

**Advanced Subsidiary GCE
APPLIED ART & DESIGN**

F142/TEST

Unit F142: Preparing and Working to a Brief

Specimen Paper

**To be issued to candidates at the start of the course
To be opened on receipt**

TIME: Although there is no set time limit for the preparatory research and work necessary to plan and produce the final outcome(s)/solution to the project brief, you **must** meet the deadline for presentation(s) to your client which will be a deadline date set by your teacher.

Failure to submit your work by the set date will result in its exclusion from marking and moderation for the proposed examination session.

INSTRUCTIONS TO CANDIDATES

- You must use this booklet for guidance throughout your work for this unit.
- You must complete your outcome(s) by the deadline date set by your teacher.
- You must submit all your preparatory work with your outcome(s).
- All preparatory work and the outcome(s) must be your own work.
- All sources **must** be clearly shown or stated and copyright acknowledged.

INFORMATION FOR CANDIDATES

- **AO1: Applying knowledge and understanding of others' practice** **25 marks**
- **AO2: Applying skills, techniques and understanding** **50 marks**
- **AO3: Analysis, synthesis and evaluation** **25 marks**
- The total number of marks available for this paper is **100**.
- You may start your preparatory work as soon as you receive this paper.
- Guidance on carrying out the brief is given on pages **2 and 3**.

When you present written work, the quality of your written communication will be assessed, including clarity of expression, presentation of ideas, grammar, punctuation and spelling.

It is important that you discuss with your teacher anything you do not understand and that you meet the set deadline date.

This document consists of **4** printed pages.

INTRODUCTION

For assessment of this unit you must produce:

- a brief
- project management plan
- preparatory and development work
- fully worked proposal(s)/outcome(s).

GUIDANCE FOR CANDIDATES

Read the 'scenario' and 'opportunities for the development of a brief'. Select **one** opportunity to research and develop into your brief. In this case the 'client' is your teacher.

To prepare your **brief** you will need to:

- research the scenario
- have a clear understanding of the outcome(s) required
- consider the needs of the audience
- include the constraints
- consider the timescale and deadlines.

The **project management plan** will help you organise your time efficiently, by ensuring you:

- produce a plan that identifies key dates and times (deadlines), before you start your project
- break down the work into smaller sections, which can be reviewed and modified at regular intervals
- present your developing artwork at key stages to the client for approval, before producing finished work. In this case the 'client' is your teacher
- organise in advance the information and resources you need to help you develop and produce successful work that fulfills the needs of the client and intended audience
- record any alternative ideas and suggestions for improvements
- discuss your plans with your teacher to ensure your proposals are realistic and within the resources available to you.

Remember, a good project management plan is vital if you are to manage your project well, and it is the key to success in the test. It will also help you to reflect on and evaluate your work more effectively. Your plan may need modifying as your work progresses but your plan should **not** be produced retrospectively **or** simply list what you did.

Preparatory and development work should consist of:

- investigation and research
- media and material experiments
- initial ideas, developing ideas and alternative proposals for your chosen brief
- your ideas influenced by research into the work of relevant artists, designers and/or craftspeople
- your work annotated to show decisions, explanations of your ideas and progress
- your work planned and clearly presented.

You **must** submit **all** your preparatory work at the end of the unit.

Throughout your work consider:

- the requirements of this unit
- the assessment objectives being tested
- the nature of the criteria for assessment
- safe working practices.

Details of all of these are contained in the unit specification.

You must discuss your ideas with your teacher to ensure your proposals are realistic and within the resources available to you.

At the end of the unit you must hand in your **fully worked proposals(s)/outcome(s)** and your preparatory work as it will form the evidence for assessment for this unit. This evidence **must** include:

- the brief
- preparatory research and investigation including:
 - primary source information from your own direct observation
 - secondary source information from others' work.
- development and review of ideas using a variety of 2D and 3D methods and appropriate materials, techniques and technology;
- your project management plan and any modifications to your plan, ideas and outcomes
- explanation of your working methods
- continual evaluation of your response to the brief annotated on your work, or recorded in any suitable format
- a personal response to the project brief in the form of finished proposal(s)/outcomes(s) that uses appropriate forms of presentation, exhibition, IT/video display, folio or work/design sheets
- a final evaluation of your work measured against the criteria of the brief in which you comment on:
 - how well the work is made
 - how well it answers the brief and meets the needs of the client and/or target audience
 - on reflection, what would you change or do differently and why?

All sources **must** be clearly shown or stated and copyright acknowledged.

All work must be clearly labelled with your name, candidate number, centre number, unit title and unit number.

Scenario

A new Dance and Performing Arts Academy is nearing completion. The environment created by the contemporary architecture is stylish and technologically advanced. The buildings are spacious and there are many areas where performances and large-scale displays can be staged, as well as smaller areas where interactive independent learning will be encouraged. The Academy is committed to promoting a healthy, active and creatively-fulfilling lifestyle for its students.

The first intake of students will begin working on a new production of the musical *West Side Story*, to be performed at the end of the first term.

The opening of the Academy and its first production provide opportunities for a number of commissions for artists, craftspeople and designers to produce outcomes for a variety of purposes relating to the academy's educational speciality, its image, ethos and environment.

Opportunities for the development of a brief

You should research the scenario and the subject and, using personal interpretations, prepare, develop and present appropriately **one** brief and outcome(s) selected and developed from the opportunities listed below.

Art, craft and design items are needed for the production of *West Side Story*. These include:

- costumes and accessories
- backdrops and props
- promotional materials (traditional and ICT based).

2D and 3D artworks in any medium or mixed-media are being commissioned for permanent display around the Academy. The artworks must be based on one of the following topics:

- exercise, health and fitness
- symbolic works relating to theatre and/or dance
- interactive works relating to theatre and/or dance.

Craft and design items are needed for the new food hall. These include:

- menu design
- printed textile design
- tableware and accessories.