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|---|---|
| **Unit Title:** | **Encourage innovation** |
| OCR unit number: | 13 |
| Level: | 3 |
| Credit value: | 4 |
| Guided learning hours: | 14 |
| Unit reference number: | J/506/2292 |

## Unit aim and purpose

This unit aims to develop the knowledge and skills required to encourage innovation. Upon completion of this unit, learners will be able to identify opportunities for innovation and generate and test ideas for innovation and improvement. Learners will also be able to implement innovative ideas and improvements.

| Learning Outcomes | Assessment Criteria | Additional Guidance |
|---|---|---|
| **The Learner will:**<br>1 Be able to identify opportunities for innovation | **The Learner can:**<br>1.1 Analyse the advantages and disadvantages of **techniques** used to generate ideas<br>1.2 Explain how innovation benefits an organisation<br>1.3 Explain the constraints on their own ability to make changes<br>1.4 Agree with **stakeholders** terms of reference and criteria for evaluating potential innovation and improvement<br>1.5 Engage team members in finding opportunities to **innovate** and suggest improvements<br>1.6 Monitor performance, products and/or services and developments in areas that may benefit from innovation<br>1.7 Analyse valid information to identify opportunities for innovation and improvement | **Techniques** may include:<br>• Brainstorming<br>• NGT – Nominal Group Technique<br>• Use of customer feedback<br>• Attribute listing<br>• Need identification<br>• Synetics<br>• Idea screening<br><br>**Stakeholders** may include:<br>• Shareholders<br>• Directors<br>• Colleagues and managers<br>• Customers<br>• The local community in which a business operates<br>• Standards agencies<br><br>**Innovate** refers to making positive changes to current methods, ideas or products |
| 2 Be able to generate and test ideas for innovation | 2.1 Generate ideas for innovation or improvement | |

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| Learning Outcomes | Assessment Criteria | Additional Guidance |
|---|---|---|
| and improvement | that meet the agreed criteria<br>2.2 Test selected ideas that meet **viability criteria**<br><br>2.3 Evaluate the fitness for purpose and **value** of the selected ideas<br><br>2.4 Assess potential innovations and improvements against the agreed evaluation criteria | **Viability criteria** may include:<br>• Durability<br>• Applicability<br>• marketability<br><br>**Value** refers to the benefits of the ideas and could include: increased work place efficiency, greater market share, increased turnover, customer satisfaction, improved social/environmental reputation etc. |
| 3 Be able to implement innovative ideas and improvements | 3.1 Explain the risks of implementing innovative ideas and improvements<br>3.2 Justify conclusions of efficiency and value with evidence<br>3.3 Prepare costings and schedules of work that will enable efficient implementation<br>3.4 Design processes that support efficient implementation | |

## Assessment

This unit is internally assessed by centre staff and externally verified by OCR Assessors.

## Guidance on assessment

Skills CFA Assessment Strategy Competence units (S/NVQ)

## National Occupational Standards (NOS) mapping/signposting

The mapping in the table below provides an indication of where evidence might be available for assessment against some of the knowledge and understanding contained in the national occupational standards (NOS). It does not claim to guarantee that evidence will meet the NOS.

NOS can be viewed on the relevant Sector Skills Council's website or the Occupational standards directory at www.ukstandards.co.uk.

| Occupational standards | Unit number | Title |
|---|---|---|
| Management & Leadership (2012) National Occupational Standards: | CFAM&LCA1 | • Identify and evaluate opportunities for innovation and improvement |


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## Additional information

For further information regarding administration for this qualification, please refer to the OCR document '*Admin Guide: Vocational Qualifications' (A850)* on the OCR website www.ocr.org.uk .