

Unit 2: Webpage creation (2010)

Student Name:

Teacher:

Date:

Assessment Objective	Pass	Merit	Distinction
AO1 <i>Design a multimedia website</i>	Candidates will produce a proposal for a website. This will include some details of purpose and target audience. Candidates will source and store components to use in their website. They will produce a site plan, basic house style and simple page plans for five web pages showing a possible link system between them. The page plans may not always be accurate.	Candidates will produce a proposal for a website. This will include details of purpose and target audience. Candidates will source and store components to use in their website. They will produce a site plan, a suitable house style and page plans for at least five web pages showing a clear navigation structure and showing the position and details of most components (eg images, text, animations, interactive elements, video, sound).	Candidates will produce a proposal for a website. This will include details of purpose and target audience. Candidates will source and store components to use in their website. They will produce a site plan, a detailed house style and page plans for at least five web pages showing a clear navigation structure and showing the position and details of all components (eg images, text, animations, interactive elements, video, sound).
AO1 NOTES	AO1: P M D		
AO2 <i>Create multimedia webpages</i>	Candidates will show basic competence in producing web pages containing text and images. There may be errors in the text, but meaning will be clear. Images must be suitable for purpose. A method of navigation to all pages must be evident. Candidates will provide evidence showing a basic folder structure although folder and filenames may not always be suitable.	Candidates will produce web pages containing text and images. There will be consistency to the layout and house style of the web pages, although there may be some exceptions. Meaning of text will be clear but there may be some errors. A range of suitable images will be evident. Image optimisation will be evidenced by showing that image size has been altered for some image files. Images will be of good quality and scaled in proportion. A method of navigation to all pages must be evident. Candidates will provide evidence of a suitable folder structure. Folder and filenames will be suitable for purpose. Some backup procedures will be evidenced.	Candidates will produce web pages containing text and images. There will be consistency to the layout and house style of the web pages. Styles will be consistently applied to text used on the web pages. Meaning of text will be clear and there will be minimal textual errors. A range of suitable images will be evident. Image optimisation will be evidenced by showing that image size has been altered for image files as appropriate. An explanation of the need for their images to be optimised will be given. Images will be of good quality and scaled in proportion. A effective method of navigation to all pages must be evident. Candidates will provide evidence of a suitable folder structure. Folder and filenames will be suitable for purpose. Full back up procedures will be evidenced.
AO2 NOTES	AO2: P M D		
AO3 <i>Create functioning hyperlinks</i>	Candidates will link together all pages. Linking methods may not be consistent and may lack structure. At least one link to an external website will be included.	Candidates will link together all pages, Linking methods should be consistent and will allow the user to access all web pages from the home page, and show a clear structure. At least one link to an external website and at least one email link will be included.	Candidates will link together all pages. The method of navigation is consistently placed on all pages to create a fully functioning hyperlink system. Linking methods should show a well-structured approach. At least one link to an external website, an email link and an image map will be included.
AO3 NOTES	AO3: P M D		
AO4 <i>Include interactive elements</i>	Candidates will include at least one interactive element in their website.	Candidates will include at least two different types of interactive elements in their website. At least one will be a rollover button or image.	Candidates will include at least three different types of interactive elements in their website. At least one will be a rollover button or image. At least two of the interactive elements will be created by themselves using appropriate software A consistent approach should be adopted where interactive elements are used.
AO4 NOTES	AO4: P M D		
AO5 <i>Create a user form for capturing user information or feedback</i>	Candidates will create a simple form that can be printed out for the user to fill in to give some information or feedback. The layout of the form might not be appropriate.	Candidates create a user form using at least one form field to gather information or feedback that the user can fill in and would be able to submit using a 'submit' button. The form will be mainly well laid out and easy to use.	Candidates create a well-designed user form using a range of different form fields to gather information or feedback that the user can fill in and would be able to submit using a 'submit' button. The form will work as intended and will be well laid out and easy to use.
AO5 NOTES	AO5: P M D		

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AO6 Test website	Candidates will provide evidence of testing their website, ensuring that all internal and external hyperlinks and navigation system work effectively. Any broken and/or faulty links will be fixed.	Candidates will provide evidence of testing their website, ensuring that all internal and external hyperlinks and navigation system work effectively. Any broken and/or faulty links will be fixed. Further tests will cover most of the main areas of their website and will be appropriate.	Candidates will provide evidence of testing their website, ensuring that all internal and external hyperlinks and navigation system work effectively. Any broken and/or faulty links will be fixed. Further tests will cover all of the main areas of their website and will be appropriate. Candidates will use the tests to identify any action that is required to solve any problems identified. For the tests carried out, candidates will provide annotated code or screen shots highlighting before and after changes where appropriate.
AO6 NOTES	AO6: P M D		
AO7 Evaluate own website	Candidates will produce an evaluation of their website. This will cover: suitability of the website for purpose and audience (as identified by the candidate). Candidates will support their comments with examples taken from their website.	Candidates will produce an evaluation of their website. This will cover: suitability of the website for purpose and audience (as identified by the candidate), and readability. Candidates will support their comments with examples taken from their website.	Candidates will produce an evaluation of their website. This will cover: suitability of the website for purpose and audience (as identified by the candidate), readability, usability and accessibility. Candidates will support their comments with examples taken from their website.
AO7 NOTES	AO6: P M D		

Overall grade awarded for this unit: **PASS** **MERIT** **DISTINCTION** (Circle ONE grade) **Signature:** _____