

To be opened on receipt
AS GCE DESIGN AND TECHNOLOGY
F521/01/TS Advanced Innovation Challenge
THEME SHEET

JANUARY AND JUNE 2013



INFORMATION FOR CANDIDATES

- This document consists of **2** pages. Any blank pages are indicated.

Pre Release

Retail environments

Many people visit retail environments regularly. This can be to purchase necessities such as food or clothing; for some people this is a social activity.

You have been approached as a designer to address **one** of the Design Challenges. This will help to develop a range of **innovative** products that will be suitable for use in retail environments.



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.