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| Qualification title: | OCR Level 2 Certificate in Preparing for a Business Venture (QCF) | | |
| Qualification number: | 600/1093/9 | Credit value: | 15 |
| An overview of this qualification | <p>This qualification is a vocationally-related, credit-based qualification that provides you with valuable opportunities to develop skills, gain underpinning knowledge and understanding to provide progression to the next level of business and/or business enterprise qualifications.</p> <p>This qualification aims to:</p> <ul style="list-style-type: none"> • equip you with the ability to consider all aspects of setting up in business from a personal and practical perspective • equip you to consider the potential of your business idea and your own personal needs as a business person working for yourself • ensure you are able to identify any training or personal development that you may require to set up your own business • equip you with the skills to investigate the business idea and start to define a market and customer base. <p>In addition this qualification aims to ensure you have an understanding of some of the more in depth requirements for setting up in business, such as: legal structures and their implications, methods of selling, financial requirements, knowledge of attracting and retaining customers. It also provides you with the tools to draft the basis of a business plan.</p> <p>This qualification includes some mandatory units:</p> <ul style="list-style-type: none"> • Considering a business idea • Identifying personal development needs to start a business venture • Identifying the resources and location for a business venture. <p>The remaining units are optional and cover a range of topics including:</p> <ul style="list-style-type: none"> • Attracting customers through marketing • Investing legal issues relating to a business venture • Planning the financial management of a business venture etc. <p>Assessment takes the form of an OCR set assignment for each unit, which ensures coverage of all of the required knowledge, skills and understanding and allows you to build a portfolio of evidence.</p> <ul style="list-style-type: none"> • The minimum amount of vocational learning = 15 credits • The maximum amount of vocational learning = 15 credits | | |
| Entry requirements | There are no formal entry requirements for this qualification. | | |
| Age restrictions | There are no age restrictions for this qualification. | | |
| Is this qualification right for me? | This qualification is part of a suite of qualifications aimed at those who may be considering a potential business idea. The qualifications are available at levels 2 and 3, in Award and Certificate, to tailor the learning | | |

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| | <p>to your needs and your educational and business requirements.</p> <p>This specific size qualification might be right for you if you:</p> <ul style="list-style-type: none"> • want to progress to other business enterprise qualifications such as the OCR Level 3 Award in Business Enterprise; OCR Cambridge Technicals in Business and other relevant Level 3 Business qualifications • would like a longer course of 120 guided learning hours (GLH) • have previously studied business related qualifications at Level 1 • would like a course that is tailored to your specific business needs and your educational and business requirements • have different levels of knowledge in different areas of business and would benefit from a qualification that is flexible and allows you to take different optional units to suit your needs • are unemployed and are interested in starting your own business • are currently employed and looking for a career change • want to gain some of the essential skills and knowledge to equip you to produce the business plan or to start your own business. |
| How could I progress from this qualification? | <p>As the primary purpose of this qualification is to progress to the next level of vocational learning you will either:</p> <ul style="list-style-type: none"> • undertake further business and/or business enterprise related qualifications e.g. OCR Level 3 Certificate in Preparing for a Business Venture; the OCR Level 3 Award in Business Enterprise; OCR Cambridge Technical in Business; Being Entrepreneurial, and other relevant Level 3 Business qualifications • or undertake further optional units at the same level which will allow for a greater breadth of understanding. <p>Alternatively, you will have developed some of the essential skills and knowledge to equip you to produce the basis of a business plan or to start your own business.</p> |
| Support | <p>This qualification is supported by the following centre providers:</p> <p>Milton Keynes College The Way Ahead Training Adult Education in Gloucester</p> |
| Further information | <p>To find out more about the OCR Level 2 Certificate in Preparing for a Business Venture (QCF) please refer to the Centre Handbook available on the OCR website: http://www.ocr.org.uk/Images/67594-centre-handbook.pdf</p> <p>If you have any other queries please contact: vocational.qualifications@ocr.org.uk</p> |
| About us | <p>OCR is a leading UK awarding body. We provide qualifications which engage people of all ages and abilities at school, college, in work or</p> |

through part-time learning programmes.

Our general and vocational qualifications equip learners with the knowledge and skills they need for their future, helping them achieve their full potential.