

Friday 18 January 2013 – Morning

AS GCE LEISURE STUDIES

G182/01 Leisure Industry Practice

Candidates answer on the Question Paper.

OCR supplied materials:

- Clean copy Case Study

Other materials required:

None

Duration: 1 hour 30 minutes



Candidate forename		Candidate surname	
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Centre number							Candidate number				
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INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- The quality of your written communication will be taken into account when marking your answer to the question marked with an asterisk (*).
- This document consists of **16** pages. Any blank pages are indicated.

1 Leisure organisations such as Galton Leisure use a range of quality systems.

(a) Identify **two** advantages to leisure organisations such as Galton Leisure of using the ISO 9000 quality system.

1

.....

2

.....

[2]

2 The management of Galton Leisure takes into account both internal and external influences on its business through the use of SWOT analysis and PEST analysis.

(a) Identify **two**:

- **P**olitical
- **E**conomic
- **S**ocial
- **T**echnical

factors which are likely to affect Galton Leisure.

Political	Economic
1	1
.....
2	2
.....
Social	Technical
1	1
.....
2	2
.....

[8]

(b) Galton Leisure uses a range of promotional materials including leaflets and posters which are produced in a corporate style.

(i) Define the term 'branding'.

.....
..... [1]

(ii) Explain **two** benefits to leisure organisations such as Galton Leisure of branding.

Benefit 1
.....

Explanation
.....
.....

Benefit 2
.....

Explanation
.....
.....

[4]

3 Health and safety is extremely important to leisure organisations such as Galton Leisure.

(a) Identify **two** benefits of safe working practices to Galton Leisure.

1

.....

2

..... [2]

(b) The management of Galton Leisure is aware of the need to continually review and keep up to date its health and safety risk assessments. Below is an extract from a health and safety risk assessment.

(i) Complete this health and safety risk assessment. You must:

- identify who is most likely to be harmed by each hazard
- indicate **one** possible consequence should each hazard occur
- propose **one** realistic measure to eliminate or reduce each risk.

Hazard	Probability Rating 1-5 (1=low, 5=high)	Severity Rating 1-5 (1=low, 5=high)	Who is Most Likely to be Harmed	Consequence	Realistic Measure
Tripping on the stairs	5	3			
Spillage from the coffee machine	3	3			

[6]

- (ii) For each realistic measure identified in part (b)(i), explain how it would minimise the hazard.

Tripping on the stairs

.....

.....

.....

.....

Spillage from the coffee machine

.....

.....

.....

.....

[4]

- (c) It is important that Galton Leisure follow the requirements laid down in the Control of Substances Hazardous to Health (COSHH) Regulations.

- (i) Explain the key intention of the COSHH Regulations.

.....

.....

.....

.....

[2]

(b) Other than admission charges and government funding, state **two** ways in which a leisure organisation such as Galton Leisure could generate income.

1

2

[2]

(b) The booking and reservation system within Galton Leisure needs to be secure. Explain **two** ways in which the security of a booking and reservation system can be ensured.

1

.....

.....

.....

2

.....

.....

.....

[4]

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