> <li>The list of specialisms has increased from three to six – to include Web Design, Advertising, Packaging, Multi-Media and Design for Print.</li> <li>The unit name has changed to Graphic Communication.</li> </ul>	<ul style="list-style-type: none"> <li>Specimen Assessment Materials.</li> <li>A Teachers' Guide.</li> <li>Exemplar work and coursework guidance featuring pictures of work.</li> <li>INSET.</li> </ul>