

Please read the instructions printed at the end of this form. One of these sheets, suitably completed, should be attached to the assessed work of each candidate.							
Unit Title	11 The guided tour	Unit Code	G730	Session		Year	
Centre Name						Centre Number	
Candidate Name						Candidate Number	
Evidence: You need to investigate the range of guided tours available and devise and deliver a guided tour.							
Criteria				Teacher Comment			Page No.
AO1.1: You demonstrate some knowledge and understanding when you provide a brief account of the range of guided tours available that uses only one or two examples to illustrate the four main types of guided tour; you provide an outline of your guided tour that covers only the main points and may be unrealistic and not identify potential problems or ways of solving these; either or both of these have some omissions;	AO1.2: you provide an account of the range of guided tours available that considers variations within the types of guided tour and uses a number of relevant examples, demonstrating knowledge and understanding; you provide a plan of the guided tour that covers the main points necessary to run it to planned timings, with procedures/actions to be followed should problems arise; both your account and your plan show some evidence of your knowledge, skills and understanding;	AO1.3: you provide a comprehensive account of the range of guided tours available that investigates sub-divisions of the main types of guided tour, with sufficient appropriate examples, showing full knowledge and understanding; you provide a comprehensive plan of the guided tour that can be used to run it successfully, with details of any procedures to be followed or actioned should problems arise; both your account and your plan demonstrate thorough knowledge, skills and understanding.					
[0 1 2 3 4]	[5 6 7]	[8 9 10]	Mark				
AO2.1: You apply knowledge and understanding in the evidence of your delivery of a short guided tour; however the tour lacks detail and has some omissions; its purpose is not clear and it is not of the most appropriate type; you have made little attempt to produce appropriate supporting participants' documents; your use of terminology is not always accurate and written communication lacks detail in accuracy and content;	AO2.2: you apply knowledge and understanding when producing evidence of your delivery of a guided tour which is detailed but has minor omissions; its purpose is clearly explained, the type of tour chosen is appropriate and there is appropriate evidence of handouts/support material for participants; you present materials suitably, with appropriate use of some terminology, and your understanding is conveyed through use of appropriate language;	AO2.3: you provide evidence of your delivery of a well-structured guided tour which is well-delivered, detailed and contains no omissions; its purpose is clearly explained, it is of the most appropriate type and there is extensive evidence of good-quality, appropriate and informative support materials provided for participants which show full application of knowledge and understanding; you present your work logically, showing use of appropriate terminology, and your meaning is clear and accurately conveyed.					
[0 1 2 3 4]	[5 6 7 8]	[9 10 11 12]	Mark				

Criteria			Teacher Comment	Page No.
<p>AO3.1: You provide some research from limited sources when investigating the range of guided tours available and/or when researching your own guided tour; you compare the different types of guided tour available, briefly using few examples, covering only the main types and identifying only one or two advantages and disadvantages for each; your research is not always relevant and you do not always use the findings of your research effectively;</p> <p style="text-align: right;">[0 1 2 3 4 5]</p>	<p>AO3.2: you provide research from a variety of sources when investigating the range of guided tours available and/or when researching your own guided tour; you analyse, compare and contrast the different types of guided tour, considering variations within them and using a number of examples, identifying a range of advantages and disadvantages for each; your research is mostly relevant and you use most of the findings of your research to inform both your analysis of the different types of guided tour and/or your own guided tour;</p> <p style="text-align: right;">[6 7 8 9]</p>	<p>AO3.3: you provide independent and comprehensive research, using a broad range of sources, when investigating the range of guided tours available and when researching your own guided tour; you provide a comprehensive analysis, comparing and contrasting critically the relative merits and deficiencies of different types of guided tour and sub-divisions within them, using a range of relevant examples; your research is relevant and you use the findings of your research to inform both your analysis of the different types of guided tour and your own guided tour.</p> <p style="text-align: right;">[10 11 12 13]</p>	Mark	
<p>AO4.1: You evaluate your guided tour briefly, using only one or two methods, which may be inappropriately applied, and attempt to make recommendations for improvement, some of which may be unrealistic;</p> <p style="text-align: right;">[0 1 2 3 4 5]</p>	<p>AO4.2: you evaluate your guided tour, drawing supported conclusions and using at least two appropriate methods, and make reasoned judgments and use these to make limited but realistic recommendations for improvement;</p> <p style="text-align: right;">[6 7 8 9 10]</p>	<p>AO4.3: you provide a critical and comprehensive evaluation of your guided tour, which uses more than two appropriate methods to substantiate your findings, and make well-reasoned judgments and use these to make valid and substantiated recommendations for improvement.</p> <p style="text-align: right;">[11 12 13 14 15]</p>		
Total/50				
If this work is a re-sit, please tick		Session and Year of previous submission	Please tick to indicate this work has been standardised internally	

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.