Why study Sociology?

“Social research has the power to make a difference.”

“Sociology gave me skills and insights which were a crucial underpinning throughout my career. It taught me a way of looking at the world and an understanding of its structures and processes and taught me to critically analyse problems and situations.

This was invaluable in my career in government and it also gave me the grounding in social research, which enabled me to get my first job and ultimately to become Head of the Government Social Research Service.”

Name: Sue Duncan
Qualifications: Degree in Sociology from Bath University
Current Job: Research consultant
Particularly interested in: Families and relationships, research methods, social inequalities, crime and deviance
Interesting fact: First ever Chief Government Social Researcher, leading the 1000 members of the Government Social Research Service

Sociology can be useful in a number of careers including the media, public relations, government, research, police, education, social work and medicine.