



GCSE (9–1) Art and Design

Art, Craft and Design

PROVISIONAL

“*Do you enjoy creativity?*”

There are seven specifications available to encourage you to develop your abilities in art, craft and design subjects at GCSE with exciting opportunities for careers and personal development so why not take a closer look. They will inspire your interests and develop your enquiring mind and critical thinking skills and what is more you will enjoy it! Using digital and/or traditional media your creativity and skills will continue to develop long after you have finished your course and so will your career opportunities!



Career opportunities

Professional artists, craftspeople and designers all start somewhere and our courses offer endless opportunities to develop your interests which can also follow into other industries and businesses.

The creative industries are the fastest growing of all areas and add a whopping £76 billion pounds to our economy every year. Learn to use your creativity and critical thinking skills here and they will open opportunities. Many entrepreneurs, scientists, doctors, business owners and industry leaders to name just a few have a creative GCSE so why not you?



What would you like to be?

An artist, a graphic designer, a games designer, a photographer, an architect, a fashion designer, a textile designer, a digital artist, a theatre set designer, a costume designer, a movie maker, an animator, advertising, journalism...

The list is endless as so many skills developed are transferrable to employment and further education...



Art, Craft and Design course content

This broad based course offers the opportunity to develop your skills, knowledge and understanding using practical skills, whilst developing an understanding of the wide ranging areas of art, craft and design. You have the opportunity to study from a range of options to suite your interest such as:

- Fine Art for example: drawing, painting, installation, mixed media, digital media
- Graphic Communication for example: Advertising, communication graphics, interactive design including games art, web and app design, illustration...
- Photography for example: Photo-journalism, studio photography, experimental imagery, moving image: film, video and animation ...
- Textile Design for example: Constructed textiles, digital textiles, dyed fabrics, fashion design
- Three-dimensional Design: for example Architectural design, interior design, product design, environmental/landscape design, jewellery, theatre design
- Critical and Contextual Studies: for example Artists, craftspeople and designers, popular culture, still life, designed objects, the human form, themes, concepts and ideas in art, craft and design.



The course

This is made up of two components. Both components are essentially made up of practical responses and practical study. Your course will be set out and guided by your centre.

Component 1 – this is the portfolio where you will develop, explore and record your ideas. You will learn skills, whilst developing your knowledge and understanding. You will have the opportunity to create a personal response to starting points which can be visual or written and you will work in a range of chosen traditional and/or digital media.

Component 2 has an early release paper from which you will be able to choose a starting point either visual or written to develop a response using the skills, knowledge and understanding you have gained through your chosen course of study. You will be given a period of preparation then a 10 hour period of sustained focussed study in which to realise your intentions.

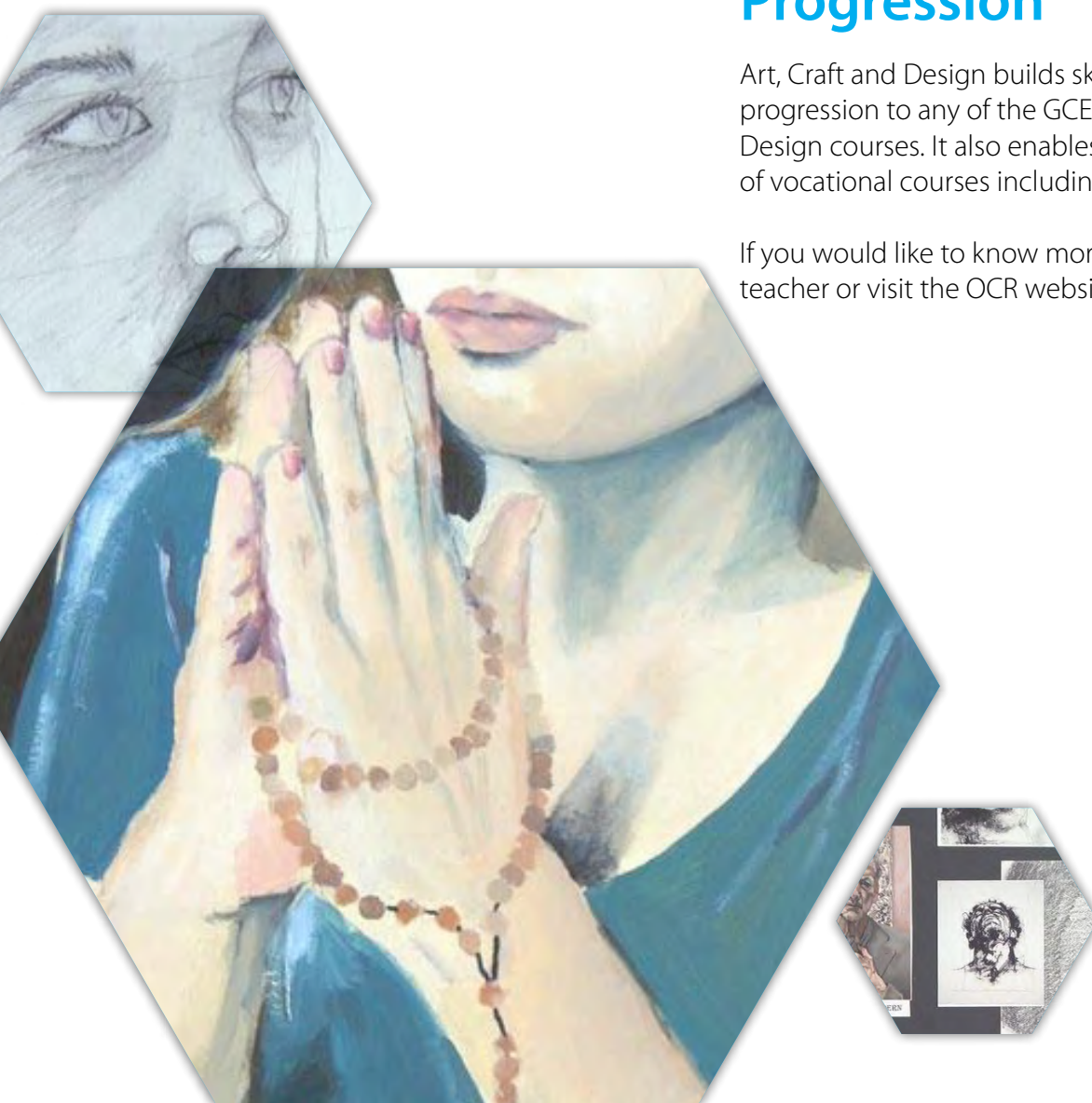
Both components will be marked internally by your teacher and moderated externally by OCR.



Progression

Art, Craft and Design builds skills to enable progression to any of the GCE AS and A level Art and Design courses. It also enables progression to a range of vocational courses including apprenticeships.

If you would like to know more, please ask your teacher or visit the OCR website at www.ocr.org.uk



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If you do not currently offer this OCR qualification but would like to do so, please complete the Expression of Interest Form which can be found here: www.ocr.org.uk/expression-of-interest

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This resource is an exemplar of the types of materials that will be provided to assist in the teaching of the new qualifications being developed for first teaching in 2016. It can be used to teach existing qualifications but may be updated in the future to reflect changes in the new qualifications. Please check the OCR website for updates and additional resources being released. We would welcome your feedback so please get in touch.

