

**Thursday 6 June 2013 – Afternoon**

**GCSE MEDIA STUDIES**

**B323/01** Textual Analysis and Media Studies Topic (Print)

Candidates answer on this Answer Booklet.

**OCR supplied materials:**

- Extract (B323/01 inserted)

**Other materials required:**

- Additional plain paper for notes

**Duration:** 1 hour 45 minutes  
(including up to 30 minutes to prepare)



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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**INSTRUCTIONS TO CANDIDATES**

- The Insert will be found in the centre of this document.
- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink.
- Answer **all** the questions.
- Study all the pages of the extract carefully, including all words, photographs and graphics.
- Make notes on the additional paper provided. You must hand this in at the end of the examination.
- Write your answer to each question in the space provided. Do not write outside the dotted lines. You can use extra paper. It must clearly show your candidate number, centre number and question number(s).
- Additional space for answers is available on pages 15, 16.
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **80**.
- Use of appropriate Media Studies terminology will be credited.
- Quality of written communication will be assessed – you should write clearly and fluently in sentences with accurate spelling, punctuation and grammar.
- This document consists of **16** pages. Any blank pages are indicated.

**Section A**

**Textual Analysis**

**ADVICE TO CANDIDATES**

You have up to 30 minutes to read the questions, study the extract and make notes.

**The extract is the front page, the two contents pages and the publisher’s letter page from the magazine ‘Pride’ (September 2011). The publisher mentions ‘four days of madness this August’. This refers to the riots in England in 2011.**

**Answer all three questions.**

- 1 Explain **two** ways in which the extract fits the genre of lifestyle magazines.  
Use examples from the extract.

**[10]**

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