

## **OCR Level 1/2 Cambridge National Certificate in Business and Enterprise (600/5080/9)**

### **Who is this qualification for?**

This qualification is for students aged 14–16 who wish to develop knowledge and skills in business and enterprise and understand more about the world of work.

### **What will the student study as part of this qualification?**

All students will study three topics:

- Introduction to business – students will study different forms of business ownership (e.g. sole trader/partnership), typical business objectives, the key functional areas of business (e.g. finance, marketing) and how external factors impact on business
- Planning for work, in which students will study job roles and typical requirements, recruitment processes, and career planning
- Setting up and running an enterprise – students will study how to assess and select what is viable for a business enterprise activity, how to plan and implement an enterprise activity, and how to run an enterprise activity and then evaluate its success.

### **What knowledge and skills will the student develop as part of this qualification and how might these be of value in further studies?**

Students will gain knowledge and understanding of different forms of business ownership, business objectives and the key functional areas normally found within businesses. They will also develop an awareness of the external factors that might impact upon the success of a business, which will be key as they move on to study enterprise activities.

The qualification provides students with skills and knowledge that will assist them with planning for their future career and preparing to enter the world of work. Students will develop research skills through researching different job roles within businesses, and analytical skills that will help them evaluate their own suitability for them. They will develop the ability to write a CV, construct a job application and prepare for interviews, then to be able to reflect on their own performance and to evaluate this in terms of a longer-term career plan.

Students will develop skills that will help them to identify, select and plan an enterprise activity. They will then contribute towards the implementation of an enterprise activity, developing teamwork and collaboration skills and the ability to deal with problems as they arise. Reviewing their own contribution to the enterprise activity will develop students' evaluative skills. Throughout, the qualification enables students to improve their communication, presentation and negotiation skills.

Skills and knowledge gained will provide a foundation for further study in Business and Enterprise subjects. In addition, there is a link to further study in subjects such as Economics, Marketing and Accounting.

## **Which subjects will complement this course?**

The Cambridge National Certificate in Business and Enterprise is equivalent in size to a GCSE and will take 120 guided learning hours (GLH) to deliver.

The qualification is complemented by a wide range of GCSEs, including Economics, Computer Science, Maths and English. It can also, through the enterprise activity, complement creative subjects such as Media or Art and Design. It might also be delivered alongside other vocational courses in subjects such as Engineering, ICT and Media.

This qualification is part of a larger suite of Level 1/2 Cambridge Nationals in Business and Enterprise. The suite consists of this Certificate, and an Award.

The Award is 60 GLH, which is only half of the time it takes to deliver a GCSE and made up of only two topics. The two topics are also part of the Certificate and are, *Introduction to Business* and *Planning for Work*. These two topics will give the learner a broad overview of how businesses operate, and how to plan and prepare to enter the world of work.

Schools and Colleges should note that the Certificate-sized qualification is the only qualification in this suite that is eligible for inclusion in Performance Tables.