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| Unit Title | 6 Running an enterprise activity | | | Unit Code | F245 | Session | | Year | |
| Centre Name | | | | | | | Centre Number | | |
| Candidate Name | | | | | | | Candidate Number | | |
| Evidence: You help to organise and run, as part of a team, a profit-making enterprise activity of your choice. | | | | | | | | | |
| Criteria | | | | | | Teacher Comment | | | Page No. |
| <p>AO1.1: You identify the considerations that must be taken into account when planning a profit-making enterprise activity; much of your evidence requires further clarification and elaboration; you demonstrate limited clarity and coherence with basic use of business terminology – errors of grammar, punctuation and spelling may be noticeable and intrusive;</p> <p style="text-align: right;">[0 1 2 3 4 5]</p> | | <p>AO1.2: you demonstrate a sound understanding of the considerations that must be taken into account when planning a profit-making enterprise activity, however, your evidence, at times, does not demonstrate sufficient depth; you demonstrate clarity and coherence, with appropriate use of business terminology – there may be occasional errors of grammar, punctuation and spelling but these are not intrusive;</p> <p style="text-align: right;">[6 7 8 9 10]</p> | | <p>AO1.3: you demonstrate a clear and comprehensive understanding of the considerations that must be taken into account when planning a profit-making enterprise; your evidence displays both breadth and depth; you demonstrate clarity, coherence and fluency, with effective and confident use of appropriate business terminology – there are few, if any, errors of grammar, punctuation and spelling.</p> <p style="text-align: right;">[11 12 13 14 15]</p> | | | | | |
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| <p>AO2.1: Your report, indicating how you and your team planned and ran your enterprise activity, is over-theoretical with only a basic attempt to apply it to the chosen business context;</p> <p style="text-align: right;">[0 1 2 3 4 5]</p> | | <p>AO2.2: you apply your report, indicating how you and your team planned and ran your enterprise activity, to the chosen business context;</p> <p style="text-align: right;">[6 7 8 9 10]</p> | | <p>AO2.3: you target your report, indicating how you and your team planned and ran your enterprise activity, specifically to the chosen business context, demonstrating high levels of application.</p> <p style="text-align: right;">[11 12 13 14]</p> | | | | | |
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| Criteria | | | Teacher Comment | Page No. |
|---|---|--|--|----------|
| <p>AO3.1: Your interpretation of your research is limited in scope and does little to inform your analysis of your profit-making enterprise activity;</p> <p style="text-align: right;">[0 1 2 3 4]</p> | <p>AO3.2: your interpretation of your research is sound, informing your analysis of your profit-making enterprise activity;</p> <p style="text-align: right;">[5 6 7 8]</p> | <p>AO3.3: your interpretation of your research is thorough and comprehensive, with an extensive focus on analysing your profit-making enterprise activity.</p> <p style="text-align: right;">[9 10 11 12]</p> | Mark | |
| <p>AO4.1: You make weak judgements on changes that you would make to your enterprise activity to improve the performance of your group, and your own contribution, should the enterprise activity be run a second time, with little or no attempt to offer supporting evidence;</p> <p style="text-align: right;">[0 1 2 3]</p> | <p>AO4.2: you make appropriate judgements on changes that you would make to your enterprise activity to improve the performance of your group, and your own contribution, should the enterprise activity be run a second time, supported by an attempt to construct reasoned arguments;</p> <p style="text-align: right;">[4 5 6]</p> | <p>AO4.3: you make appropriate, realistic judgements on changes that you would make to your enterprise activity to improve the performance of your group, and your own contribution, should the enterprise activity be run a second time, backed up by strong supporting evidence and reasoned, logical arguments.</p> <p style="text-align: right;">[7 8 9]</p> | | |
| Total/50 | | | | |
| If this work is a re-sit, please tick | Session and Year of previous submission | | Please tick to indicate this work has been standardised internally | |

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.