



To be opened on Wednesday 11 June 2014

GCSE MEDIA STUDIES

B323/01/IT Textual Analysis and Media Studies Topic (Print)

INSTRUCTIONS FOR TEACHERS



INSTRUCTIONS FOR TEACHERS/INVIGILATORS

GENERAL INFORMATION

- The B323/01 Textual Analysis and Media Studies Topic (Print) examination paper contains an insert from a lifestyle magazine consisting of front page, two contents pages and a contributors page.
- This document consists of **2** pages. Any blank pages are indicated.

ALLOCATED TIME FOR EXAMINATION

- Candidates have **30 minutes** preparation time at the start of the examination to read all the questions, study the print extract and make notes on the print extract.
- After the 30 minutes' preparation time, **candidates have 1 hour and 15 minutes to answer the questions.**

NOTES

- Candidates must use the additional paper provided to make any notes.
- Notes must be handed in at the end of the examination and be confidentially disposed of by the Centre. Notes **must not** be returned to OCR with scripts.

**Copyright Information**

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.