

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

LEVEL 4 CERTIFICATE IN MANAGEMENT CONSULTING 10331

UNIT 1 UNDERSTANDING INDUSTRY SECTORS AND THE DRIVERS WHICH IMPACT THEM

MONDAY 18 JANUARY 2016

9.30 AM

TIME: 1 HOUR

INSTRUCTIONS TO CANDIDATES

Fill in all the boxes below. Use CAPITAL LETTERS

CENTRE DETAILS

Centre Number	Centre Name

COMPUTER REF

1	1	6	1	0	3	3	1
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CANDIDATE DETAILS

Surname or Family Name	First Name	Initials of Other Forenames	DATE OF BIRTH							
			D	D	M	M	Y	Y	Y	Y

- Do not open the booklet until told to do so by the invigilator.
- Answer **ALL** questions.
- Write your answers in the spaces provided on the question paper.
- Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Use black ink.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part question.

The total number of marks for this paper is **50**

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1		6	
2		7	
3		8	
4		9	
5			
TOTAL =			

Ofqual Qualification Reference Number: K/504/1287

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This document consists of **12** pages. Any blank pages are indicated.

Section A

Answer **all** questions in this Section.

1 Explain how a business in the service sector makes a profit.

[1]

2 In the context of organisational management, state what is meant by each of the following terms:

- authority

[1]

- autonomy

[1]

- accountability

[1]

- 3** A national pharmaceutical chain has hired a management consultant to analyse its financial performance.

Explain **two** benefits to the management consultant of being hired by this client.

1 _____

[3]

2 _____

[3]

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