

Unit R051 – Contemporary issues in sport

Hosting major sporting events

Instructions and answers for teachers

These instructions should accompany the OCR resource ‘Hosting major sporting events’ activity which supports OCR Cambridge Nationals in Sport Studies.

The image shows a screenshot of a lesson element page for 'Sports Studies Level 1/2'. The page title is 'Unit R051 – Contemporary issues in sport' and the sub-title is 'Hosting major sporting events'. It contains instructions for a task where students list major sporting events and provide details about them. The task instructions are as follows:

These tasks will help you to understand the features, benefits and potential drawbacks of hosting major sporting events.

Task 1
Working individually, in pairs or small groups, list all of the major sporting events that you can think of and feedback to the wider group to create a comprehensive list.

Record your answers in the table below, along with what you know about each of the events listed.

For each of the events you have listed, write down in the boxes below what you know about them. Do you know:

- Where it happens
- When & take place
- How often it is held
- What sport/s are involved
- Which countries are involved
- How participants qualify
- What the prize is/prizes are
- Any other information

Name of event:	Name of event:

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The Activity:

These tasks will help learners to understand the features, benefits and potential drawbacks of hosting major sporting events.

Associated materials:

'Hosting major sporting events' Lesson Element learner activity sheet.

Suggested timings:

Task 1 – Major sporting events: 45 minutes

Task 2 – Benefits of hosting major sporting events: 45 minutes

Task 3 – Drawbacks of hosting major sporting events: 45 minutes

Task 1

Working individually, in pairs or small groups, learners can list all of the major sporting events that they can think of and feedback to the wider group to create a comprehensive list.

Learners can record in the table below what they know about each of the events listed.

For each of the events listed, write down in the boxes below what you know about them. Do you know:

- Where it happens
- When it takes place
- How often it is held
- What sport/s are involved
- Which countries are involved
- How participants qualify
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- Any other information

Name of event:	Name of event:
Name of event:	Name of event:
Name of event:	Name of event:
Name of event:	Name of event:

Task 2

Hosting a major sporting event brings with it many benefits.

Ask learners to create a list of the possible benefits of hosting a major sporting event and record them in the table below. Then they can suggest why or how each element highlighted may be of benefit.

Potential benefit of hosting a major sporting event	Reason how or why this aspect may be of benefit
Increased tourism	Results in more people spending money. Visitors may come again another time. Shows the place in a positive light.
Increased trade	Shows other towns/countries that the host place is doing well economically and is a 'safe bet' to do business with. Is a 'showcase' to the wider community/world.
Boost to businesses	Increased visitor numbers mean more people staying in hotels, using facilities, visiting attractions etc.
New facilities	Many major sporting events require new or significantly upgraded facilities. These will (hopefully) be of use for years to come.
Make a profit	It is possible to make a profit just from ticket, media rights, merchandise etc sales.
Regeneration of run down areas	Some events happen in areas in need of regeneration, allowing whole areas to have millions spent on them when they otherwise wouldn't have done.
Political (popular with voters)	Lots of voters are in favour of major sporting events being held in their town/country so will think well of the political party in power at that time.
Increase in national pride	Pride in their home town/country/nation putting on a 'show' and performers doing well on 'home soil' helps create a collective sense of national pride.
People enjoy it	It's fun! People enjoy the party like atmosphere and being part of history.

Task 3

Hosting a major sporting event can have its drawbacks.

Ask learners to create a list of the potential drawbacks of hosting a major sporting event and record them in the table below. Then they can suggest why or how each element highlighted may cause concerns.

Potential drawback of hosting a major sporting event	Reason how or why this aspect may cause concern
Hugely expensive	It is hugely expensive to host a major sporting event, organising committees need to find the funds to cover the preparation before any money starts to be recouped.
Might make a loss	Sometimes the money that is made from hosting the event does not cover the costs of hosting it in the first place, leaving the country/town in debt because of it.
Security is a big concern	Risks from terrorists or extremist groups are a real threat. Huge amounts of money and massive security operations need to be put in place to guarantee safety.
Transport and communication might not cope	The increased numbers of people will place great strain on transport and communication networks. They may need massive investment in order to cope.
Disused stadiums etc afterwards	There are many cases of stadiums standing empty and being left to rot once the event is over and the crowds go home.
Can attract criticism from voters	If voters are not behind the idea of the event or are concerned about the money, security etc then this will reflect badly on the political party in power.
Can attract criticism if there are problems	If things go wrong with the planning and organisation then the whole world could be left criticising and making fun of the event.
Opportunity for protest	A time when all eyes are on the host place is the perfect time for groups with a message they want to be heard, to make themselves known through protests etc. this can reflect badly on the host.

Sports Studies Level 1/2

Lesson Element

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