

Media and Communication (Creative iMedia)

OCR J807/J817/J827 Unit R084 Level 1/Level 2
Cambridge Nationals Award/Certificate/Diploma in Creative iMedia

Unit Recording Sheet

Unit Title	Story Telling With a Comic Strip			Unit Code	R084	Session		Year					
Centre Name					Centre Number								
Candidate Name					Candidate Number								
Criteria						Teacher Comments			Centre Mod				
LO1: Understand comic strips and their creation.													
MB1: 1-3 marks		MB2: 4-6 marks	MB3: 7-9 marks										
<p>Demonstrates a limited understanding of the origins and history of multipage comic strips, which shows a limited awareness of their target audiences.</p> <p>Demonstrates a basic understanding of comic strip characters and limited knowledge of their respective physical and non-physical characteristics.</p> <p>.</p>		<p>Demonstrates a sound understanding of the origins and history of multipage comic strips, and shows some awareness of their target audiences.</p> <p>Demonstrates a sound understanding of comic strip characters and some knowledge of their respective physical and non-physical characteristics.</p>	<p>Demonstrates a thorough understanding of the origins and history of multipage comic strips, and shows a clear awareness of their target audiences.</p> <p>Demonstrates a thorough understanding of comic strip characters and detailed knowledge of their respective physical and non-physical characteristics.</p>										
[1 2 3]		[4 5 6]	[7 8 9]										

MB2: 1-2 marks	MB2: 3-4 marks	MB3: 5-6 marks		
Identifies software that can be used to create a comic strip and some of the tools that can be used in its creation. Demonstrates a basic understanding of panel placement and story flow. [1 2]	Identifies software that can be used to create a comic strip and a range of tools that can be used to in its creation. Demonstrates a sound understanding of panel placement and story flow. [3 4]	Describes software that can be used to create a comic strip, accurately describing a range of tools that can be used and explains how these relate to the layout and features of the pages. Demonstrates a thorough understanding of panel placement and story flow. [5 6]		
LO2: Be able to plan a multipage comic strip.				
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks		
Produces an interpretation from the client brief for a multipage comic strip which meets few of the client requirements. Produces a limited identification of target audience requirements Creates a script and storyline with some elements of originality. Draws upon limited skills/knowledge/understanding from other units in the specification. [1 2 3 4]	Produces an interpretation from the client brief for a multipage comic strip which meets most of the client requirements. Produces a clear identification of target audience requirements Creates a script and storyline which is mostly original. Draws upon some relevant skills/knowledge/understanding from other units in the specification. [5 6 7]	Produces an interpretation from the client brief for a multipage comic strip which fully meets the client requirements. Produces a clear and detailed identification of target audience requirements. Creates a script and storyline which is fully original and appropriate for use in a multipage comic strip. Clearly draws upon relevant skills/knowledge/understanding from other units in the specification. [8 9]		

MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks		
<p>Creates rough sketches to plan the comic strip, including a panel layout which has limited accuracy.</p> <p>Identifies a few assets needed to create a multipage comic strip, demonstrating a limited understanding of their potential use.</p> <p>Identifies a few of the resources needed to create a multipage comic strip, demonstrating a limited understanding of their purpose.</p> <p>Demonstrates a limited understanding of legislation in relation to the use of assets in multipage comic strips, which is occasionally accurate.</p>	<p>Creates a storyboard of rough sketches and a script with reasonable accuracy that includes panel layout, characters, storyline, communication, and focal points.</p> <p>Identifies some assets needed to create a multipage comic strip, demonstrating a sound understanding of their potential use.</p> <p>Identifies some of the resources needed to create a multipage comic strip, demonstrating a sound understanding of their purpose.</p> <p>Demonstrates a sound understanding of legislation in relation to the use of assets in multipage comic strips, which is mostly accurate.</p>	<p>Accurately creates a storyboard of sketches and a script with that includes characters, storyline, panel layout, communication, focal points and locations.</p> <p>Identifies many assets needed to create a multipage comic strip, demonstrating a thorough understanding of their potential use.</p> <p>Identifies many of the resources needed to create a multipage comic strip, demonstrating a thorough understanding of their purpose.</p> <p>Demonstrates a thorough understanding of legislation in relation to the use of assets in multipage comic strips, which is accurate.</p>		

[1 2 3 4]

[5 6 7]

[8 9]

LO3: Be able to produce a multipage comic strip.				
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks		
Sources and stores a limited range of assets for use, occasionally using methods which are appropriate. Prepares the page layout for the comic strip with panels, not all of which are complete. [1 2 3 4]	Sources and stores a range of assets for use, mostly using methods which are appropriate. Prepares the page layout for the comic strip with panels which are mostly complete. [5 6 7]	Sources and stores a wide range of assets for use, consistently using methods which are appropriate. Prepares the page layout for the comic strip with complete and detailed panels. [8 9]		
MB1: 1-5 marks	MB2: 6 - 9marks	MB3: 10-12 marks		
Inserts some basic assets into the comic strip panels, sometimes establishing appropriate focal points. Creates a story and narrative within the strip of limited coherence, which is occasionally in line with the plan. Saves and exports the comic strip occasionally using appropriate formats. Occasionally saves electronic files using appropriate file and folder names and structures. [1 2 3 4 5]	Places assets into the prepared panels to produce an illustrated story over several pages, establishing some key focal points. Integrates the script with the visual storyline to produce a mostly coherent comic strip storyline, which mostly follows the plan. Saves and exports the comic strip mostly using appropriate formats. Mostly saves electronic files using file and folder names and structures which are consistent and appropriate . [6 7 8 9]	Places assets into the prepared panels to produce an illustrated story over several pages, consistently establishing key focal points for the story. Integrates the script with the visual storyline to produce a fully coherent comic strip storyline, which closely follows the plan. Saves and exports the comic strip consistently using appropriate formats. Consistently saves electronic files using file and folder names and structures which are consistent and appropriate . [10 11 12]		

LO4: Be able to review a multipage comic strip.					
MB1: 1-2 marks	MB2: 3-4 marks	MB3: 5-6 marks			
Produces a review of the finished comic strip which demonstrates a limited understanding of what worked and what did not, making few references back to the brief.	Produces a review of the finished comic strip which demonstrates a reasonable understanding of what worked and what did not, mostly referencing back to the brief.	Produces a review of the finished comic strip which demonstrates a thorough understanding of what worked and what did not, fully referencing back to the brief.			
Review identifies areas for improvement and further development of the finished comic strip, some of which are appropriate and sometimes explained .	Review identifies areas for improvement and further development of the finished comic strip, which are mostly appropriate and explained well .	Review identifies areas for improvement and further development of the finished comic strip, which are wholly appropriate and justified .			
[1 2]	[3 4]	[5 6]			
Total 60/					
If this is a re-sit, please tick		Session and Year of previous submission		Please tick to indicate this work has been standardised internally	

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 One sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.