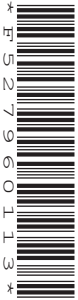


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**AS GCE DESIGN AND TECHNOLOGY**  
**F521/01/TS** Advanced Innovation Challenge  
**THEME SHEET**

**JANUARY AND JUNE 2013**



**INFORMATION FOR CANDIDATES**

- This document consists of **2** pages. Any blank pages are indicated.

## Pre Release

### Retail environments

Many people visit retail environments regularly. This can be to purchase necessities such as food or clothing; for some people this is a social activity.

You have been approached as a designer to address **one** of the Design Challenges. This will help to develop a range of **innovative** products that will be suitable for use in retail environments.



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