



7th January 2015

Alison Pearce
Sector Specialist ICT, Computing and Media
OCR (Oxford Cambridge and RSA Examinations)
Progress House
Westwood Way
Coventry CV4 8JQ

Dear Alison

As an employer that employs staff within the digital media occupational group we believe that the following qualifications will enable students in the 16-19 age range to develop specialist knowledge and skills relevant to employment in this area and that the standard of knowledge and skills is suitable for an 18 year old in full time education. We believe a student who achieves one of the following qualifications should be effectively prepared for related jobs, apprenticeships, training or higher education courses:

OCR Level 2 Certificate for Creative iMedia (500/8529/3)
OCR Level 2 Diploma for Creative iMedia (500/8531/1)

We believe the skills and knowledge the students taking these qualifications will act as a basis for further progression either into the workplace or in further study at school or college. We also believe that the core skills within these qualifications will support the learners progression into more specialist qualifications in the sector. As an employer, we encourage learner development of digital media skills and feel that the content within these qualifications prepares the learners for a career in this sector and I support them for inclusion in the school and college performance tables for 16-19 year olds.

Yours sincerely

A handwritten signature in blue ink, appearing to read "Sheena Clohessy".

Sheena Clohessy
CEO
I Can Do