



**Friday 23 May 2014 – Afternoon**

**GCSE LEISURE AND TOURISM**

**B181/01** Understanding the Leisure and Tourism Industries

Candidates answer on the Question Paper.

**OCR supplied materials:**

None

**Other materials required:**

None

**Duration:** 1 hour 30 minutes



|                       |  |                      |  |
|-----------------------|--|----------------------|--|
| Candidate<br>forename |  | Candidate<br>surname |  |
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| Centre number |  |  |  |  |  | Candidate number |  |  |  |  |
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**INSTRUCTIONS TO CANDIDATES**

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **80**.
- The quality of written communication will be taken into account in marking your answer to the question marked with an asterisk (\*).
- This document consists of **16** pages. Any blank pages are indicated.

1 (a) Concert venues often host more than just music concerts.

(i) Other than music concerts, name **four** events which might be held at a concert venue.

- 1 .....
- 2 .....
- 3 .....
- 4 .....

[4]

(ii) Concert venues attract a wide range of people (visitor types).  
Name **two** appropriate groups of people who might choose to visit a concert venue.

- 1 .....
- 2 .....

[2]

(b) Name and describe **two different** concert venues. (You should **not** refer to toilets, car parks or disabled access).

Name of venue .....

Description .....

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Name of venue .....

Description .....

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[6]



2 P&O Cruises is a cruise line company.

(a) Name **two** other cruise line companies.

1 .....

2 .....

[2]

(b) Describe **two** leisure and tourism job roles which might be available on a cruise ship.

1 .....

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2 .....

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[4]

(c) Explain **two** ways in which cruise ships might meet the sporting needs of passengers.

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[6]



3 (a) (i) In which country would you find **each** of the following?

- Earls Court

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- Inca Trail

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[2]

(ii) Identify, with an example, the reason why a tourist might visit **each** of the following destinations.

- Paris

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- Whistler

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[4]

(b) Describe **each** of the following job roles:

- travel agent .....

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- hotel conference manager .....

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[6]





4 Increased tourism to holiday resorts causes a rise in demand for energy and resources. It also has other negative impacts on the environment.

(a) State **two** negative impacts of tourist accommodation on the environment.

1 .....

2 .....

[2]

(b) Describe **two** negative environmental impacts of tourist transport on a **UK destination** which you have studied.

UK destination .....

1 .....

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[6]

(c) Describe **two** environmentally friendly ways of reducing the demand for resources in holiday resorts.

1 .....

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2 .....

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[4]

(d) Using an **international destination** which you have studied, discuss the importance to the destination of it managing the use of resources responsibly.

Name of international destination: .....

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[8]

**END OF QUESTION PAPER**

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