

Media and Communication (Creative iMedia)

OCR J807/J817/J827 Unit R090 Level 1/Level 2
Cambridge Nationals Award/Certificate/Diploma in Creative iMedia
Unit Recording Sheet

Unit Title	Digital Photography			Unit Code	R090	Session		Year	
Centre Name							Centre Number		
Candidate Name							Candidate Number		
Criteria						Teacher Comments		Centre	Mod
LO1: Understand the features and settings of digital photographic equipment.									
MB1: 1-4 marks		MB2: 5-7 marks		MB3: 8-9 marks					
<p>Gives a basic description of some features and settings of digital photographic equipment.</p> <p>Describes some capabilities and limitations of different types of digital camera and other methods of taking digital photographs.</p> <p style="text-align: right;">[1 2 3 4]</p>		<p>Gives a sound description of most features and settings of digital photographic equipment.</p> <p>Describes many capabilities and limitations of different types of digital camera and other methods of taking digital photographs.</p> <p style="text-align: right;">[5 6 7]</p>		<p>Gives a thorough description of most features and settings of digital photographic equipment.</p> <p>Describes most capabilities and limitations of different types of digital camera and other methods of taking digital photographs.</p> <p style="text-align: right;">[8 9]</p>					
MB1: 1- 4 marks		MB2: 5-7 marks		MB3: 8-9 marks					
<p>Describes the suitability of digital cameras, with limited accuracy, for a limited range of scenarios.</p> <p>Describes a few rules of photography and composition with limited accuracy.</p> <p style="text-align: right;">[1 2 3 4]</p>		<p>Describes the suitability of digital cameras, with some accuracy, for a range of scenarios.</p> <p>Describes some rules of photography and composition with some accuracy.</p> <p style="text-align: right;">[5 6 7]</p>		<p>Describes accurately the suitability of digital cameras, for a wide range of scenarios.</p> <p>Describes many rules of photography and composition accurately.</p> <p style="text-align: right;">[8 9]</p>					

LO2: Be able to plan a photo-shoot.				
MB1: 1- 6 marks	MB2: 7-11 marks	MB3: 12-15 marks		
<p>Produces an interpretation from the client brief for a photo shoot which meets few of the client requirements.</p> <p>Produces a limited identification of target audience requirements.</p> <p>Draws upon limited skills/knowledge/understanding from other units in the specification.</p>	<p>Produces an interpretation from the client brief for a photo shoot which meets most of the client requirements.</p> <p>Produces a clear identification of target audience requirements.</p> <p>Draws upon some relevant skills/knowledge/understanding from other units in the specification.</p>	<p>Produces an interpretation from the client brief for a photo shoot which fully meets the client requirements.</p> <p>Produces a clear and detailed identification of target audience requirements.</p> <p>Clearly draws upon relevant skills/knowledge/understanding from other units in the specification.</p>		
<p>Produces a work plan for the photo-shoot, which has some capability in producing the intended final photo-shoot.</p> <p>Lists some of the equipment and software to be used in creating the digital photographic portfolio and gives basic reasons for selection in relation to the identified success criteria.</p> <p>Demonstrates a limited understanding of legislation in relation to the taking of photographs and the production of a digital photographic portfolio.</p> <p style="text-align: right;">[1 2 3 4 5 6]</p>	<p>Produces a work plan for the photo-shoot, which is mostly capable of producing the intended final photo-shoot.</p> <p>Lists most of the equipment and software to be used in creating the digital photographic portfolio and gives sound justification for selection in relation to the identified success criteria.</p> <p>Demonstrates a sound understanding of legislation in relation to the taking of photographs and the production of a digital photographic portfolio.</p> <p style="text-align: right;">[7 8 9 10 11]</p>	<p>Produces a clear and detailed work plan for the photo-shoot, which is fully capable of producing the intended photo-shoot.</p> <p>Lists all of the equipment and software to be used in creating the digital photographic portfolio, thoroughly justifying selection in relation to the identified success criteria.</p> <p>Demonstrates a thorough understanding of legislation in relation to the taking of photographs and the production of a digital photographic portfolio.</p> <p style="text-align: right;">[12 13 14 15]</p>		

LO3: Be able to take and display digital photographs.				
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks		
<p>Uses some relevant features and settings of the digital camera, which are not always appropriate to the client brief. The subject and scene are organised with limited appropriateness.</p> <p>Takes digital photographs using a limited range of the rules of photography and composition.</p> <p style="text-align: right;">[1 2 3 4]</p>	<p>Uses many relevant features and settings of the digital camera, which are mostly appropriate to the client brief. The subject and scene are in the most part appropriately organised.</p> <p>Takes digital photographs using a range of the rules of photography and composition.</p> <p style="text-align: right;">[5 6 7]</p>	<p>Uses most relevant features and settings of the digital camera, all of which are appropriate to the client brief. The subject and scene are appropriately organised.</p> <p>Takes digital photographs using a wide range of the rules of photography and composition.</p> <p style="text-align: right;">[8 9]</p>		
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks		
<p>Stores digital images, occasionally using a medium which is appropriate.</p> <p>Creates portfolios of stored images that meet some of the client requirements. The selected images are displayed in a medium which has some appropriateness to the brief.</p> <p style="text-align: right;">[1 2 3 4]</p>	<p>Stores digital images, mostly using a medium which is appropriate.</p> <p>Creates portfolios of stored images that meet most of the client requirements. The selected images are displayed in a medium which is mostly appropriate to the brief.</p> <p style="text-align: right;">[5 6 7]</p>	<p>Stores digital images, consistently using an appropriate medium.</p> <p>Creates portfolios of stored images that meet all of the client requirements. The selected images are effectively displayed in a medium which is fully appropriate to the brief.</p> <p style="text-align: right;">[8 9]</p>		

LO4: Be able to review digital photographs.					
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks			
<p>Produces a review of the photographic portfolio which demonstrates a limited understanding of what worked and what did not, making few references back to the brief.</p> <p>Provides a limited justification for the photographs selected.</p> <p>Review identifies areas for improvement and further development of the photographic portfolio, some of which are appropriate and sometimes are explained.</p> <p style="text-align: right;">[1 2 3 4]</p>	<p>Produces a review of the finished portfolio which demonstrates a reasonable understanding of what worked and what did not, mostly referencing back to the brief.</p> <p>Provides a reasonable justification for the photographs selected.</p> <p>Review identifies areas for improvement and further development of the photographic portfolio, which are mostly appropriate and explained well.</p> <p style="text-align: right;">[5 6 7]</p>	<p>Produces a review of the finished portfolio which demonstrates a thorough understanding of what worked and what did not, fully referencing back to the brief.</p> <p>Provides a thorough justification for the photographs selected.</p> <p>Review identifies areas for improvement and further development of the photographic portfolio, which are wholly appropriate and justified.</p> <p style="text-align: right;">[8 9]</p>			
Total 60/					
If this is a re-sit, please tick	Session and Year of previous submission		Please tick to indicate this work has been standardised internally		

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.